Name(s)_____ Period _____ Date _____ **Unit 2**
Lesson 6
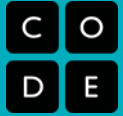
File Format Showdown One-Pager Template
<change this to your title>

Note: All text in Italics, including this text, is intended to be replaced by your responses, and deleted once you've completed your one-pager.

Format Overview
What is your format? What kind of media (images/video/music/etc?) is it for? What does a typical file in this format contain? Where are/were common places this format was used? If it is not overly technical provide a brief description of how it works.

Format History
Who created it? When? What similar formats were around at the time? Is it still in use? Is it open source or do you need to pay for a license?

Compression
Does it use compression? Lossy or lossless? What's a typical file size for this format before and after compression? On average how much (as a percent) does it compress a file?

Similar Formats and Advantages / Disadvantages
What other similar formats might someone use for this kind of information? What situations is your format good at? What advantages does it present over similar formats? What situations is your format bad at? Are there other formats that perform better?

Sources
List all websites that you used to find any information you wrote here. Include the permanent URL. Identify the author, title, source, the date you retrieved the source, and, if possible, the date the reference was written or posted. You should number your sources, here is a template you can follow:

[1] Author's Last name, First name. "Title of Web Page." Title of Website, Publisher, Date, URL. Date retrieved.
[2] Author's Last name, First name. "Title of Web Page." Title of Website, Publisher, Date, URL. Date retrieved.
[3] ….

Computational Artifact Instructions
Design a video, audio recording, graphic, etc. that makes the case for why your format is the best among other similar formats. Your must only cite accurate information from your research guide above, but you're allowed to put your own spin on it. Think of this like a campaign ad or advertisement for your format.

In this section of your one pager include:

- *A list of other formats you'd specifically like to target in your computational artifact*
- *Three key points you'd like to make in your artifact explaining the benefits of your format*