Hey, Stephen here!

We put these templates together to make it as easy as possible for you and your team to use our email copy...

All the areas you need to edit are marked in RED and the places where you need to insert your link to the webinar signup page are marked in **YELLOW**.

Please note: The below are the recommended emails to create maximum conversions, however, you can reduce the number of "Post Webinar" emails if you wish.

### **Table of Contents:**

#### **Pre Live Webinar Emails**

Email #1: Send 3 days before the Live Webinar Email #2: Send 2 days before the Live Webinar Email #3: Send 1 day before the Live Webinar

# **Day of Webinar Emails**

Email #4: Send on day of Live Webinar 5 hours before Email #5: Send 1 hour before Live Webinar

#### **Post Webinar Emails**

Email #6: Send 1 day after Live Webinar
Email #7: Send 2 days after Live Webinar
Email #8: Send 3 days after Live Webinar
Email #9: Send 4 days after Live Webinar
Email #10: Send 4 days after Live Webinar

# EMAIL #1

Send 3 days before the Live Webinar

# Subject Line:

[Please Read] Do you buy stuff on Amazon?

#### Body:

Hey NAME.

Now I don't know about you, but I love to buy stuff on Amazon (if you saw my home you'd laugh at the smiley face boxes that are in the trash almost every week!)

Here's a mind-blowing statistic for you...

### 600 items are sold on Amazon every SECOND.

So, in the time it takes to read this email - 3 minutes - over 100,000 items will have been sold.

In the time it takes to have your lunch - 60 minutes - approximately 2,100,000 products will have been added to a virtual cart and paid for.

Think about that for a second...I mean, that number is absolutely incredible when you consider it.

And in case you don't already know - you can actually *sell* your own products on Amazon too.

To be honest, I didn't know much about this at all until I met my friend Stephen Somers.

When I was catching up with Stephen recently, he shared that he'd now **helped over 8,900 people** learn how to sell

their own, branded products across the globe on Amazon.

And the most amazing part...

The vast majority of people he's worked with started with absolutely no experience and weren't what you'd call 'technical' or 'internet savvy.'

So before you think that these people must've been marketing geniuses...

Think again!

The truth is that Stephen and his business partner Robert have helped all kinds of people do this...

- Corporate employees
- Stay-at-home moms
- Professionals who want passive income and a great investment vehicle
- Small businesses who want more revenue streams

I was really impressed with everything they're doing and so, I thought to myself...

"Maybe my audience would like to learn how to do this?!"

When I was speaking with Stephen, he showed me how MPSH has been quietly working behind the scenes during lockdown, completely **overhauling their ENTIRE Amazon training program for 2021.** 

And this week...

They're running a completely new training just for us to walk us through how it all works, called...

The SIMPLEST Way For Beginners To Make \$10,000+ Every Month Selling Simple Products Online In 2021... Introducing The Easiest "Beginner Approved" Way To Generate 5-6 Figures Passively On The World's #1 Website

# => Click here to grab your seat for this new training!

It's going to be happening on **DAY AND DATE at TIME**.

The possibilities are mind-blowing with this business!

Don't miss out!

# [YOUR NAME]

**P.S** Even if you're happy in your career or business and you don't want to do something like this full time, it's a really great way to supplement your earnings and gives you an extra source of income for your household.

=> Register now for Stephen and Robert's upcoming training with us!

\_\_\_\_\_\_

# EMAIL #2

Send 2 days before the Live Webinar

# **Subject Line:**

[Registration Open] Build An Incredible Side Income on Amazon...

# **Body:**

First off, I hope you enjoyed yesterday's email. I know it was definitely 'something different' and something you're not used to seeing from me...

You would likely think of me as more of an expert in the **INSERT NICHE** field. And I am.

But the really cool thing about selling products on sites like Amazon is that you don't need to be an expert in ANYTHING.

So that's why it piqued my interest!

In this business, all you've got to do is learn...

- 1. How to **identify profitable products** that sell
- 2. How to find a supplier who you can work with
- 3. How to get your product up & selling on Amazon

Now, are there steps that you need to learn in between?

Of course!

But at a high level, that's all there is to this business.

Here's a note for you from Stephen on how this business really works...

The Simple Path To Building An Income Selling On Amazon

------

First off... here's the strategy in one simple sentence...

