

## Monthly USA Speaker Series: Madeline McGill, Founder, Western Desk (Saturday, September 9, 2023 | 10 am PT / 1 pm ET)



Madeline began her political career working for campaigns, non-profits, and labor unions across New England. In 2018, she moved to Utah to help found the Rural Utah Project, bringing their fundraising and communications programs online. In 2020, she built an organic digital and earned media program with an advertising equivalency of \$11.1M across the rural Southwest. Since, Madeline has continued her work as a narrative strategist, driving outcomes for non-profits, labor unions, and candidates for office who are curious to engage with people who call rural landscapes home. Her notable projects include John Fetterman for US Senate, National Nurses United, The Sierra Club, SEIU, and the Rural Democracy Initiative. She's proud to partner with the Rural Climate Partnership on building a transformative narrative framework for hardworking rural people.

[Zoom Link](#) and Playback [here](#)

## CCL Canada's September Actions at a Glance

1. Support locally the [Global Days of Climate Action](#): September 15 - 17 *#EndFossilFuels*
2. Bring paper petitions to the global days of actions and [get people to sign!](#)
3. Circle the date! - (Sunday, October 15 - Tuesday, October 17) - [Citizens' Climate Lobby Canada Conference and Lobbying Days in Ottawa](#), ON. Registration opens September 18. Head's up: phone and email your MPs that we are all planning to lobby them in October. More details will follow in emails from us. VENUE: THE LORD ELGIN HOTEL 100 Elgin St Ottawa Ontario K1P5K8
4. Prepare your local chapter members to lobby by inviting them to our [CCL Canada Onboarding Calls](#)
5. Check out our Laser Talks and our suggested OpEd:
  - a. Laser Talk: [The IMF, Carbon Pricing, and Explicit and Implicit Fossil Fuels Subsidies](#)
  - b. Laser Talk: [Fossil Fuel Industry Funded Climate Disinformation for Decades](#)
  - c. Suggested OpEd: [Make it your own and submit it to your local newspapers](#)

### (Ontario members)

- We are having a lobby preparation session ([September 25](#)) and then a 7:30 am lobbying breakfast event with our MPPs at Queen's Park ([September 26](#)). Resources and registration are [here](#).
- Register to vote in the [Liberal Party Leadership](#) by September 11. Vote takes place on November 25

### (Quebec members)

- There will be an online bilingual communication tool for giving feedback on the Quebec-California Cap and Trade Program. Keep an eye out for this in mid-September

### (All members) Head's Up:

- In October, in the lead-up to our lobbying and after, we will promote an online bilingual tool that will send emails to all levels of your local politicians to end fossil fuel finance.
- [350.org](https://350.org)'s Canada national day of action is on Saturday, November 4, 2023. If you are interested in participating or simply learning more, 350.org Canada has a [call on Sept 7th](#) where they will dig a bit deeper into the plan and equip everyone with what they need to start planning their actions!

### Best practices:

1. Invite members to join our monthly [CCL Canada Catch-Up calls](#) to build institutional wisdom and help carry the load in your ridings.
2. Stay updated on what your MP is saying in the House of Commons with [OpenParliament](#).
3. Record your CCL actions in the [Action Tracker](#). Protip: keep a list of them on computers somewhere. set aside a time to enter them all and then do it all at once.

## Appreciation

It has been a daunting summer. Record fires, floods, and rising temperatures - alongside the melting of the cryosphere and threats to the Atlantic meridional overturning circulation - have done little to stop the ever increasing attacks faced by fossil fuel pollution pricing within Canada.

We all know carbon pricing with rebates is a powerful tool. That is why it is being attacked. From now until the next election, we stand together in defending and strengthening the Greenhouse Gas Pollution Pricing Act.

The bravery and focus of CCL volunteers over the past 13 years is what will save the day. You are what our founder Marshall Saunders' dreamed of. Thank you for being on the journey with us.

