

Schoen Cooperman Research  
National Tracker  
May 2024

<b>Screening Questions</b>
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1) What is your age?

18-29	11%
30-39	16%
40-49	15%
50-64	30%
65 or older	28%

2) Are you registered to vote?

Yes	100%
No [END]	--

3) Do you or any of your family members work in financial services, telecommunications, advertising or public relations, news media, technology, marketing or market research, politics or political campaigns or government?

Financial services	5%
Telecommunications	1%
Advertising or public relations [END]	--
News media [END]	--
Technology	2%
Marketing or market research [END]	--
Politics or political campaigns [END]	--
Government [END]	--
You or any of your family members do not work in these fields	92%

4) Do you consider yourself a Republican, a Democrat, an Independent, or a member of some other political party?

Republican	36%
Democrat	36%
Independent	26%
Some other political party	--
Not sure	2%

5) **[IF INDEPENDENT/OTHER]** Generally speaking, do you lean toward the Democratic Party or the Republican Party?

Lean Democratic	20%
Lean Republican	35%
Not sure	45%

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<b>Candidate Metrics</b>
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**INTRO:** Here is a list of people and groups in the news. For each, please indicate if you have a favorable or unfavorable opinion.

Registered Voters: Favorability					
<u>Candidate</u>	<u>Net Rating</u>	<u>TOTAL FAVORABLE</u>	<u>TOTAL UNFAVORABLE</u>	<u>Never Heard of Them</u>	<u>Not Sure</u>
Donald Trump	-9	45%	54%	--	1%
Joe Biden	-11	44%	55%	--	1%

6) Do you approve or disapprove of the job that Joe Biden is doing as President?

TOTAL APPROVE	41%
TOTAL DISAPPROVE	57%
Strongly approve	18%
Somewhat approve	23%
Somewhat disapprove	14%
Strongly disapprove	43%
Not sure	2%

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<b>Horseraces</b>
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7) In November 2024, there will be a general election for the US House of Representatives in your district. If the election were held today, would you vote for a Democrat or a Republican for Congress?

Democrats	40%
Republicans	45%
Not sure	15%

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<b>Trump Indictments</b>
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8) Generally speaking, how familiar with the indictments and criminal trials that Donald Trump is facing?

TOTAL FAMILIAR	73%
TOTAL NOT FAMILIAR	21%
Very familiar	31%
Somewhat familiar	42%
Not very familiar	15%
Not familiar at all	6%
Not sure	6%

9) Thinking about the charges and indictments against Donald Trump, which best describes your viewpoint?

Trump did something wrong and he should be prosecuted	48%
Trump did something wrong, but he should not be prosecuted	13%
Trump did nothing wrong	26%
Not sure	13%

10) Please indicate if you agree or disagree with the following statement:

- The indictments against Donald Trump make him a victim of political persecution and the far-left establishment of the Biden administration is targeting its political rival like they do in Third World countries.

TOTAL AGREE	49%
TOTAL DISAGREE	40%
Strongly agree	33%
Somewhat agree	16%
Somewhat disagree	9%
Strongly disagree	31%
Not sure	11%

11) Which is closer to your view about the indictments against Donald Trump?

They are a form of political persecution	40%
They are legitimate court cases under the rule of law	47%
Not sure	13%

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12) Do you believe that Donald Trump tried to illegally overturn the 2020 election?

Yes, Trump tried to illegally overturn the election	44%
No, Trump did not try to illegally overturn the election	41%
Not sure	15%

13) Over the next six months, if you see that Donald Trump is spending a lot of time in court instead of being free to campaign, would that make you more likely to vote for him, less likely to vote for him, or no impact on your vote?

TOTAL MORE LIKELY	25%
TOTAL LESS LIKELY	22%
Much more likely	17%
Somewhat more likely	8%
Somewhat less likely	10%
Much less likely	12%
No impact on my vote	47%
Not sure	6%

14) If Trump were to be found guilty of attempting to overturn the 2020 election, would that make you more likely to vote for him, less likely to vote for him, or no impact on your vote?

