

[LinkedIn Commenter Strategy](#)

Subject Line: Saw your comment on LinkedIn

Hey {{first_name}},

Saw we both engaged with {{post_author}}'s post on LinkedIn a while back regarding cold emails.

I help business owners and marketers source data for their campaigns. Do you use data in your marketing?

Coldlytics is a software I've co-founded to get custom marketing data in 24 hrs or less.

I'd like to give you 100 leads to try it out. No risk to you.

Can I send you an invite to the software?

Thanks,
- Matt

PS: If you'd like a demo in addition to the 100 free leads you can pick a time here

— end script —

Co-Founders of coldlytics.com, a data company for B2B lead generation, Matt and Richard used this script in the early days to bring on some of our very first clients. It was used in conjunction with a post Matt engaged with on LinkedIn.

By taking the link to that post and pasting it into Coldlytics.com's task screen, Matt was able to generate 88% open rates and 36% reply rates. People literally thanked us (CEO's of big firms) for this email.

[Sign up on coldlytics.com](https://coldlytics.com) and try it yourself!

Important Note. (Don't just copy and paste this, use critical thinking and create a valuable email that will work for your niche out of our template. Copying and pasting this will definitely generate disappointment instead of new deals :)