## Interactive Upcoming Calls Calendar

[Education Calls](#) - [Action Team Calls](#) - [Action Items](#) - [Local Chapter Calls](#) - [Other](#)

| SEPTEMBER 2023                      |                                                                              |                                                 |                                                |                                                                                                     |                                                  |                                             |
|-------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------|---------------------------------------------|
| Sunday                              | Monday                                                                       | Tuesday                                         | Wednesday                                      | Thursday                                                                                            | Friday                                           | Saturday                                    |
|                                     |                                                                              |                                                 |                                                |                                                                                                     | 1                                                | 2                                           |
| 3                                   | 4                                                                            | 5                                               | 6                                              | 7<br><a href="#">CCL Canada Catch-up Call #1</a><br><a href="#">350.org Day of Action info Call</a> | 8<br><a href="#">CCL Canada Catch-up Call #2</a> | 9<br><a href="#">CCL USA Speaker Series</a> |
| 10                                  | 11<br><a href="#">(Ontario) Register to vote in Liberal Party leadership</a> | 12<br><a href="#">CCI Global Check-In Calls</a> | 13<br><a href="#">CCL Alberta Call</a>         | 14<br><a href="#">Hotel Reservation Deadline (National Conference)</a>                              | 15<br>Global Days of Climate Action              | 16<br>Global Days of Climate Action         |
| 17<br>Global Days of Climate Action | 18                                                                           | 19                                              | 20<br><a href="#">CCI Get To Know Us Calls</a> | 21<br><a href="#">(Ontario) Registration Deadline for Queen's Park Lobbying</a>                     | 22                                               | 23                                          |

|    |                                                                                                                           |                                                              |                                                                                                      |                                                                   |    |    |
|----|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|----|----|
| 24 | <b>25</b><br><a href="#">(Ontario) Lobbying Prep</a><br><br><a href="#">(Group Leaders) Sign the Open Letter for CAFA</a> | <b>26</b><br><a href="#">(Ontario) Queen's Park Lobbying</a> | <b>27</b><br><a href="#">CCL Canada LTE-Palooza</a><br><a href="#">CCL Canada OnBoarding Call #1</a> | <b>28</b><br><a href="#">CCL Canada Climate Advocate Training</a> | 29 | 30 |
|----|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|----|----|

| EDUCATION CALLS                                         |                                                                                                                                                                                                                 |                                    |                             |                                                            |
|---------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------------------------|------------------------------------------------------------|
| Name                                                    | Description                                                                                                                                                                                                     | Date                               | Time                        | Call Options                                               |
| 350.org Day of Action Info Call                         | Interested in learning more about 350.org's national day of action on Saturday, November 4? Join this call to dig a bit deeper into the planned actions.                                                        | Thursday<br>September 7,<br>2023   | 12:00 pm PT /<br>3:00 pm ET | <a href="#">Registration Link</a>                          |
| CCL USA Speaker Series                                  | Join the monthly USA Speakers Series call to hear from Madeline McGill, Founder, Western Desk                                                                                                                   | Saturday<br>September 9,<br>2023   | 10:00 am PT /<br>1:00 pm ET | <a href="#">Zoom Link</a><br>Playback <a href="#">here</a> |
| CCL International Global Check-In Calls                 | Build relationships with worldwide CCL leaders on the second Tuesday each month and learn about upcoming initiatives, Laser Talks, and reports from around the world. Bretton Woods Action Team Part II begins. | Tuesday<br>September 12,<br>2023   | 5:00 am PT /<br>8:00 am ET  | <a href="#">Zoom Link</a><br>Passcode 123                  |
|                                                         |                                                                                                                                                                                                                 |                                    | 11:00 am PT /<br>2:00 pm ET |                                                            |
|                                                         |                                                                                                                                                                                                                 |                                    | 5:00 pm PT /<br>8:00 pm ET  |                                                            |
| Get To Know Citizens' Climate International (CCI) Calls | Get to know CCI on the 3rd Wednesday of each month. Keep abreast of international climate progress, learn about carbon pricing, and get a refresher on the CCL-way.                                             | Wednesday<br>September 20,<br>2023 | 5:00 am PT /<br>8:00 am ET  | <a href="#">Registration and More Info Here</a>            |
|                                                         |                                                                                                                                                                                                                 |                                    | 11:00 am PT /<br>2:00 pm ET |                                                            |
|                                                         |                                                                                                                                                                                                                 |                                    | 5:00 pm PT /<br>8:00 pm ET  |                                                            |
| CCL Canada Onboarding Call                              | These calls are designed to help new members learn about how we work, how to lobby, and how to build upon the institutional wisdom that is deeply embedded into our work.                                       | Wednesday<br>September 27,<br>2023 | 5:00 pm PT /<br>8:00 pm ET  | <a href="#">Registration and More Info Here</a>            |
|                                                         |                                                                                                                                                                                                                 | Wednesday<br>October 4,<br>2023    | 5:00 pm PT /<br>8:00 pm ET  |                                                            |
|                                                         |                                                                                                                                                                                                                 | Wednesday<br>October 11,<br>2023   | 5:00 pm PT /<br>8:00 pm ET  |                                                            |
| CCL Canada Climate Advocate Training                    | Your colleagues in Halifax have requested training for their new recruits.<br><br>All are welcome.                                                                                                              | Thursday<br>September 28,<br>2023  | 9:00 am PT /<br>12:00 pm ET | <a href="#">Registration Here</a>                          |
| ACTION TEAM CALLS                                       |                                                                                                                                                                                                                 |                                    |                             |                                                            |
| Name                                                    | Description                                                                                                                                                                                                     | Date                               | Time                        | Call Options                                               |
| CCL Canada Conservative Action Team Call                | The Conservative Action Team will be reconvening later in the Fall.                                                                                                                                             | N/A                                | N/A                         | Zoom Link TBD                                              |