TOTAL MORE LIKELY	21%
TOTAL LESS LIKELY	35%
Much more likely	14%
Somewhat more likely	7%
Somewhat less likely	8%
Much less likely	27%
No impact on my vote	36%
Not sure	8%

15) If Trump were to be found guilty of mishandling classified documents, would that make you more likely to vote for him, less likely to vote for him, or no impact on your vote?

TOTAL MORE LIKELY	19%
TOTAL LESS LIKELY	32%
Much more likely	13%
Somewhat more likely	6%
Somewhat less likely	10%
Much less likely	22%
No impact on my vote	41%
Not sure	8%

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16) If Trump were to be found guilty in the criminal trial in New York related to falsifying business records and hush money payments made to the porn actress Stormy Daniels, would that make you more likely to vote for him, less likely to vote for him, or no impact on your vote?

TOTAL MORE LIKELY	27%
TOTAL LESS LIKELY	32%
Much more likely	18%
Somewhat more likely	9%
Somewhat less likely	8%
Much less likely	24%
No impact on my vote	32%
Not sure	9%

17) Please indicate if you agree or disagree with the following statements.

- The series of indictments against Donald Trump are a form of election interference against Trump being carried out by liberal prosecutors, the Biden administration, and the Justice Department

TOTAL AGREE	50%
TOTAL DISAGREE	40%
Strongly agree	28%
Somewhat agree	22%
Somewhat disagree	10%
Strongly disagree	30%
Not sure	10%

- Liberal prosecutors and the Justice Department are investigating and charging Donald Trump with crimes under the explicit direction of Joe Biden and his advisers so that he can beat Trump in 2024 and win reelection

TOTAL AGREE	42%
TOTAL DISAGREE	44%
Strongly agree	26%
Somewhat agree	16%
Somewhat disagree	13%
Strongly disagree	31%
Not sure	14%

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- Indicting Donald Trump in state and federal court is the Democrats' latest plan to steal the 2024 election

TOTAL AGREE	45%
TOTAL DISAGREE	42%
Strongly agree	27%
Somewhat agree	18%
Somewhat disagree	10%
Strongly disagree	32%
Not sure	13%

- Biden and his Justice Department are going after Donald Trump because they hate conservative Republicans and want to send a message.

TOTAL AGREE	43%
TOTAL DISAGREE	45%
Strongly agree	27%
Somewhat agree	16%
Somewhat disagree	12%
Strongly disagree	33%
Not sure	12%

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<b>Demographics</b>
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18)What is your gender?

Man	48%
Woman	52%
Other	--

19)What is your racial or ethnic background?

White or Caucasian	62%
Hispanic or Latino	16%
Black or African-American	14%
Asian	6%
Other	2%

20)What is the highest level of education you have completed?

Some high school or less	5%
High school graduate	19%
Some college	31%
College graduate	24%
Some graduate school	3%
Graduate degree	14%
Technical school	4%

21)Which of the following best describes your ideology?

Very conservative	14%
Somewhat conservative	22%
Moderate	38%
Somewhat liberal	12%
Very liberal	9%
Not sure	5%



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22)What is your religion?

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and Christians)	36%
Catholic	25%
Atheist or Agnostic	7%
Evangelical	6%
Jewish	2%
Muslim	2%
Other	9%
None	11%
Not sure	2%

23)Thinking back to a few years ago, who did you vote for in the November 2020 election for President?

Joe Biden	44%
Donald Trump	42%
Someone else	3%
I did not vote	10%
Not sure	1%

24)Which of the following ranges best describes your annual income?

Less than \$20,000	19%
\$20,000 to \$40,000	26%
\$40,000 to \$60,000	16%
\$60,000 to \$80,000	17%
\$80,000 to \$100,000	8%
\$100,000 to \$150,000	7%
\$150,000 to \$200,000	2%
More than \$200,000	2%
Not sure	3%