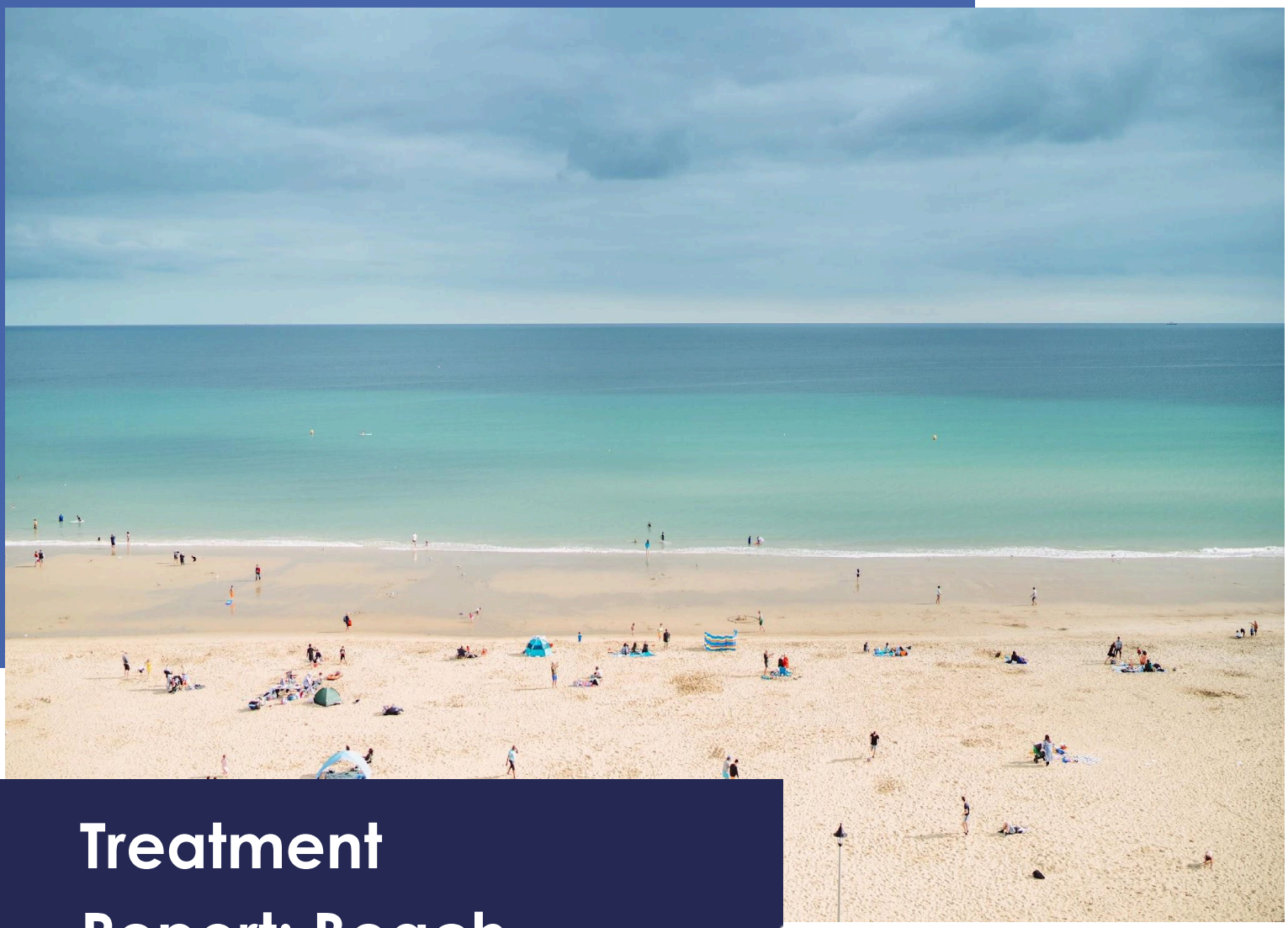
3C's Scenario-Based E-Learning Module

eLearning Planning Document

Nicole Morgan & Loren Breland
Group 7
EDET 703 – Spring 2024



Treatment Report: Beach Safety

3C Module Group 7		Loren Breland Nicole Morgan

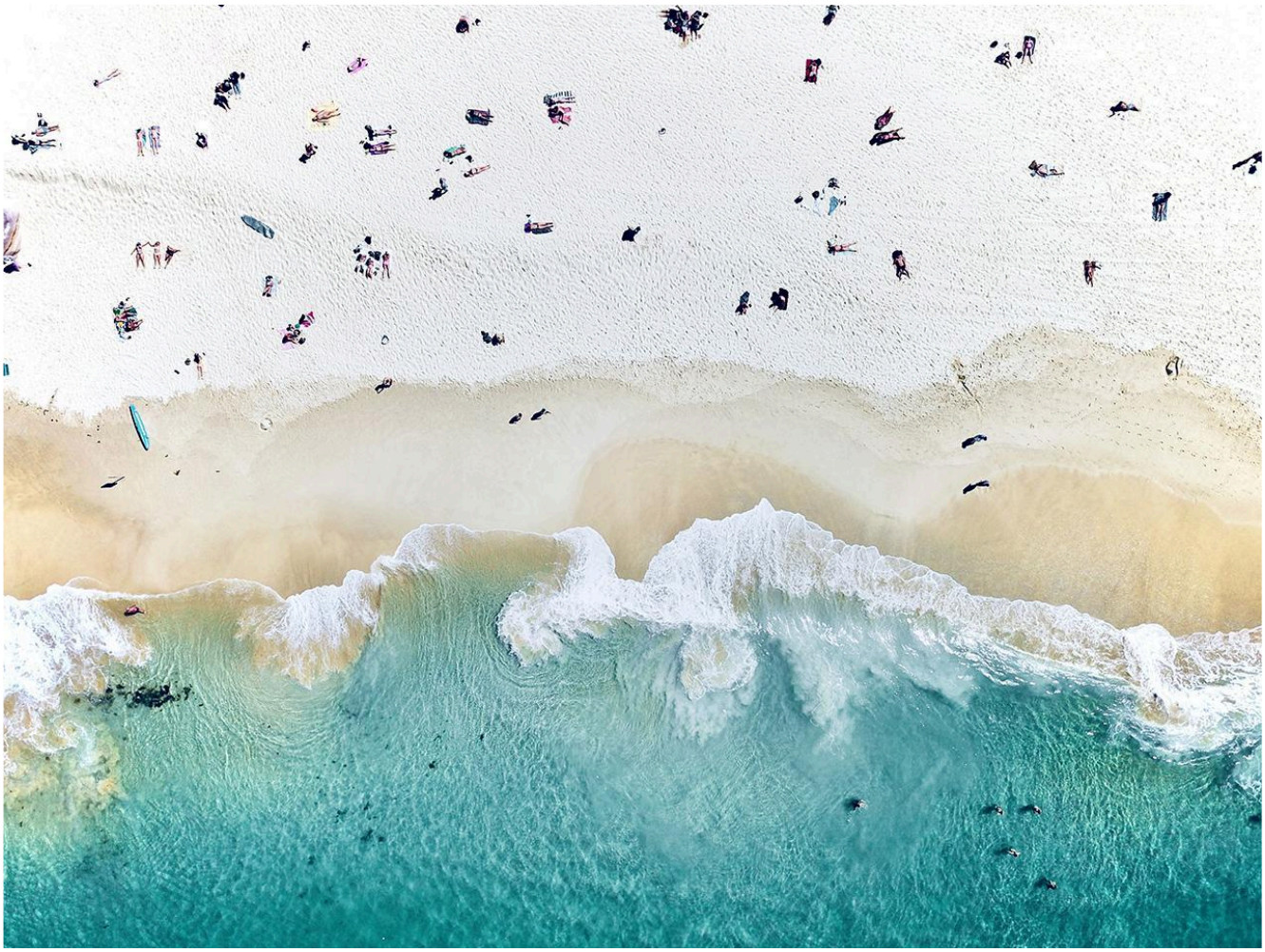
Purpose

The purpose of this report is to provide ***a high-level overview*** of the course along with the objectives and target audience.

- The intent of this course is to educate learners on elements of beach safety to lessen the event of a safety issue during their visit.

- The learner will be guided through topics which underline key safety concerns. After the learner completes all segments, they will be challenged to make the best safety decision based on what they've learned.

- **The time to complete this course is 15 minutes.**



Target Audience: Beachgoers, first time visitors to the beach, individuals, groups, and families with beach interest.

