

## Process for Campus Departments Requesting Lists of Alumni and Families

The Office of Alumni and Family Engagement (AFE) is committed to supporting our partners across campus as we work collectively to engage our alumni.

AFE is also committed to protecting alumni data and contact information and upholding the college's legal obligations concerning that data. Accordingly, AFE has instituted these guidelines and corresponding forms to manage internal requests for alumni contact information and maintain documentation of those requests.

Faculty and staff who wish to communicate with alums via a contact list should follow these guidelines:

- Complete the <u>contact information request form</u> at least two weeks before the information is needed.
- All contact lists will be shared via a link to a Google spreadsheet and must be used within one
  week of receipt, after which the link will expire. Contact information and preferences change
  often, therefore, the lists are only considered accurate for a brief period.
- All contact lists will *exclude* confidential constituents, those who have requested not to be contacted by the college, and anyone for whom we do not have updated contact information.
- If you receive information that AFE would need to know during your contact with alumni, please forward that information to <a href="mailto:alumni@davidson.edu">alumni@davidson.edu</a>. Examples of such information include updated contact or employment information, opinions about the College, requests to limit contact from the college, etc.
- If you are planning an event and want to invite alums, please get in touch with the Office of Alumni and Family Engagement at <a href="mailto:alumni@davidson.edu">alumni@davidson.edu</a> or 704-894-2110.

If you have questions about these guidelines or the request form, please contact <u>alumni@davidson.edu</u>.