

Hello Mr. Kovachev ,

My name is Alexander and I am a digital marketing expert/consultant.

I was scrolling through your website searching for this welding machine ([ARCTRONIC 426 230/400V 400A](#))

After looking further through your company's website I was really impressed and I understood why Protech Industrial Ltd. is one of the most successful welding businesses in Bulgaria.

Your customers have been pleased with your work through the years. Your professional thinking , making them feel understood is what makes the difference for them and why they chose to work with you.

The question that arose was "Why this amazing guy , with these amazing machines and brilliant company is not selling worldwide daily?

I am speechless about your corporation's skills to sell products , but outside your country you don't seem that successful and I know why.

Your website is good however while I was reading it nothing grabbed my attention. There was nothing highlighted or something that would've grabbed my concentration. I looked even further for your YouTube channel and your Facebook page. You don't have any audience on Youtube on the other hand your Facebook page has absolutely nothing in it.

After asking myself the question above , I decided to analyze your businesses deeply.

And I came upon 2 major realizations that would help your business increase the amount of lives you influence, and the revenue of your business in a few months.

Here are the things that my analyzation lead to:

1. Updated website
2. Growing the Youtube channel and Facebook page

These are the missing parts to making your business worldwide.

If you're interested, text me and let's book a call.

Best wishes ,

Alexander Kovachev