



ST. JOSEPH'S DEGREE COLLEGE
Sunkesula Road, Kurnool-518004



FROM IDEA TO IMPACT – MOTIVATIONAL SESSION

**BY
SUCCESSFUL START-UP
FOUNDER**



25 - 11 - 2024



2:30 - 4:30 PM



SEMINAR HALL

**Institution's
Innovation Council
in collaboration with
Entrepreneurship
Development Cell**

SYED MIYA BASHA
MANAGING DIRECTOR OF
ALKALJAL AQUATECH PVT LTD





St.JOSEPH'SDEGREECOLLEGE

SunkesalaRoad,Kurnool-518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

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MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



IDEAtoIMPACT-

MOTIVATIONALSESSION by SUCCESSFULSTART-UP FOUNDER

Institution's Innovation Council in collaboration with Entrepreneurship DevelopmentCell has organized a session with Mr **Syed Miya Basha** Managing Director of **ALKALJAL Aquatech Pvt Ltd** on 25/November/ 2024. The Resource person – **Mr Miya** is an alumni of our college and to go forward in fulfilling their startup dreams. The program was conducted in an interactive mode focusing on all the points essential for establishing a startup.

Time: 2:30pm-4:00pm

Date:25-11-2024

Venue: Seminar Hall

Studentsattended:60

Staff in-charge:

DrV.H.SPallavi

MrB.ChandraSekhar Mrs

G.Lakshmi Devi

PROGRAMOBJECTIVES

1. To ignite new Ideas and innovative thoughts among the students through such interactive sessions.
2. To make students understand journey of Miya from an intern to a sales manager and finally to owning a Startup
3. To help the students to identify and seize opportunity in building their own business.

PROGRAMOUTCOME

1. The students felt much inspired as Miya was their Senior who transformed into a visionary entrepreneur, his business skills, confidence and foresight on changing market conditions awed them.
2. Mr Miya spoke on his journey in simple words and in a very casual way, students got connected to him very well
3. He also extended his help in nurturing budding entrepreneurs and handholding them.



ATTENDANCE

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St. Joseph's Degree College, Sunkesula Road, Kurnool-4						Date: 25/11/24
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