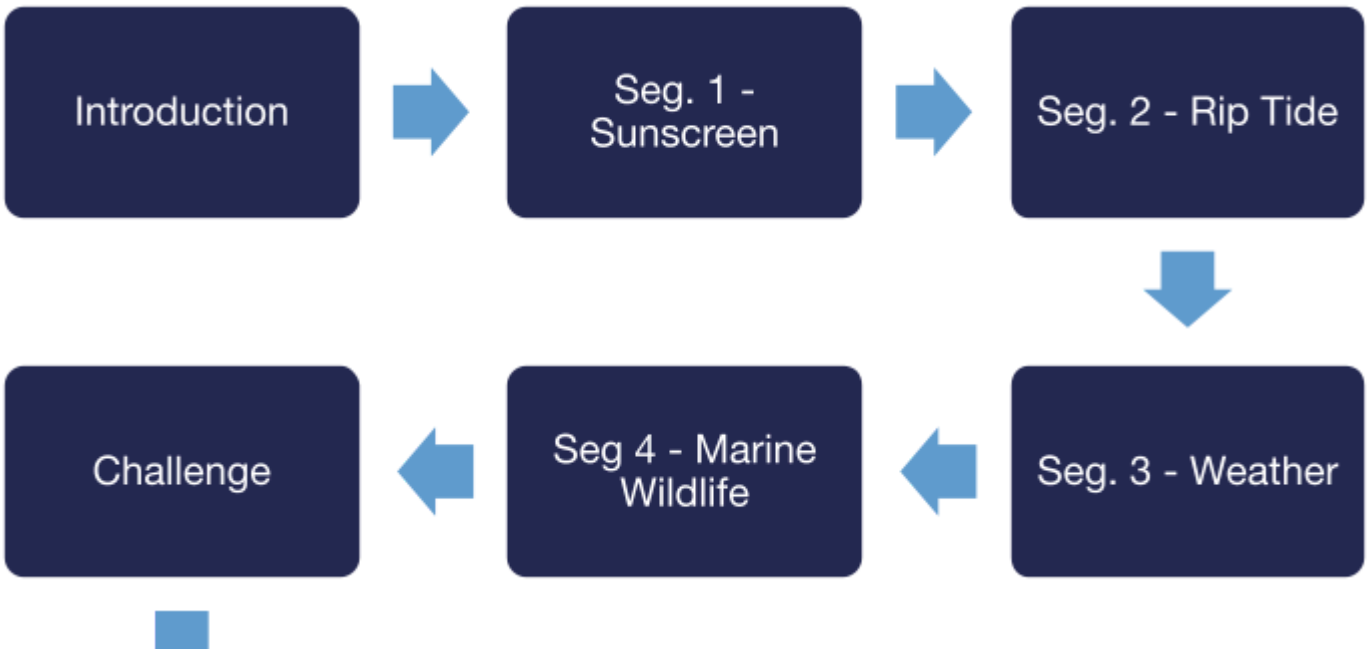
Learning Objectives:

- Understand the importance of using sunscreen.

- Recognize rip currents in the water and explain how to escape a rip current.
- Make good decisions about bad weather.
- Familiarize yourself with dangerous marine wildlife and what do to if you come in contact.

Design:

Dynamic design that includes characteristics of a self-paced module, with an animated explainer and a knowledge check. This module follows the design of Kuhlman's 3C approach – Challenge, Choice, and Consequences. After the introduction of the safety topics and their components, the learner will then be given a series of questions based off the safety topics. They then will have to choose the best approach. The approach they choose will be aligned with its consequence.



Style Guide

Beach Safety



Logo Variations



Image by jemastock on Freepik

Color Guide	Font Guide – Arial
floralwhite 255,250,240 #FFFAF0 Backgroun d color snow 255,250,250 #FFFAFA Backgroun d color navy 0,0,128 #000080 darkblue 0,0,139 #00008B black 0,0,0 #000000 white 255,255,255 #FFFFFF H1, H2, H3 & Body text color Backgroun d color aqua 0,255,255 #00FFFF aquamarine 127,255,212 #7FFFD4	Heading 1 (36pt) Heading 2 (28pt) Heading 3 (24pt) Body Text (18) **Arial bold** *Arial italic*