**Goal**: Find products that are already in demand but are low in competition, create new versions of those products and sell small quantities of them on Amazon (US, UK and Europe!) every single day.

Yep... it's simple.
But simple works ;)

In fact, this is the exact method that's helped Robert and I to sell over \$12,000,000 of products online from complete scratch.

The great thing is that you don't even need to sell that much to build a phenomenal part or full-time income (and we'll show you all the numbers behind how this works on our upcoming brand new training).

#### >> Register For our BRAND NEW Amazon Workshop

As an example, let's say that you want to make an extra \$2,000 per month selling products on Amazon...

You'd need \$66 per day in net profit.

\$66?! Seems possible right? Maybe even simple?

Now, let's say that the average product makes you **\$5 in net profit** - a lot of the products our members sell make a lot more!

Well, that means that you only have to make 13 sales per day. Again, completely doable.

Now let's make this silly and imagine that you have 3 products.

If all of this were the case, then you'd only need to make 4 sales per day of each product to bring in an additional \$2k in your pocket every single month.

Not bad right?!

The problem is that most people try to overcomplicate this.

They create reasons why they can't (that are usually BS).

But here's the thing...

You can absolutely do this! It doesn't matter if you don't know how right now - we'll give you "the how" later this week!

You're probably also wondering how to get up and running, right?!

To give you all those answers and a ton more value, we're running a limited seating training this week that's going to walk you through this simple Amazon blueprint from A-Z.

The call will be happening on DAY AND DATE at TIME.

# => Register here for the upcoming training here!

Here's specifically what we're going to show you...

- The best beginner-friendly Amazon business model that you can start and grow from a laptop in 2021 & beyond without a website, warehouse, or huge monthly expenses
- The complete breakdown of how you can <u>easily</u>
  <u>make \$10,000+ per month</u> with this business
  model even if you've got zero experience with online
  business
- How you can start finding money-making products on Amazon in less than 10 minutes -- without any software -- that will put profit in your pocket for YEARS (99% of sellers will never even consider selling these products!)
- And so much more...

My advice is to do whatever you can to attend - getting on with us <u>live</u> and being able to ask ALL of your questions is **invaluable**.

There are only going to be 200 spots for this FREE training so to snap up your spot immediately, click on the link below and get registered for the call.

# => Click Here to Register For The Live Training Call

Can't wait to share this stuff with you and see your Amazon business take off!

And thank you, for allowing me to share this with your tribe, YOUR NAME HERE - I promise that this will be a breakthrough training for so many of your wonderful students.

See you on the call!

Stephen

**Marketplace SuperHeroes** 

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# EMAIL #3

Send 1 day before the Live Webinar

#### **Subject Line:**

Fwd: Tomorrow's LIVE Amazon Training With MPSH...

#### Body:

What's the #1 thing that you can do for yourself this week that could change the trajectory of your entire year?

I've got the answer...

It's tomorrow's LIVE Amazon training call tomorrow at TIME.

It's called...

The SIMPLEST Way For Beginners To Make \$10,000+ Every Month Selling Simple Products Online In 2021...

Introducing The Easiest "Beginner Approved" Way To Generate 5-6 Figures Passively On The World's #1 Website

As you know by now, I've invited my friend and Amazon Super Seller, Stephen Somers, and his business partner, Robert Rickey to come on and walk you through the exact A-Z process of how to make a part or full-time income selling products on Amazon.

# >> Sign Me Up For Tomorrow's Free Training Call

It doesn't matter if you've absolutely no experience in business or that you're not a technical or marketing genius, I assure you that the method the guys are going to share is 100% doable for you.

Here are just some of the things Stephen is going to be showing you LIVE tomorrow:

- The best beginner-friendly Amazon business model that you can start and grow from a laptop in 2021 & beyond without a website, warehouse, or huge monthly expenses.
- The complete breakdown of how you can <u>easily</u>
   make \$10,000+ per month with this business
   model even if you've got zero experience with online business.
- How you can start finding money-making products
   on Amazon in less than 10 minutes -- without any
   software -- that will put profit in your pocket for

**YEARS.** (99% of sellers will never even consider selling these products!)

And so much more...

