MidCamp 2021 Unconference: Community Growth and Engagement

Attendees:

- Bob Snodgrass bsnodgrass
- Tara King (sparklingrobots)
- April Sides (weekbeforenext)
- Matthew Radcliffe (mradcliffe)
- Leslie Glynn (leslieg)
- Katie Richards (KJRichards)
- Dan Ficker (dandaman)
- Avi Schwab (froboy)

Proposed Topic Description:

Submitted by Tara King (can facilitate)

How do we engage our communities? Let's talk strategies for community engagement, growth and more.

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Discussion Notes:

Notes from a related session can be found at
https://www.midcamp.org/2021/topic-proposal/planning-virtual-events-user-groups-meetings-and-conferences

https://docs.google.com/document/d/1MfSWNKvYnUrO2TdFpaa1pknqbbV4JHonYDTT1Gqtk08/edit?usp=sharing

Themes: How to grow a local user group?
Drupal Recipes to guide content
EOWG "Onboarding" Initiative

Not to burn out - Focus on the annual event (Drupal Camp Asheville) instead of meetups
Bringing new members from college/university/bootcamps into Drupal

Cross pollination Drupal and WordPress

From the Virtual Meeting session:
- Hybrid events
  - User groups
    - Microphones feeding to Zoom (similar)
    - Screenshared through Zoom and in person on display
    - MC/Hosts
      - In-person host to facilitate speaker setup
      - Virtual host to see virtual questions and technical issues
    - Twin Cities (check in the Tim)
      - U-shaped in-person setup
      - Zoom squares in center
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Drupal Ambassador program - More for onboarding people to the Drupal Project and Community
- https://youtu.be/sbPxBButZFQ?t=2255 (Public Board Meeting Amsterdam 2019, question about collaborating with Open Source communities, timestamp)
Promote Drupal Initiative, more for promoting Drupal to be used as a platform.
- DA Ambassador program - Be an ambassador!
- Campus Ambassador: Drupal Campus Ambassador Program - An Introduction
- Tools for
- Palantir - Making Inclusion Happen Through Mentoring
- MidCamp - Getting the most out of Drupal
- What am I Getting Myself Into? Drupal Camp Quick Start

Regional and Local support for smaller events
- MOSA - Midwest Open Source Alliance

Next steps/Follow-up: Event Organizer Working Group
- Automatic invite: https://drupalcamporganizers.herokuapp.com
- Calendar: https://tinyurl.com/eowg-calendar
- Next open meeting April 13th 7am Eastern
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