| CCL Canada Catch-up Call                                                                                                                                                                                                                      | Since September 2010, CCL Canada leaders have been meeting monthly to share reports from the field and review the monthly Action Sheets. There are <b>two calls</b> every month. Track your participation in the <a href="#">CCL Action Tracker</a> | Thursday<br>September 7,<br>2023                                        | 5:00 pm PT /<br>8:00 pm ET                                | Dial Pad <a href="#">log in online for free</a> .<br>Can't get online?<br>Please call in.<br>1-888-570-6238 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                     | Friday<br>September 8,<br>2023                                          | 8:00 am PT<br>11:00 am ET                                 |                                                                                                             |
| CCL Canada LTE-Palooza Call                                                                                                                                                                                                                   | New to letter-writing or looking for inspiration? Join us for a crash course on writing letters to the editor and an opportunity to tackle current events with other writers! 1 - 1.5 hours in length.                                              | Wednesday<br>September 27,<br>2023                                      | 6:00 pm PT /<br>9:00 pm ET                                | <a href="#">Zoom Link</a><br>Passcode 123                                                                   |
| ACTION ITEMS                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                     |                                                                         |                                                           |                                                                                                             |
| Name                                                                                                                                                                                                                                          | Description                                                                                                                                                                                                                                         | Date                                                                    | Time                                                      | Call Options                                                                                                |
| (Ontario Members Only)<br>Register to vote in Liberal Party Leadership                                                                                                                                                                        | Register to vote in the Liberal Party Leadership by September 11. Vote takes place on November 25.                                                                                                                                                  | Monday<br>September 11,<br>2023                                         | N/A                                                       | <a href="#">Registration Link</a>                                                                           |
| (Group Leaders)<br>Sign the CAFA Open Letter                                                                                                                                                                                                  | The Senate Banking Committee is considering how soon they will study the Climate-Aligned Finance Act (CAFA). Sign the open letter on behalf of your local CCL Group to ensure they prioritize it.                                                   | Monday<br>September 25,<br>2023                                         | BY THE END OF THE WORK DAY                                | <a href="#">Link to Open Letter Here</a>                                                                    |
| (Ontario Members Only)<br>MPP Lobbying Prep Session                                                                                                                                                                                           | Pre-meeting Lobbying Prep session. More details to come.                                                                                                                                                                                            | Monday<br>September 25,<br>2023                                         | Friends House<br>60 Lowther Ave<br>Toronto, ON<br>M5R 1C7 | <a href="#">Registration Link</a><br>Deadline to register:<br>Thursday,<br>September 21                     |
| (Ontario Members Only)<br>MPP Lobbying at Queen's Park                                                                                                                                                                                        | A breakfast lobbying session with our Ontario MPPs at Queen's Park. Registration opens just after Labour Day. Photo ID required at Queen's Park.                                                                                                    | Tuesday<br>September 26,<br>2023                                        | 7:30 am ET<br>Queen's Park                                | <a href="#">Registration Link</a><br>Deadline to register:<br>Thursday,<br>September 21                     |
| (UPCOMING)<br>CCL Canada Conference and Lobbying Days in Ottawa                                                                                                                                                                               | Circle the date for our upcoming in-person conference and lobbying event in Ottawa!<br><br>Registration opens just after Labour Day. Photo ID required on Parliament Hill.                                                                          | Sunday,<br>October 15,<br>2023<br>to<br>Tuesday,<br>October 17,<br>2023 | Lord Elgin Hotel and<br>Parliament Hill<br>Ottawa ON      | <a href="#">Registration Link</a>                                                                           |
| LOCAL CHAPTER CALLS                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                     |                                                                         |                                                           |                                                                                                             |
| Name                                                                                                                                                                                                                                          | Description                                                                                                                                                                                                                                         | Date                                                                    | Time                                                      | Call Options                                                                                                |
| CCL Alberta Meeting                                                                                                                                                                                                                           | Monthly joint meeting for the CCL Alberta Chapters. Anyone from Calgary, Edmonton, or elsewhere in Alberta is welcome! We meet the second Wednesday of each month.                                                                                  | Wednesday<br>September 13,<br>2023                                      | 7:00 pm MST /<br>9:00 pm ET                               | <a href="#">Zoom Link</a>                                                                                   |
| Do you have a local Chapter call or other call you'd like to advertise? To have it featured here, please e-mail <a href="#">Mark</a> . For a full list of CCL USA National calls and trainings please visit the <a href="#">Events page</a> . |                                                                                                                                                                                                                                                     |                                                                         |                                                           |                                                                                                             |