# And, if that's not awesome enough for you...

Stephen and Robert will be doing a LIVE Q&A to answer all your questions...so be sure to stay until the end for that :)

Now, I know what you're thinking...

- I bet this is really complicated
- I'm sure it costs like \$50k to get started
- Most of the people didn't really start from scratch
- I don't have enough time
- I've never started a business like this before

How do I know?

These are the EXACT same things that I thought when I started my own business!

So, all that I ask is that you keep an open mind, register for the training and show up ready to learn!

Please, let me assure you that the information Stephen and Robert are going to share is 100% easy to understand and simple to take action on.

And remember, if you want to join in LIVE to learn this stuff, then **you need to register today** - before the last remaining spaces are taken.

#### >> Simply Click Here & Grab Your Seat Now

Look forward to seeing you on tomorrow's call!

[YOUR NAME]

\_\_\_\_\_

# **EMAIL #4 (Early)**

Send on day of Live Webinar 5 hours before

# Subject Line:

[Live Today] How to Build a Side Income & Beyond on Amazon

### Body:

Hey, [YOUR NAME] here....

Hopefully you've read the messages I've been sending you all week about today's live Amazon training call with Stephen from Marketplace SuperHeroes.

# => Click here to see if there are any seats left now.

We'll be starting the call **SHARP** at **TIME**.

#### A Few Things to Remember...

# 1. Schedule out 60-90 mins...

Stephen and Robert's training is going to be in-depth to make sure they leave no stone unturned. So make sure you have that time available!

# 2. Bring a notebook and pen...

I know this is going to be a powerful strategy - so make sure you've got a pen at the ready to help you get the most out of this live training.

# 3. Arrive early...

Be ready to go 5-10 minutes early for the training call to make sure you get on with us (these calls always fill up pretty fast and we've only got a limited number of spaces available)

I don't usually hype things up - but this will seriously open your eyes to perhaps a brand new way to think about selling on Amazon FBA - so don't miss it!

See you later today,

# [YOUR NAME]

P.S. One thing you're going to see when you join this LIVE training is just how committed Stephen & Robert are to the success of their members.

It really is incredible.

And that's not something I say lightly.

Because <u>everything</u> they do hinges on the success of their members, from building a **members-only freight company**, **to creating an entire online Ecosystem** filled with stress-free tools to make your business a roaring success.

And with <u>nearly 9,000 members</u> in their community, they've definitely nailed a repeatable process for building a highly profitable business on Amazon -- in a way that's *very* different from what most other Amazon courses teach.

So my advice is to do whatever you can to attend.

=> Click here to grab your spot before we kick-off.

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# **EMAIL #5 (90 Minute Reminder)**

Send 90 Minutes before Live Webinar

### Subject Line:

[FIRST NAME], we're waiting for you...

### Body:

Stephen and Robert from Marketplace SuperHeroes are going to be jumping on at **TIME today** to walk you through his simple strategy for global expansion on Amazon FBA.

The training is called...

The SIMPLEST Way For Beginners To Make \$10,000+ Every Month Selling Simple Products Online In 2021...

Introducing The Easiest "Beginner Approved" Way To Generate 5-6 Figures Passively On The World's #1 Website

That includes showing you:

- The best beginner-friendly Amazon business model that you can start and grow from a laptop in 2021 & beyond without a website, warehouse, or huge monthly expenses
- The complete breakdown of how you can <u>easily</u> make \$10,000+ per month with this business model even if you've got zero experience with online business
- How you can start finding money-making products on Amazon in less than 10 minutes -- without any software -- that will put profit in your pocket for YEARS (99% of sellers will never even consider selling these products!)

Plus a bunch more cool stuff!

=> Click here to join us in 90 minutes.

Chat soon,

#### YOUR NAME

.....

# EMAIL #6

Send 1 day after Live Webinar

#### Subject Line:

[LIMITED REPLAY] Build A 5-7 Income Stream On Amazon

#### Body:

Hey [NAME],

And if you missed yesterday's live training with Stephen & Robert from Marketplace SuperHeroes...

# I've got you covered with the replay right here!

On the training, they walked us through what's possibly the simplest method on the planet for building **a highly profitable Amazon business selling 'boring' products** -- without any complicated software, expensive advertising, or outside websites like Shopify.