Storyboard

Course name: Beach Safety	
SLIDE 1 — Intro slide. Welcome to the course!	
OST Welcome to the course "Beach Safety"! Time to complete: 15 minutes.	**Visuals** Pleasant beach scene **Animations/Navigation** "Continue" button, and the audio

In this course, we will challenge you to make the right decisions when it comes to beach safety. We will introduce you to components of beach safety and then allow you to make decisions based on what you've learned. **Programming notes** The learner will need to manually select the "continue" button to proceed to the next slide.	track volume control option.
SLIDE 2 Learning Objectives	
Voiceover Here's what you will learn. **Programming notes** The learning objectives should be displayed one at a time.	**On-screen text** As a result of this module, the learner will be able to - • Understand the importance of using sunscreen. • Recognize rip currents in the water and explain how to escape a rip current. • Make good decisions about bad weather. • Familiarize yourself with dangerous marine wildlife and what do to if you come in contact. **Visuals** Add visuals aligned with LOs. **Animations/navigation** "Continue", "Previous", and "Home" Button

SLIDE 3 A Day at the Beach Animated Explainer	
Voiceover From PowToon **Programming notes** We will inject a PowToon animated explainer here.	**On-screen text** Let's watch this brief explainer video. **Visuals** PowToon animated explainer **Animations/navigation** .MP4 controls, "Continue", and "Previous" and "Home" buttons
SLIDE 4 Sunscreen – Is it necessary?	
OST Applying sunscreen is crucial to protect our skin from the harmful effects of the sun's UV rays. ▪ Sunscreen works by absorbing or reflecting the sun's UV rays, preventing them from damaging our skin. ▪ Remember to apply sunscreen generously and reapply every two hours, especially after swimming or sweating. ▪ Apply sunscreen even in cloudy conditions – UV rays can still penetrate clouds.	**Visuals** Sunscreen bottles/lotions. Sunscreen application. **Animations/navigation** "Continue", "Previous", and "Home" Button
SLIDE 5 Rip Tides	
OST Riptides, also known as rip currents, are powerful, narrow channels of water that flow away from the shore.	**Visuals** Visual of a riptide. Visual of how to escape a rip tide.

▪ To spot a riptide, look for discolored, choppy water, foam, seaweed moving rapidly offshore, or a break in the wave pattern. ▪ If caught in a riptide, stay calm, swim parallel to the shore to escape the current, and then swim back to land at an angle. ▪ It's crucial not to panic if caught in a riptide. Stay afloat, conserve energy, and signal for help if needed.	**Animations/navigation** Find a quick video on what a riptide looks like (or GIF). “Continue”, “Previous”, and “Home” Button