## ACTION #1: Support local actions on September 15 - 17

This September, as world leaders discuss climate action at the United Nations in New York, people on every continent will join the largest-ever globally coordinated action to demand that governments end fossil fuels. The Global Days of Actions to #EndFossilFuels #FairFastForever will take place from Sept, 15 - 17, 2023. Note Montreal and Quebec have separate [climate action day](#) on Friday, September 29. In Montreal, [weekly climate strikes](#) have resumed.

How local CCL groups can help:

1. Join the organizing team in your community.
2. If there is no event in your community, create one.
3. Make sure your local event is accurately registered on both the maps (see below).
4. Amplify the messaging: **end fossil fuel finance**.
5. Write letters to the editor, opinion pieces, and media releases about the event.
6. Promote the event on social media on your channels.
7. Invite your local CCL group to the event.

### Fight Fossil Fuels

- Map of Actions: <https://fossilfuel treaty.good.do/global-march/map/>
- Registration: <https://fightfossilfuels.net/#act>
- Email: [contact@fightfossilfuels.net](mailto:contact@fightfossilfuels.net)
- Canva Style Guide (make a copy):  
<https://www.canva.com/design/DAFm6wvTwE4/YUsCjGlaNEEUdbDbtvPTow/edit>
- [Communications pack](#) (available in English, Spanish, French, Portuguese and Arabic)

### Fridays For Future

- Map of Actions: <https://fridaysforfuture.org/action-map/map/>
- Registration: <https://fridaysforfuture.org/action-map/register-report-strikes/>
- Email: [map@fridaysforfuture.org](mailto:map@fridaysforfuture.org)
- General information  
<https://fridaysforfuture.org/september15/>

## ACTION #2: Bring Paper Petitions to the global days of action

Here are the petitions:

- Emissions Cap (pdf) [Emissions Cap Petition](#)
- Methane-fired Electricity Petition [English only and in Word](#)
- Climate Aligned Finance Act Petition (pdfs) [CAFA English](#) and [CAFA Francais](#)
- [Petition Ontario Government Pause Expansion of Methane Fired Electricity](#)
- Request from our FFF Youth in Greater Sudbury. To be sent to an MP in BC (pdf)  
[Fridays for Youth Petition 2023](#)

Further Information  
Clerk of Petitions  
Room 314-C, West Block  
House of Commons  
Tel: 613-992-9511  
Fax: 613-947-7626  
Email [PMB-AED@parl.gc.ca](mailto:PMB-AED@parl.gc.ca)

## Instructions:

Carry a physical copy of the petition with you at outreach events and ask friends, acquaintances, and other participants to sign it! Follow these guidelines:

- Print the petition on legal (8.5 x 14) or letter-size (8.5 x 11) paper.
- Make sure there are three lines for signatures on the first page.
- Make sure there is a line at the top of every signature page thereafter indicating that it is a parliamentary petition and its topic.
- Get at least 25 signatures on the petition – follow the instructions closely. We recommend getting 30 just to be safe.

