Generate dozens of unique niches that solve real problems with a single prompt and turn your next brain "storm" into an extinction event.

The biggest problem with most ChatGPT prompts is that they don't save you enough time.

How come?

Speed.

Al tools work to save you time by helping you do things faster.

But...

Most ChatGPT prompts are only kinda-fast.

Like driving a Corolla in the express lane.

The Niche Discovery Framework is a different animal.

It's not kinda-fast, it's go-straight-to-prison fast.

Like flooring a Bugatti in a school zone.

The Niche Discovery Framework turns slow, boring prompts into lightning bolts.

Seeing is believing, so let's take a look.

Here's a dull prompt: Give me a list related to common gardening challenges in the context of homesteading.

This is how ChatGPT responds:

Give me a list related to common gardening challenges in the context of homesteading.



Sure, here are some common gardening challenges that homesteaders might face:



- Soil quality: Poor soil quality can make it difficult for plants to grow properly.
 Homesteaders may need to amend their soil with compost, manure, or other organic matter to improve its fertility.
- Climate: Depending on where you live, the climate can be a challenge. Homesteaders may need to select plants that are well-suited to their climate or use protective measures such as greenhouses or cold frames to extend the growing season.
- 3. Pests: Insects and other pests can damage plants and reduce yields. Homesteaders may need to use organic pest control methods or plant companion crops that repel pests.
- 4. Disease: Plant diseases can also be a problem, especially if plants are grown in close proximity to each other. Homesteaders may need to rotate their crops, use disease-resistant varieties, or practice good sanitation to prevent the spread of disease.
- 5. Watering: Adequate watering is essential for plant growth, but homesteaders may struggle with drought conditions or water shortages. Collecting and storing rainwater can be a solution.
- Weeds: Weeds can compete with plants for nutrients and water, reducing yields.
 Homesteaders may need to use manual weeding or mulching to control weeds.
- 7. Time management: Gardening can be time-consuming, especially during peak growing season. Homesteaders may need to prioritize tasks, delegate responsibilities, or hire help to manage their garden effectively.
- 8. Harvesting and preserving: A successful garden can yield an abundance of fresh produce, but homesteaders may need to find ways to preserve their harvest for future use. Canning, freezing, and drying are all options for preserving food.

If you look at this and think, "That's not too bad for a vague prompt!"

I've got news for you...

You're trading days of time to save hours.

You still have to do all the work of fleshing those ideas out into unique niches.

Here's what happens when you feed the same plain Jane prompt to ChatGPT when it's using the Niche Discovery Framework:



Interpretation: The user requests a list of niches related to common gardening challenges in the context of homesteading.

Mapping. Homesteading

Gardening. These could include: soil preparation, pest management, composting, water management, and plant selection.

Targeting

in the context of homesteading gardening. For example:

- Soil preparation: soil pH adjustment, soil amendments, cover crops, soil testing, raised heds
- Pest management: companion planting, natural insecticides, crop rotation, beneficial insects, homemade traps
- Composting: vermicomposting, hot composting, compost tea, food waste reduction, composting toilets
- Water management: rainwater harvesting, drip irrigation, greywater reuse, water-wise plant selection, microclimates
- Plant selection: heirloom varieties, seed saving, crop diversity, perennial crops, organic gardening

Selecting:

common gardening challenges in the context

of homesteading. For example:

- Soil preparation: soil pH adjustment for blueberry plants, soil amendments for fruit trees, cover crops for weed suppression, soil testing for heavy metals, raised beds for poor drainage
- Pest management: companion planting for pollinator attraction, natural insecticides for spider mites, crop rotation for soil-borne diseases, beneficial insects for pest control, homemade traps for slugs and snails
- Composting: vermicomposting for apartment dwellers, hot composting for large volumes
 of yard waste, compost tea for foliar feeding, food waste reduction for small families,
 composting toilets for off-grid living
- Water management: rainwater harvesting for dry climates, drip irrigation for container gardening, greywater reuse for water conservation, water-wise plant selection for drought resistance, microclimates for frost protection
- Plant selection: heirloom varieties for seed saving, seed saving for local adaptation, crop diversity for food security, perennial crops for soil health, organic gardening for health and environmental benefits

Pretty	neat,	huh?
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But...

