

G, I have 2 prospects who were interested but then ignored me in the emails. I will attach photos below and what am planning to send them, and I want your opinion.

I followed up with the first prospect 2 times, and I got this answer:

My outreach:

Hi Ibrahim,

Was thinking about a way to get you more leads while sitting on the balcony. And, I found it.

(Photo)

Below, you will see a Meta ad sample for your company that will attract 20-30 leads per month by targeting people's daily electric bill concerns.

This sample combines 3 winning ads from the biggest 3 companies in the solar panel industry (SunPower, Enphase Energy, and Sunrun).

If you would like to attract 20-30 leads per month, email me back.

All the best,

NIJM Solutions
Mohammed

Here is my first follow-up:

Hi Ibrahim,

Quick reminder - did you get a chance to look at this?

The second follow-up:

Hi Ibrahim,

Don't know if you've had a chance to see this, wanted to make sure this didn't get lost in your inbox.

Then, he responded with:

Salam Mohammed ,

We saw your email . and sure, we are interested in getting leads, if you have a different approach than the 1M Leads companies in the market let us know to schedule a meeting .

Thanks,

I responded with:

Hi Ibrahim,

Let's schedule a quick 10-15 minute call this Wednesday. I'd love to dive a bit deeper into your situation and get a clearer picture of your business.

This way, I can tailor the best strategy to help you attract more leads.

If Wednesday doesn't work for you, please let me know a better time.

But he ignored me, I followed up again but still got ignored. Am planning to follow up one more time with:

Hey Ibrahim,

You might still be unsure whether this strategy I've proposed is worth it or not.

Let me give you some more details...

This strategy is based on using Meta ads to attract leads. From there, an AI agent will help them with their general questions and bookings to increase your conversion rate.

Most solar companies just run ads and let people get lost on their website. In your case, this new AI agent and Meta ads will help you stand out from your competitors and save time.

If this is what you're looking for, let me know.

This is the second prospect...

Here is what he replied after my outreach:

Hey,

What's the info and cost?

And I replied with:

Thanks for getting back to me!

SEO (Search Engine Optimization) takes at least 3-6 months to show results. But once it kicks in, you won't have to worry about getting clients anymore.

Unlike ads, SEO is a long-term strategy that keeps bringing in clients over time, and your competitors, like GoodLife Fitness, are using this same approach.

The cost will be \$500 per month, which will include improving your SEO and writing 4 blogs per month to speed up the process.

If this sounds good to you, let me know.

And then he didn't reply so I followed up with:

Hey Dwayne,

I noticed you haven't replied to my email. Is there something you're unsure about or any questions you have?

And then another follow-up:

Hi Dwayne,

Don't know if you've had a chance to see this, wanted to make sure this didn't get lost in your inbox.

But he ignored me again. I think the problem is that the SEO takes 3-6 months so am planning to reply one last time with:

Hey Name,

I could tell the first strategy didn't quite hit the mark for you. I have an alternative.

Instead of using SEO, you could consider using a combination of Meta ads and an AI agent.

This will bring in clients in under a month. The AI agent can handle general queries, calculate BMI, and even manage bookings for you.

You'll save time and be able to take on more clients.

Best of all, your competitors aren't using this yet, so you'll have a unique edge in the market.

If this is what you're looking for, let me know.