Once you have obtained 30 signatures, call your MP's office and petition *them* to act:

- Identify yourself as a constituent of his/her riding
- Ask if your MP if he/she would be willing to read our Parliamentary Petition on climate change in its entirety (excluding the signatories) in the House of Commons

Once completed, copy it for your files if you wish, then bring the original file to your MP's office to be read in Parliament.

Hand-deliver or send the original copy of the petition to:

YOUR MP'S NAME  
House of Commons  
Ottawa, Ontario  
K1A 0A6

**No stamp is required for Parliament in Ottawa.**

If your MP does not want to read the petition, you can send it to other MPs who will. Follow up by asking when it will be read in Parliament, how it was received, and a big thank you via snail mail, email, and social media once it is read. Please inform us in your monthly Citizens' Climate Lobby [action report](#) if your petition has been read aloud in the House of Commons. It is considered to be outreach. By informing the national office, we can thank the politician on Twitter and Facebook.

Cabinet Ministers are not permitted to read petitions in the House of Commons as it would constitute a "conflict of interest". Thus, if your MP is a cabinet Minister you should inform him/her about the petition and ask if he or she could suggest another MP from your province

who might read the petition instead.

## THINKING OF STARTING AN e-PARLIAMENTARY PETITIONS?

Online parliamentary petitions and any online petition are a lot of work. We know this because we have successfully done two of them. Here are the steps:

1. First, there must be buy-in from most of the CCL group leaders – especially from the Parliamentary Petition Team – the team that knows the intricate steps.
2. Then we need to form an eager National Action Team with clear job descriptions, and a step-by-step plan to attain 1000+++ signees. This is a multi-step process.
3. Join CCL Canada monthly calls if you ever have the idea to do an online Parliamentary Petition and talk it over with your national colleagues. We row together. No one person makes decisions for national actions.

## Laser Talk - The IMF, Carbon Pricing and Explicit and Implicit Fossil Fuels Subsidies

Here are two terms that anyone who wants to preserve a stable climate needs to know: **explicit fossil fuel subsidies** and **implicit fossil fuel subsidies**.

Explicit fossil fuel subsidies from governments directly reduce the price of fossil fuels, thus making it attractive to investors and consumers to buy. Implicit fossil fuel subsidies are the costs taxpayers and insurance are paying for the air pollution and climate impacts experienced because of dirty fossil fuels.

On August 24, 2023, the International Monetary Fund (IMF) released a [report](#). The conclusion of this report was that subsidies for oil, coal and natural gas cost the equivalent of 7.1% of global gross domestic product or \$7 trillion dollars globally last year.

Explicit subsidies have more than doubled since 2020 but are still only 18% of the total subsidy amount, while nearly 60% is due to implicit subsidies.

Here is a hopeful conclusion from the report: "Full fossil fuel price reform would reduce global carbon dioxide emissions to an estimated 43 percent below baseline levels in 2030 (in line with keeping global warming to 1.5-2C), while raising revenues worth 3.6 % of global GDP and preventing 1.6 million local air pollution deaths per year."

Making polluters pay (a.k.a carbon pricing) offers us the exact tool needed to ensure this price reform. In fact, the IMF Managing Director Kristalina Georgieva at the Paris Summit in June [said](#), "Our analysis shows that without a carbon price, there is no chance that we will meet the 1.5 degrees Celsius target by 2030. We will miss it."

After a summer of record fires in Canada, Europe, and elsewhere, it is obvious that the impacts of climate change are no longer just a concern for future generations, but are a very real threat at our doorstep. We must listen to the experts and cooperate to strengthen our essential climate policies, like carbon pricing, going forward.

## Laser Talk: Fossil Fuel Industry Funded Climate Disinformation for Decades

Even to this day, there are individuals who deny or downplay the link between the burning of fossil fuels

and the impacts that pollution has on our climate and health. How did this happen?

Key players in the fossil fuel industry [knew decades ago](#) that burning coal, oil, and methane gas to warm our homes, power our cars, and generate electricity was warming the planet. Instead of acting on the knowledge, they began financing a [massive disinformation campaign](#). Now, as a consequence, youth are having to fight for their inalienable right to have a safe and liveable future.

Happily, when you inform people that the fossil fuel industry funded a climate disinformation campaign for decades, people are more likely to believe you when you present solutions.