What happens when you give it a targeted prompt using the Niche Discovery Framework?



Certainly! Here is a list of B2B logistics niches that involve hazmat materials, using the NDA framework:

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Interpretation: The user requests a list of niches related to B2B logistics involving hazardous materials (hazmats).

Mapping: B2B logistics.

These could include: transportation, storage, warehousing, regulatory compliance, and risk management.

Targeting:

specifically related to hazmats. For example:

- Transportation: specialized handling, compliance with hazardous materials regulations, tracking and tracing, cross-border shipping, emergency response planning
- Storage: containment and segregation, fire protection, ventilation and climate control, facility access control, inventory tracking
- Warehousing: specialized equipment and tools, training and certification for personnel,
 spill containment and cleanup, waste disposal, emergency response planning
- Regulatory compliance: staying up to date on changing regulations and requirements, filing and reporting requirements, contingency planning, audit preparation and response, consulting and training services
- Risk management: hazard analysis, risk assessments, risk mitigation strategies, insurance coverage, crisis management planning and response

Selecting.

specifically related to hazmats. For example:

- Transportation: specialized handling for flammable liquids, compliance with hazmat regulations for cross-border shipping, tracking and tracing for radioactive materials, emergency response planning for chemical spills, training for hazmat drivers
- Storage: containment and segregation for incompatible materials, fire protection for reactive chemicals, ventilation and climate control for temperature-sensitive materials, facility access control for high-value hazmat items, inventory tracking for controlled substances
- Warehousing: specialized equipment and tools for explosive materials, training and certification for hazmat handlers, spill containment and cleanup for corrosive chemicals, waste disposal for hazardous waste, emergency response planning for biological agents
- Regulatory compliance: staying up to date on changing hazmat regulations for lithium batteries, filing and reporting requirements for radioactive materials, contingency planning for oil spills, audit preparation and response for asbestos removal, consulting and training services for hazmat transport
- Risk management: hazard analysis for hazardous waste disposal, risk assessments for infectious substances, risk mitigation strategies for pesticide handling, insurance

If you're a marketer or content creator, you'll immediately recognize how powerful this is.

The Niche Discovery Framework has effectively killed three birds with one stone:

- 1. It's created a map of specific real-world problems within the overall niche.
- 2. It's identified and listed the unique challenges to solving those problems.
- 3. It's created a list of relevant topics you can immediately use for targeting and content creation.

It's taken a single prompt and created an actionable snapshot of an entire market segment.

And the best part?

You can use the Niche Discovery Framework for any brainstorming or information task.

Need to write an essay on the American Revolution but can't come up with an A+ topic?

Here's some ideas from the framework's map:

Selecting

pecifically related to the American Revolution. For example:

- Causes of the American Revolution: The impact of the Stamp Act on colonial society, the
 role of the Sons of Liberty in organizing opposition to British rule, the impact of the
 Townshend Acts on colonial trade, the relationship between the American Revolution and
 the Enlightenment, the impact of the Proclamation of 1763 on colonial expansion.
- Major events of the American Revolution: The impact of the Boston Tea Party on British colonial policy, the significance of the Declaration of Independence as a statement of American principles, the impact of the Battle of Saratoga on French involvement in the war, the role of the American navy in the Siege of Yorktown, the significance of the Treaty of Paris in ending the war and shaping the new nation.
- Key figures in the American Revolution: George Washington's leadership style, Thomas Jefferson's role in shaping the Declaration of Independence, John Adams' role in securing foreign support for the Revolution, Benjamin Franklin's diplomatic efforts in Europe, the impact of Marquis de Lafayette's military leadership on the outcome of the war.
- Impact of the American Revolution: The impact of the Revolution on women's roles in society, the impact of the Revolution on Native American and African American communities, the role of the Revolution in shaping the American economy, the impact of the Revolution on religious diversity in the United States, the role of the Revolution in shaping the American identity.
- Legacy of the American Revolution: The impact of the Revolution on the structure of the
 U.S. government, the Bill of Rights and individual freedoms, the lasting influence of the
 Revolution on American culture, the role of the Revolution in shaping modern
 democracy, and the impact of the Revolution on U.S. foreign policy.