And (spoiler alert) towards the end, the guys announced that their new *Ignite Program* was open for enrollment!

This isn't 'just another' Amazon course.

It's a whole system that includes highly-tailored training material, the ability to learn from a community of incredible coaches and members, as well as premium services to help get your Amazon business launched and into profit ASAP. => Click here to find out more about the Ignite Program (and all the incredible bonuses!)

If you're actually serious about this, don't leave this opportunity to chance. The replay will be removed in the next few days.

You might be wondering why?

The reason is simple... they can't keep this open forever because the guys want to FORCE you to succeed & get momentum.

And by making a training call like this one limited is the best way they've found to encourage their 'Heroes' into action - and they want to help you do exactly the same.

So make sure you check out the replay today by clicking here.

Let's make 2021 your best year yet!

[YOUR NAME]

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# EMAIL #7

Send 2 days after Live Webinar

# **Subject Line:**

MPSH Ignite Program (Now Open)

# Body:

We've had such a great response so far from our training earlier in the week with the guys from Marketplace SuperHeroes.

(If you missed the training, you can watch the replay here.)

The guys also talked about their TOTALLY updated *Amazon training program: Ignite* 

# What is Ignite?

It's their latest fully revamped program that walks you through the entire **step-by-step PROVEN process** for building a highly profitable Amazon business from scratch.

That includes how to find, import and sell your own brand of physical products internationally on Amazon.

No confusion...
No guesswork...

And absolutely zero BS.

Simply go through the training and implement as you go.

#### => Click here to join the Ignite Program

# Who Is It For?

Ignite is for anybody who wants a simple, beginner-friendly, and cost-effective solution for creating true financial AND time freedom with an Amazon business.

Don't worry... you won't need any experience whatsoever, as their system shows you how to do everything from complete scratch, as well as giving you access to the awesome support and services you need to succeed.

If you're ready to create **<u>real freedom</u>** in your life -- both with your time and money...

Then jumping in and getting started is the first step towards reaching that goal.

=> Click here to find out more about the Ignite Program (and all the incredible bonuses!)

#### What's Included?

# Complete Ignite Training Program (Value \$2997)

Rebuilt from the ground up, our completely up-to-date Ignite system will walk you through the entire <a href="step-by-step">step-by-step</a>
<a href="PROVEN">PROVEN</a> process for building a **highly profitable** Amazon business from scratch. That includes how to find, import and sell your own brand of physical products internationally on Amazon.

# Monthly Origin Experience Calls (\$997 Value)

These mastermind-style calls create ultimate clarity on how to move the needle in your business. Origin is our one-on-one coaching program where we walk students through every single step from "no business" to "Business Success." You'll get to be a fly on the wall and have that exact experience every month.

# ✓ Lifetime Facebook Mastermind Group (Value \$997)

There are now over *8,000 Heroes* in our Facebook Mastermind group, asking questions every day and getting near-instant help from us and our coaching team.

# ✓ Complete Ecosystem Research Tool Suite (Value \$997)

This is our premium suite of software applications that we've invested multiple 6-figures into to simplify your life, allowing you to take serious strides forward in every part of your Amazon business.

# => Click here to join the Ignite Program

And that's STILL not all...

# Bonus #1: 12 Month's Done-For-You Freight (Value \$997)

We're giving you access to our very own SuperHero Freight private freight network for 12 months, giving you unrestricted access to our online freight application.

# 🎁 Bonus #2: Your First Product Shipped (Value \$997)

We'll ship your first product using our in-house consolidated freight company, SuperHero Freight, from the Far East directly to one of our freight hubs in the UK or USA (wherever there's most demand for your product).

# 🎁 Bonus #3: First Product Launch Pack (Value \$497)

To ensure you're set up for success right out the gate, we'll write you a high-quality listing that will convert more visitors into paying customers. We'll also translate that listing, ready for global expansion, and finish it off with beautiful, Amazon-compliant product images -- to stand out head and shoulders above the rest.

# 🎁 Bonus #4: SH Legal (Value \$497)

This step-by-step program will teach you how to protect your personal assets, bulletproof your brand and safeguard your sales. Extremely beneficial for any Amazon business owner no matter your level.

