

Simple Podcast Launch

Are you excited to start your podcast? Let's make it simple for you!

A podcast is a powerful way to share your message and connect with your audience, but getting the launch done all by yourself can feel overwhelming. Maybe you don't know where to start or what you need to focus on. I've supported many clients with their podcast launches, and I'd love to help make it simple for you too!

This service breaks the process into two clear stages, so you can move forward at your own pace. In Part 1, I'll give you the roadmap, tools, and support to prepare for your launch. Then, once you've recorded everything, Part 2 is where I can handle the editing, setup, and distribution to get your show live. Or you can also figure out that part by yourself, if you like to!

Part 1: Launch Roadmap & Support

What's included:

- A **clear step-by-step plan** in a Google Doc listing every task to get your podcast started, so you'll always know what to do next
- An extensive **Trello board** to accompany the plan, packed with **tips and information** to help you along the way
- A **Podcast Launch Strategy Call**, to walk you through the process and answer any questions that come up at the start
- **3 months of email support**, so you can reach out anytime you have questions or feel stuck (you can also tag me on Trello)
- **2 Support Calls** (1 hour each) to be used within those three months

Support Calls: Optional extra support

Sometimes an email doesn't quite cut it, maybe you would like to work on your launch together in real time. That's what Support Calls are for. These 1 hour calls are yours to use however you like: ask questions, brainstorm ideas, set accountability goals, or cowork (body-double) with me to get things done!

Your Investment

- Part 1 package: \$400
- Extra Support Calls: \$40 each, can be booked as needed

Part 2: Production & Launch

Once you've gathered all the podcast assets and recorded your first three episodes, there is the option to get my help with the post production and the launch part of getting your podcast distributed to all the player apps (like Apple, Spotify, etc).

What's included:

- Editing and mixing of your **intro and outro** (with your selected music)
- Editing of your **trailer**, also with music if you like
- Editing and scheduling of your **3 launch episodes**
- AI-assisted **episode descriptions**, edited to make sure it reads more like your voice/brand and of course getting rid of the dreaded em-dash! 😊
- AI-generated **transcripts** made available to you (could be used for repurposing, and it's good to use as an accessibility feature on your website)
- Set up of your podcast host and **submitting your show to Apple, Spotify** and other listening platforms

Your Investment

Your exact pricing will depend on episode length, but as an example, with an average length of 45 minutes per episode, this package would work out around \$600 for Part 2.

About me

I'm Rianne, a podcast manager who helps simplify podcasting for neurodivergent entrepreneurs, to make it feel more sustainable (and hopefully a bit more fun 😊). I offer support with launching, editing, scheduling, strategy, and content repurposing, so you don't have to do it all yourself. I care about making things work for *your* brain and business, and I'm here to help you share your voice in a way that feels good to you.

FAQs

Do you accept different currencies?

Yes! I typically charge in USD (that's set up to accept card payments), but I'm also happy to be paid in GBP via bank transfer. I'll calculate the currency conversion based on the exchange rates at the time your proposal is created.

Can I add extras to this package, like short-form video clips for social media, blog-style show notes, email newsletters, etc?

Yes! This service is designed to be simple, but you're welcome to add to your package. Just let me know what you'd like and I'll create a custom quote.

Is this for audio-only podcasts? What if I want video too?

This package is audio-only by default. But there is the option to change it to video editing instead (and reuse that for audio too), or have video editing as an add-on. Please contact me to discuss your specifics!

Next step: contact me 😊

If this sounds like the kind of podcast support you've been looking for, please message me or book a quick call to chat. I'd love to see if it's a fit!

You can **schedule a call** here: <https://cal.com/rianneredsand/discovery-call>

Or you can **DM me** on...

Instagram: <https://www.instagram.com/rianneredsand/>

Or email at rianneredsand@gmail.com

Testimonials

What some previous and current clients have said about working with me:

"Rianne's nerdy joy that comes from editing my content and her excitement at being as efficient as possible, pulling the perfect promo clips, and bringing fun marketing ideas to the table gives me so much confidence that my podcast is in the right hands. If you're a neurodiverse podcaster who wants someone who 'gets you' managing your podcast, you'll love working with Rianne!"

Lindsay Johnson (The Radical Connector) - Work Less Play More

"I had been dreaming about starting my own podcast for months but hesitated because I wasn't sure if I could pull it off. When you start something new, you don't know what you don't know."

"Having Rianne's support was a huge relief. She gave me a clear roadmap to launch my podcast and helped me sort out all the details to make it happen."

"I'm so grateful for her help and accountability, not just for the launch but also for the 13 episodes I've published so far."

"If you're thinking about starting a podcast, talk to Rianne. She made the process easier, clearer, and more approachable. You'll save so much time! No need to research every detail—she has a step-by-step framework to guide your launch without feeling overwhelmed."

Reme Mancera - Who Cares About My Story?

"It's been a joy working with Rianne!"

Rianne has been helping me finally get my podcast off the ground, something I've procrastinated on for many years.

I'm particularly impressed with Rianne's ability to be supportive and kind while also holding me accountable and encouraging me to keep going. She gave me the structure I needed while also making the process a lot of fun.

As a business owner with ADHD, I find it very easy to start exciting new projects but very difficult to finish them so I am incredibly grateful for Rianne's help and I can't wait to share my podcast with the world.

If you're an ADHD solopreneur or business owner who has been dreaming of launching a podcast, I highly recommend working with Rianne."

Jennifer Lachs - Digital Nomad Girls

"Rianne is the best! Honestly I couldn't recommend her enough. She has been a great source of support. Before I started working with her I felt stressed and overwhelmed about my podcast and now I feel much happier and less stressed.

Rianne is reliable, understanding, and super organised. Her editing and show notes are always professionally done and released right on time. She is also very knowledgeable about my industry, so it's great to bounce ideas around with her.

Thank you, Rianne! I couldn't do my podcast without you!"

Kara Myers - Travel Business Lounge

"Rianne was really able to help me with my podcast. Her expert advice allowed me to improve the quality of my content. She made recommendations and was also open to feedback. She was very easy to work with and her rates were some of the best I've seen for her work. Just tell her exactly what you want and she'll explain the process to help you. If she can't do something, she'll let you know upfront. There are no unexpected surprises when dealing with Rianne. I definitely recommend her service to anyone starting their own podcast or just looking for a service to help with their current podcast."

Ian Beason - The Family Mess Podcast