

# **Ticket Selling Platforms**

## **Ticketsource**

**Free to list event.**

**No contract.**

### **Ticket Fees**

TicketSource payment processing (including all credit / debit card processing costs) - 7% + VAT per paid booking. \*minimum booking fee £0.25 + VAT per paid booking

Or

Stripe payment processing (when connecting your own Stripe account)

4.5% + VAT per paid booking

(Calculator available on site)

Choice of if you pass the fees on to customers or absorb the fees yourself.

If you set up stripe you can receive payments before your event as they are taken (3<sup>rd</sup> party payment services a may take a few days to release the funds to you)

Otherwise

Money released weekly on the Monday after your event. It takes up to 3 days to clear into your bank account.

### **Other Pros**

Barcode/Ticket Scanning built into organisers app ( separate app to customer app)

Customisable events page.

Free marketing platform available including QR codes and stats.

Allocated seating and seat plans of many venues if needed. You can also create seating plans.

Can design and send out custom digital tickets

Used by allot of Other Scalarama programmers

### **Cons**

Not as well known as some other platforms.

Can not edit events via phone app.

[www.ticketsource.co.uk](http://www.ticketsource.co.uk)

## [Ticket Tailor](#)

**Free to list event**

**No contract**

### **Ticket Fees**

No ticket fee on free events (up to 5000 tickets a year)

60p + VAT on per ticket on priced Tickets for pay as you sell (lower fees if you pay in advance)

Choice of if you pass the fees on to customers or absorb the fees yourself.

You need to have either PayPal, Stripe or Square to receive payments. Will be sent right away but may take the 3<sup>rd</sup> party payment services a few days to release the funds to you.

### **Other Pros**

You can sell onsite in person tickets via platform as well as online. Barcode/Ticket Scanning built into the organisers app.

Customisable events page.

Allocated seating available if needed.

### **Cons**

Not as well known as some platforms.

[www.tickettailor.com](http://www.tickettailor.com)

## [We Got Ticket's](#)

**Free to list event.**

**No contract.**

### **Ticket Fees**

Booking fee is at maximum 10% inclusive of VAT (this percentage is reduced further as the face value ticket price increases)

Choice of if you pass the fees on to customers or absorb the fees yourself.

Ticket sales money is released the week following your event. 3<sup>rd</sup> party payment services may add to this time scale.

### **Other Pros**

Simple interface

Local and community focussed

### **Cons**

No in person ticket sales via platform only check in.

Check in/ Barcode/Ticket Scanning app has very bad reviews and known for been unreliable

No seating maps available.

Have to wait for event to be approved before event goes live.

Not as well known as some platforms.

**<https://wegottickets.com>**

## **Eventbrite**

**Free version Available (with fewer services )**

### **Ticket Fees**

Online Service Fee 6.95% + £0.59 per sold ticket

On the Door £0.50 per paid ticket

Donation Tickets Service fee: 2%

Choice of if you pass the fees on to customers or absorb the fees yourself.

Free to use for 25 tickets and under (free to customer tickets)

Money released after the event. It takes around 3 days to clear into your bank account if you set it up to pay directly after the event. (Check payment seclude to make sure not set up for a pre set payment schedule)

### **Other Pros**

One of the most well known ticket platforms

You can sell onsite in person tickets via platform as well as online. Barcode/Ticket Scanning built into organisers app ( separate app to customer app)

You can sell onsite in person tickets via platform as well as online. Barcode/Ticket Scanning built into the organisers app.

You can edit events via app as well as the website.

Used by a lot of Other Scalarama programmers.

### **Cons**

Has some of the highest fees

Better features and fees are behind a subscription wall.

No seating maps available.

<https://www.eventbrite.co.uk>

## **Payment only Apps**

### **Stripe**

Payment can be taken online and in person.

Can be used with card payments machine or with phones that have NFC technology

Online shop front

App Available

### **Fees**

Standard UK cards - 1.5% + 20p

Premium UK cards - 1.9% + 20p

Standard European Economic Area cards - 1.5% + €0.25

US per successful card charge - 2.9% + 30¢

Card readers starting at £49 inclusive of VAT (cheapest reader needs to be connected to another device)

### **Payout**

Your first payout is delayed for 7-14 days after your first successful payment.

Payout after your first initial payment can take up to 3 days.

Can transfer money to your chosen bank account.

## Square

Payment can be taken online and in person.

Can be used with card payments machine or with phones that have NFC technology

Online shop front

App Available

### Fees

Standard in person - 1.75% for every in-person payment.

Online the rate - \* UK Card 1.4% + 25p, Non-UK cards 2.5% + 25p

Card reader starting at £22.80 inclusive of VAT (cheapest reader needs to be connected to another device)

### Payout

Will be sent the Next Working Day after payment if set up as auto payout and take up to **1-2 business days.**

Can transfer money to your chosen bank account.

## SumUp

Payment can be taken online and in person.

Can be used with card payments machine or with phones that have NFC technology

Online shop front

App Available

### Fees

Pay as you go

In person Standard UK - 1.69%

Online Payments - 2.5%

International, corporate and premium - 1.69% / 2.5%

Card readers starting at £40.80 inclusive of VAT

(Cheapest reader is a stand alone unit)

## **Payout**

Direct bank transfers typically take 1-3 business days, while the SumUp Business Account is a next-day payout.

You are given a MasterCard debit to spend funds or allowed to make 2 free ATM withdrawals a month.

Can transfer money to your chosen bank account.

## **PayPal Standard**

Payment can be taken online and in person.

Payment via QR code, search function on customer's own PayPal app or payment requests

## **Fees**

*Fixed Fee 30p*

PayPal Checkout - 3.49% + fixed fee

QR code Transactions - 2.29% + fixed fee

QR code Transactions through third party integrator - 2.29% + 0.09 USD

Send/Receive Money for Goods and Services - 2.99%

Standard Credit and Debit Card Payments - 2.99% + fixed fee

All Other Commercial Transactions - 3.49% + fixed fee

## **Payout**

Withdrawal of funds instantaneously. If you have set up a bank account (up to 30 mins)

Can transfer money to your chosen bank account.

## **PayPal POS/ Zettle**

Paypal also offers PayPal POS/ Zettle if you want to take Tap card payments (NFC) card but requires setting up a merchant account.

Can be used with card payments machine or with phones that have NFC technology

## **Fees**

Card-present transactions - 1.75%

Invoicing transactions - 2.5%

Manual card entry - 3.4% + £0.20 per transaction

PayPal POS Card readers starting at £29 inclusive of VAT (Cheapest reader is a stand alone unit)

### **Payout**

If you set up a PayPal Business account transfer is instantaneous.

Direct bank transfers typically take 1-2 business days.

Can transfer money to your chosen bank account.