# 🎁 Bonus #5: PPC Bundle (Value \$497)

Complete end-to-end training to create ultra-profitable advertising campaigns on Amazon from the ground up. This is deep, detailed, every-step-covered training.

# Super Bonus: Business Setup Call (Value \$397)

Work with one of our MPSH consultants and get set up the right way. During your call, we'll help you get your business started quickly and give you a roadmap for success.

#### **Total Value = \$9,870**

And if you're still not convinced, here are THREE guarantees the guys are including to make this an absolute no-brainer...

# **★** Guarantee #1 Love At First Sight

If you join the program and don't believe that this is the absolute best investment you've made in yourself and your

business, simply email their support team within your first 30 days and they will refund you 100% of your investment. No questions asked.

#### ★ Guarantee #2 The Winner

If you go through the program, do the exercises set out for you and after 60 days you somehow haven't been able to find a product idea (this is unthinkable), get in touch with their team and they'll have one of their coaches work with you until you find one.

#### ★ Guarantee #3 The ULTIMATE No Brainer

If you purchase a product and after 6 months of being in stock you're not making sales after following the program to the letter, they will work with you to get that product selling. If it still doesn't perform to anything less than awesome standards after they've worked on it, they'll buy the product back from you!

You literally cannot lose with this program!

# => Click here to get started with the Ignite Program now

Don't let this opportunity slip through your fingers!

[YOUR NAME]

# EMAIL #8

Send 3 days after Live Webinar (if this falls on a Saturday, mail on Sunday as we typically will close Monday 23:59PT)

# Subject Line:

Is now a good time to start an Amazon business?!

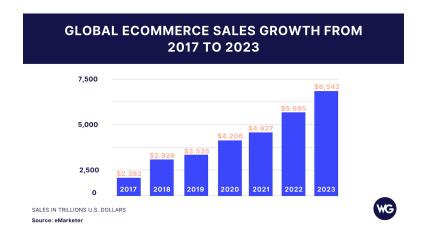
# Body:

"Is now the right time to start a business?"

The answer is, undeniably, yes! (Even during a pandemic.)

And as the world shifts more and more online...

2021 really is one of the BEST times to have a presence online as an Amazon seller -- that's something you simply cannot deny:

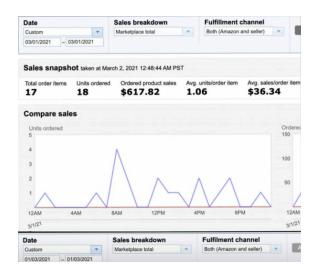


And if you joined us earlier in the week for the training with Stephen & Robert from Marketplace SuperHeroes, you'll have seen this first-hand!

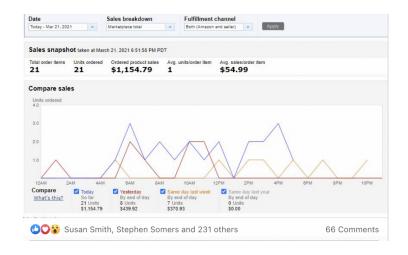
# (The replay is still online if you want to rewatch it)

The guys also talked in-depth about their new Ignite Program, and how 'beginner-friendly' their system is to get started with, **BUT you're still on the fence...** 

So I asked Stephen to send over some recent success stories from regular people in their community - that way you can see for yourself just how quickly this business can take off when you follow their program.



"In less than a year **we reached \$1000 a day!** We honestly didn't think we'd get to this point <u>as quick as we did</u>. We started averaging \$60 - \$100 a day and now that's **\$800 a day!"** Arun



"I hit my first \$1,000 in one day today :) I've been selling this item for 3 months and I'm about to sell out! This is only 1 product in 1 marketplace! Imagine what will happen when I get my UK account activated -- that's another opportunity to expand!" Amy



"I'm so happy with where I'm at right now. I've sold 39 units so far today (without any PPC) and it's not even the end of the day. It's been an amazing journey so far and I'm looking forward to bringing in more products, going global and growing my business!" **Zsófia** 

\_\_\_\_

These students all used the *Ignite Program* to start and grow their Amazon businesses to where they are today - and they all started <u>without</u> having everything figured out.

They literally followed the course material and put it into action.

So if you want to follow in their footsteps and get the same Amazon training, *click here to get started with the Ignite Program now.* 

# Enrollment closes **Monday** at midnight PT.

So don't hang around, and make sure you don't miss out on the incredible bonuses the guys are including, too!