Maybe you're an email marketer with a client who runs a lawn care business in, say, the middle of the desert.

You need to come up with email topics but the grass don't grow where the sun don't.. err... where there's not water:

Using the NDA, create a list for lawn care services for companies that serve customers in Arizona.



Sure, here is a list of lawn care niches for companies serving customers in Arizona using the 🏻 🗗 🖓 NDA framework:

Interpretation: The user requests a list of lawn care services for companies serving customers in Arizona.

Mapping: Lawn Care Services. These could include: lawn care packages, lawn care methods, lawn care equipment, lawn care products, and lawn care pricing.

Targeting:

in the context of lawn care services for companies serving customers in Arizona. For example:

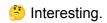
- Lawn care packages: weekly lawn maintenance, fertilization and weed control, irrigation system repair, seasonal clean-up, lawn aeration
- Lawn care methods: organic lawn care, water conservation, pest control, drought-tolerant lawn, weed control
- Lawn care equipment: commercial lawn mowers, aerators, irrigation systems, leaf blowers, power rakes
- Lawn care products: organic fertilizers, natural pest control, mulch, grass seed, lawn food
- Lawn care pricing: flat fee, per visit, per square foot, customized pricing, bundled services

Selecting.

specifically related to lawn care services for companies serving customers in Arizona. For example:

- Lawn care packages: summer weed control, winter overseeding, pre-emergent weed control, lawn irrigation system installation, fall leaf removal
- Lawn care methods: desert-adapted lawn care, Xeriscaping, gopher control, monsoon storm cleanup, scorpion control
- Lawn care equipment: heat-resistant lawn mowers, drip irrigation systems, misting systems for cooling, leaf blowers with dust suppression, backpack sprayers for small
- Lawn care products: Arizona native grass seed, antifungal treatments for lawn diseases, citrus tree care products, rock mulch for water conservation, pest-repellent plants
- Lawn care pricing: flat fee for basic services plus add-ons, per visit for one-time services, customized pricing for large commercial properties, per square foot for HOAs, bundled services for residential customers

Delivery: lawn care services for



Let's find out more about scorpion control in Arizona:



Sure, here is a list of scorpion control niches in Arizona, created using the NDA framework:

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Interpretation: The user requests a list of scorpion control niches in Arizona.

Mapping: Scorpion

Control in Arizona. These could include: natural remedies, professional pest control services, do-it-yourself methods, preventive measures, and scorpion behavior.

Targeting:

in the context of scorpion control in Arizona. For example:

- Natural remedies: essential oils, citrus sprays, diatomaceous earth, vinegar solutions, peppermint oil
- Professional pest control services: chemical spray treatment, dust treatment, granular treatment, bait stations, exclusion services
- Do-it-yourself methods: blacklight scorpion hunting, glue traps, sticky tape, pesticide sprays, homemade repellents
- Preventive measures: sealing cracks and crevices, removing debris and woodpiles, using weather stripping, installing door sweeps, keeping vegetation away from the house
- Scorpion behavior: feeding habits, habitat preferences, mating patterns, seasonal activity, identification

Selecting

specifically related to scorpion control in Arizona. For example:

- Natural remedies: lemon eucalyptus oil for repelling scorpions, vinegar solution for cleaning surfaces where scorpions crawl, cedar oil for preventing scorpions from entering the house, neem oil for controlling scorpion infestations, peppermint oil for deterring scorpions
- Professional pest control services: specialized dust treatment for the Arizona bark scorpion, perimeter spray treatment for outdoor scorpion control, granular treatment for long-term protection against scorpions, bait stations for monitoring scorpion activity, exclusion services for sealing off entry points
- Do-it-yourself methods: blacklight scorpion hunting to identify scorpion hotspots, glue traps for catching scorpions, sticky tape for sealing entry points, pesticide sprays for immediate control of scorpion populations, homemade repellents using essential oils
- Preventive measures: sealing cracks and crevices using expanding foam, removing debris
 and woodpiles from around the house, using weather stripping to prevent scorpions
 from entering the house, installing door sweeps to keep scorpions out, keeping
 vegetation at least 6 feet away from the house
- Scorpion behavior: understanding the feeding habits of scorpions to control prey, identifying the habitat preferences of scorpions to locate them, knowing the mating patterns of scorpions to control populations, recognizing the seasonal activity of scorpions to implement preventive measures, identifying scorpions to distinguish

Now you can write a whole sequence about the nightmare of DIY scorpion control...and how your client can solve the problem permanently.