Suggested readings:

- [Climate Cover-Up](#) (2009) By James Hoggan and Richard Littlemore
- [Merchants of Doubt: How a Handful of Scientists Obscured the Truth on Issues from Tobacco Smoke to Climate Change](#) (2011) by Naomi Oreskes
- [Oil's Deep State: How the petroleum industry undermines democracy and stops action on global warming – in Alberta, and in Ottawa](#) (2017) Dr. Kevin Taft
- [The Petroleum Papers: Inside the Far-Right Conspiracy to Cover Up Climate Change](#) (2022) By Geoff Dembecki
- [The New Climate War: The Fight to Take Back Our Planet](#) (2021) By Michael E. Mann

## Suggested Op Ed - Make it your own

### Where to point fingers

If you discovered that your hard-earned tax dollars were being used by our governments to harm the health and well-being of fellow Canadians, How would you feel? And what would you do?

Since 1959, fossil fuel companies [have known about the climate crisis](#). Instead of acting, they spent (and continue to spend) millions of dollars [confusing the masses with disinformation](#) and propping up politicians to peddle a polluting product that is destroying our planet.

These companies continue to receive subsidies from our government to this day, despite the fact that in 2017, all G20 governments, including Canada, announced that they would end “inefficient” fossil fuel subsidies.

It was only this summer that Canada finally passed legislation to follow through with this promise. The framework marks a strong step forward, but risks leaving the door open for the continued subsidization of dangerous distractions such as carbon capture and storage, grey hydrogen, and fossil natural gas. This is not surprising. The fossil fuel companies are now peddling false solutions rather than outright denial, continuing their trend of disinformation which, elsewhere, has led fossil-fuel-blinded politicians in Alberta to put a moratorium on all new renewable energy projects starting this past August.

What a travesty.

My conclusion is that climate-concerned citizens must learn the pathways that will redirect financial flows away from the fossil fuel companies whose lies are endangering us all.

To that end, here are two phrases anyone who wants to preserve a stable climate must know: explicit subsidies and implicit subsidies.

Explicit subsidies come from governments and directly reduce the price of fossil fuels, thus making it attractive to investors and consumers to buy. Implicit subsidies are the additional costs taxpayers and insurances end up shouldering due to the air pollution and other climate impacts resulting from dirty

fossil fuels.

On August 24, 2023, the International Monetary Fund (IMF) released a [report](#). The conclusion of this report was that subsidies for oil, coal, and natural gas are costing us the equivalent of 7.1% of our global GDP in lost income and health impacts. Explicit subsidies have more than doubled since 2020 but are still only 18% of the total subsidy amount, while nearly 60% is due to implicit subsidies.

Here is a hopeful conclusion from the report: "Full fossil fuel price reform would reduce global carbon dioxide emissions to an estimated 43 percent below baseline levels in 2030 (in line with keeping global warming to 1.5-2C), while raising revenues worth 3.6 % of global GDP and preventing 1.6 million local air pollution deaths per year."

Making polluters pay (a.k.a carbon pricing) offers us the exact tool needed to ensure this price reform. In fact, the IMF Managing Director Kristalina Georgieva at the Paris Summit in June [said](#), "Our analysis shows that without a carbon price, there is no chance that we will meet the 1.5 degrees Celsius target by 2030. We will miss it."

Despite this fact, never before has carbon pricing faced a more heated opposition here in Canada than now.

As forest fires rage across the country, carbon pricing is being falsely blamed for everything from rising grocery prices, to a rise in poverty, while its rebates and emissions reduction impacts are largely ignored. At [fairpathforward.ca](https://fairpathforward.ca) you can calculate your federal rebate from the federal carbon tax. A family of four in an urban setting in Ontario will receive \$745 in rebates this year, almost \$1,000 in 2024, and \$1,136 in 2025. At [MIT's En-ROADS simulator](#) you can see how effectively carbon pricing lowers emissions.

With what we know about the positive economic impacts of pricing emissions, it cannot help but be concluded that attacking the federal carbon pricing policy will not reduce household costs, but only accelerate climate damages in Canada.

We should instead be pointing the finger of blame directly at the problem: fossil fuel company subsidies.

For the next generation, who I hope will read this piece on a climate safe-planet 100 years from now, we must listen to the experts, cooperate with each-other, and move forward towards evidence-based solutions.