#### YOUR NAME

**P.S.** Remember that you don't need to be 100% 'ready' and you don't need any experience with building an online business.

You don't even have to be sure (*Ignite comes with a full, no-questions-asked 30-day money-back guarantee*).

>> Full details and a link to join are on this page HERE!

# EMAIL #9

Send 4/5 days after Live Webinar (Early Mail on the final day of promotion - typically this will be a Monday)

# Subject Line:

[12 Hours To Go!] Amazon Training Disappears Tonight

#### Body:

Over the last few days, I've sent a couple of reminders to let you know about the **replay of the training class** that Stephen and Robert from Marketplace SuperHeroes put on for you.

The response to this training has been pretty overwhelming, and I seriously just don't want you to miss out on <a href="mailto:catching">catching</a> the replay which will be taken down at TONIGHT at 23:59 PT.

So before the replay disappears tonight, I'll share one more time what Stephen is including in the Ignite program for you...

# ✓ Complete Ignite Training Program (Value \$2997)

Rebuilt from the ground up, our completely up-to-date Ignite system will walk you through the entire <a href="step-by-step">step-by-step</a>
<a href="PROVEN">PROVEN</a> process for building a **highly profitable** Amazon business from scratch. That includes how to find, import and sell your own brand of physical products internationally on Amazon.

# **✓** Monthly Origin Experience Calls (\$997 Value)

These mastermind-style calls create ultimate clarity on how to move the needle in your business. Origin is our one-on-one coaching program where we walk students through every single step from "no business" to "Business Success." You'll get to be a fly on the wall and have that exact experience every month.

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If you join the program and don't believe that this is the absolute best investment you've made in yourself and your business, simply email their support team within your first 30 days and they will refund you 100% of your investment. No questions asked.

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If you go through the program, do the exercises set out for you and after 60 days you somehow haven't been able to find a product idea (this is unthinkable), get in touch with their team and they'll have one of their coaches work with you until you find one.

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If you purchase a product and after 6 months of being in stock you're not making sales after following the program to the letter, they will work with you to get that product selling. If it still doesn't perform to anything less than awesome standards after they've worked on it, they'll buy the product back from you!

You've still got some time to check out the replay and decide if this is the right program for you.

# >> Click here to watch the replay now!

[YOUR NAME]	
Enjoy the training!	

# **EMAIL #10**

Send 4 days after Live Webinar, 5hrs before closing

# Subject Line:

[5 Hours To Go] Marketplace SuperHeroes Closes TONIGHT!

#### Body:

Hey, [YOUR NAME] here, with one quick message for you.

All good things must come to an end, and all good replays can't stay online forever...

Your chance to check out the replay of how to build a 5-7 figure global Amazon business selling simple, low-to-no competition products is almost over.

If you haven't already, make sure to **watch the replay now** before it gets taken down at **23:59 PT TONIGHT**.

If you're ready to start your own Amazon business selling products to customers all over the world, with **very** limited hassle (seriously, the guys over at Marketplace SuperHeroes have this thing nailed!), you **need** to check this out.

# >> Click here to watch the replay now!

# [YOUR NAME]

**P.S.** one thing I want to point out...

... is just how much Stephen & Robert are <u>committed</u> to making sure their members succeed with this.

(I wouldn't be telling you about this if I didn't *fully* believe it was the real deal!)

The guys have spent the last YEAR fully revamping their entire course - which only means improved strategies, methods, and of course, making it easier for you to get your Amazon business off the ground and making money ASAP.

When I first heard about MPSH a while back, it was great content and great training material. The program WORKED.

But NOW it's become a completely different machine.

Especially when you look at all the 'zero fluff' bonuses you're getting when you join before we close tonight.

These are ALL bonuses you'll actually need to get this business off the ground and rocking.

They're giving you a product listing...

Photography and translations to help you go global from the start...

And they've got their own world-class Freight network which you can utilize...

And that's still only scratching the surface. (Full program details are on this page here.)

This is much more than just a course.

This is essentially a 'business in a box'.

All you have to do is open that box, and plug the pieces together!

=>	Click I	here to	get start	ed today	for just	<b>\$97</b>	

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