

Grassroots Board Member Service Criteria

Be a current “active” volunteer: not really well defined but a proposed definition could include: regularly took an action in the past six months – had media published, participated in a meeting with a member of congress, attends meetings of their RESULTS group.

Have been a RESULTS Volunteer for at least 1 year: this would be since joining a group – and without going overboard in defining that, it could be since the time they were first introduced to the group or group leader. It could be since their first meeting of a RESULTS group if that makes more sense or is easier to track?

Committed to the mission of RESULTS: which they’re probably going to be in a pretty obvious way if they’re meeting the first two criteria! But, just to say it, here is some text of our mission statement: “We help individuals discover their innate power to influence policies that shape our world. Together we build the political will to end poverty through deep advocacy on health and nutrition, education, and economic opportunity.”

Commitment to becoming an Anti-Oppression organization: The [AO Values statement](#) would be the go-to resource here and their belief in and support of it.

Ready and willing to meet the roles and responsibilities of Grassroots Board Members: Much of this is probably best conveyed in your conversations with candidates but of course the [Board Guidebook](#) is certainly an ideal resource.

Materials candidates will need to provide:

- Current photo
- Bio of 150 words or less
- Written statement of intent
- Video of two minutes or less to introduce you, with statement of intention/interest, [video guidance found](#) on page 2.
- Contact info: your name, location, email, phone number

Send materials to Jesse Marsden at jmarsden@results.org and the Grassroots Board at grboard@results.org

Grassroots Board Candidate Video

This year, we are continuing our practice to help expand the level of visibility you as board candidates have with your fellow Grassroots through encouraging you to create and we post video messages from you as a candidate! In an effort to help with candidate and grassroots engagement, we intend to promote your candidate videos on the election announcement blog, on the June national webinar, and across our various distribution channels.

Think of it as a recorded speech, rather than creating a “commercial.” Once you know what you want to say, it should only take a couple of minutes to record, and shouldn’t require any editing or fancy film work.

Video Guidance

Requirements

- Keep your video to two minutes maximum.
- A smartphone is a great way to record your message. This can make it one of the easiest ways to then send your recorded message since you can email it in to Jesse Marsden at jmarsden@results.org
- Videos are due no later than MAY 11.

Suggested things to Mention:

- Start with “My Name is…” and be sure to mention your group and whether it is domestic or global.
- Try to think of it as stating the two minute version of your statement of intent. Ideally you wouldn’t need to just read it word for word, but could summarize it.
- While the focus might pull mainly from your statement of intent, you could always mention a bit about yourself, such as how long you’ve been with RESULTS, and special other information you would want people to know.

Best practices and tips:

- Find a friend to hold your phone/camera
- Find a quiet indoor space that won’t have movement in the background.
- A place that has minimal echo is best.
- Find a space that is bright with light colors around.
- Having notes is great, but be yourself and speak freely.
- Ask whoever is filming you to hold the phone horizontally if possible.
- If possible, sit on a stationary hard-back chair that doesn’t swivel, or at a table.

Listen to your recording to make sure you’re well-heard and provide a typed version of what you say, so closed captioning can be added. If you have trouble recording your message or transmitting it, please notify Jesse so staff can lend support.