...Or maybe you're a science teacher struggling to come up with a *fun* project for your class...

Use NDA to give me a list of child-friendly science niches.



Sure, I can provide a list of niches related to child-friendly science using the NDA framework: 🖒 🖓

Interpretation: The user requests a list of niches related to child-friendly science.

Mapping: Child-Friendly

Science. These could include: biology, chemistry, physics, earth science, and astronomy.

Targeting

child-friendly science. For example:

- Biology: life cycle of insects, animal habitats, plant growth, human anatomy, genetics
- Chemistry: chemical reactions, states of matter, acids and bases, crystals, food chemistry
- Physics: simple machines, energy, sound, light, magnetism
- * Earth Science: weather patterns, natural disasters, geology, environmental conservation, climate change
- Astronomy: planets and their moons, stars and constellations, galaxies, black holes, space exploration

Selecting:

child-friendly science. For example:

- Biology: butterfly metamorphosis, building birdhouses, planting a garden, dissecting a frog, Punnett squares
- Chemistry: volcano eruptions, baking soda rockets, pH testing with cabbage juice, growing crystals, making ice cream
- Physics: making a simple pulley system, sound waves with straws and cups, building a periscope, shadow play, making a compass
- * Earth Science: building a weather station, simulating an earthquake, identifying rocks and minerals, recycling projects, creating a compost bin
- Astronomy: building a solar system model, identifying constellations, making a sundial, using a telescope, creating a moon phase chart

Delivery: child-friendly science. For example:

- Biology: butterfly metamorphosis
- Chemistry: volcano eruptions
- Physics: making a simple pulley system
- Earth Science: building a weather station
- Astronomy: building a solar system model

I hope this list of child-friendly science niches is helpful for you! Let me know if you have any

Like I said, the Niche Discovery Framework turns boring prompts into lightning bolts.

...For *anyone* who needs to brainstorm, not just marketing bros.

But...

There's more.

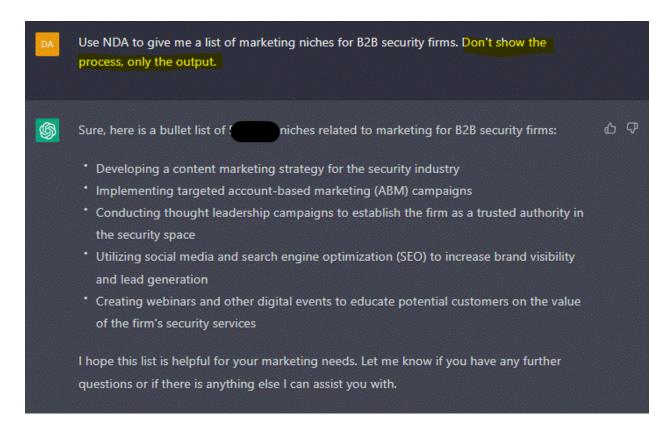
The Niche Discovery Framework can output standalone niche topics without the complexity of a market map.

Maybe you want to skip straight to the conclusion.

After all, sometimes you just need to light the creative spark.

You can do that, too.

Just tell ChatGPT to hide its work:



That's the beauty of using AI within the framework. The data can be as simple or complex as you like.

It's as if you have a real person brainstorming for you.

Except that person is a genius and works on-demand, anytime, anywhere.

But to what end?

Well...

You can produce thousands of dollars worth of laser-targeted content in less time than it takes to wash your car, even if you've got the worst case of writer's block or you're just plain tired.

Here's the deal...

The Niche Discovery Framework is not just another "prompt."

It wasn't designed to work within ChatGPT's *limitations* like the majority of free prompt packages.

That's right: no more need for oh-so-carefully-worded prompts.