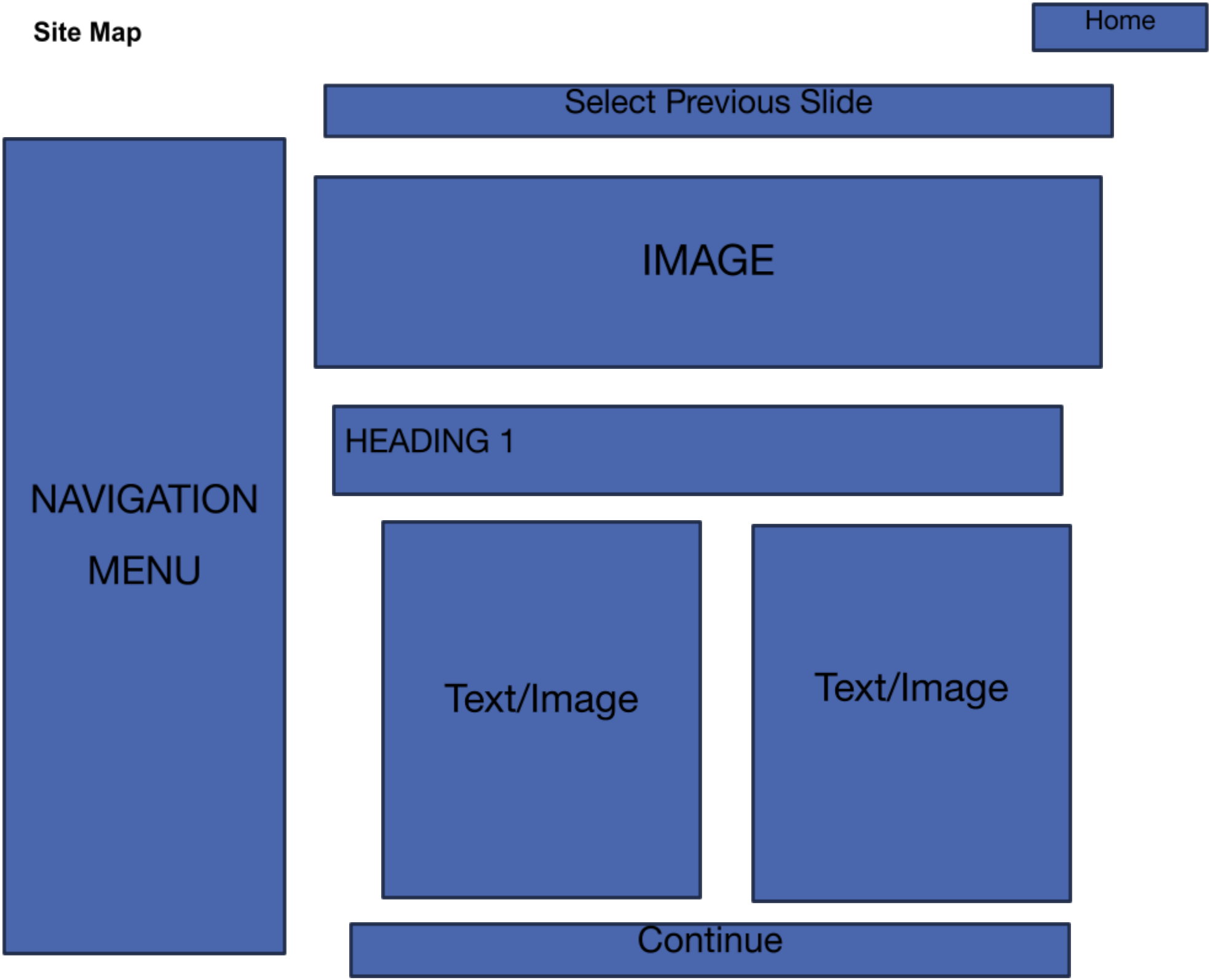
SLIDE 6 — Marine Wildlife	
OST There are several marine creatures like jellyfish, stingrays, and sharks that can pose risks to beachgoers. To stay safe, avoid swimming near schools of fish or seabirds, shuffle your feet in shallow water to alert stingrays, and never touch jellyfish washed ashore. If stung by a stingray, soak the affected area in hot water and seek medical help. For jellyfish stings, rinse with vinegar or seawater, and	**Visuals** Visuals of marine wildlife **Animations/Navigation** "Continue”, “Previous”, and “Home” Button

avoid rubbing the area. By being informed about dangerous marine wildlife, knowing how to react if encountered, and taking precautions, we can enjoy the beach responsibly and safely.	
SLIDE 7 Weather Safety at the Beach	
OST Beachgoers should watch out for signs of thunderstorms, strong winds, rough waves, and sudden changes in weather, which can pose risks. ▪ If you notice dark clouds, distant thunder, or sudden gusts of wind, seek shelter immediately. Stay away from the water during thunderstorms and avoid tall objects. ▪ If caught in a thunderstorm, crouch low on the balls of your feet, keep your feet together, and minimize contact with the ground. Avoid metal objects and open spaces. ▪ It's important to know the beach evacuation procedures and take weather warnings seriously to ensure everyone's safety.	

SLIDE 8 Challenge Course	
OST Now that we've reviewed critical beach safety components, let's apply what you've learned. You will be given a series of challenges. Choose the best answer. **Programming notes** We will be beginning the challenge course here (gamification). This challenge course will add 2 challenge components per segment (Sunscreen, Rip Tide, Weather, Marine Wildlife). Depending on design, we may be adding up to 8 more slides. Ideally, we want to minimize the amount of slide clicks/navigation.	**Visuals** Beach content **Animations/navigation** TBD – will be defined during the design phase.
SLIDE 9 Wrap Up	
Voiceover Congratulations! You have reached the end of the course. Great job in making the best decisions to stay safe at the beach! **Programming notes** This will be the closing slide of the course.	**On-screen text** Congratulations! **Visuals** Confetti, celebratory images **Animations/navigation** Course close



Site Map


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