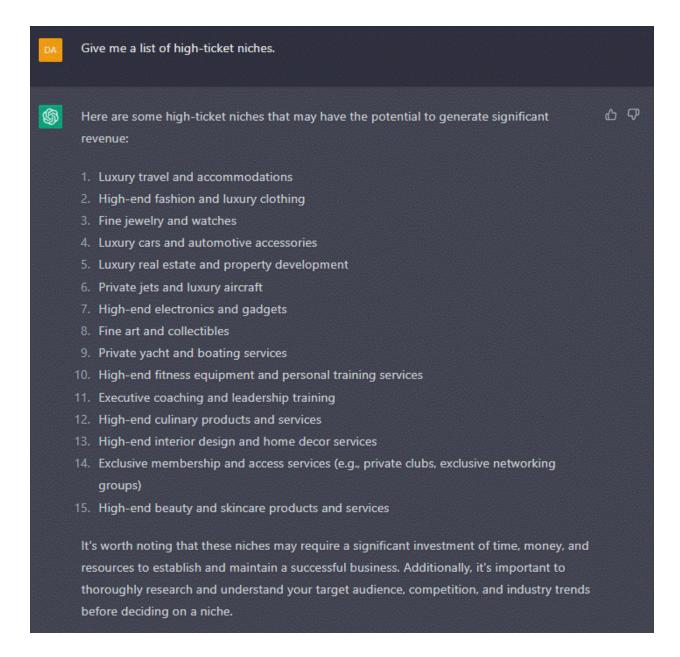
Instead...

The Niche Discovery Framework was designed as a key to unlock the true power of linguistic Al.

Let me explain...

Normally, ChatGPT has to interpret your words according to their specificity.

Simple instructions get generalized responses:



Good luck using that if your creative juices aren't flowing.

What makes the Niche Discovery Framework different is that it was designed to get ChatGPT to think like a content writer and turn any instruction into actionable content ideas:



Sure, I can provide a list of high-ticket niches using the NDA framework:





Interpretation: The user requests a list of high-ticket niches.

Mapping

High-Ticket

Niches. These could include: luxury goods, high-end services, high-end travel, financial services, and luxury real estate.

Targeting.

high-ticket niches. For example:

- Luxury Goods: designer fashion, fine jewelry, luxury cars, yachts, private jets
- High-End Services: concierge services, private banking, wealth management, personal coaching, executive education
- High-End Travel: luxury cruises, private island rentals, first-class air travel, luxury train journeys, exclusive tours
- Financial Services: hedge fund management, investment banking, private equity, venture capital, family office services
- Luxury Real Estate: waterfront properties, private islands, penthouse apartments, mansions, historic estates

Selecting:

nigh-ticket niches. For example:

- Luxury Goods: bespoke tailoring, rare gemstones, limited edition cars, customized yachts, vintage private jets
- High-End Services: personal shopping, exclusive event planning, philanthropic advisory services, executive coaching, board membership training
- High-End Travel: private jet charters, luxury safari experiences, around-the-world trips, immersive cultural tours, private villa rentals
- Financial Services: alternative investments, pre-IPO investments, cryptocurrency management, tax planning for high net worth individuals, succession planning for family businesses
- Luxury Real Estate: off-market listings, vineyard estates, equestrian properties, private islands with a fully staffed luxury resort, castle and historic estates restoration

Delivery. high-ticket niches. For example:

- Luxury Goods: customized yachts
- High-End Services: philanthropic advisory services
- High-End Travel: private jet charters

This means you don't have to be "in the zone" to come up with new ideas.

Or spend hours searching for a new angle.

And...

You don't have to worry about picking a saturated niche.

That's because the Niche Discovery Framework isn't a prompt package that takes you through 1,000 different steps to *nudge* ChatGPT in the right direction.

It isn't a clever way of tricking or jailbreaking it either.

It's a copy-paste approach to transform ChatGPT into the ultimate niche exploration tool, effectively giving you the ability to run circles around the guys practicing **prompt-fu**.

(God help them if your creative juices are flowing when you use this.)

What you get with the Niche Discovery Framework:

- The Niche Discovery Framework for ChatGPT (PDF)
- Instructions on how to use the framework and its limitations.
- Free access to future upgrades, including new modules currently in development.
- The answer to what's behind all those black lines.

It's never been easier to turn ChatGPT into a content generating machine.

And like I said all the way at the beginning...

You're going to want to buckle up, because you've never used a brainstorming tool like this before.

Click "I want this" to unlock the door to unlimited creativity.