

Anna Prosser
Communication Specialist, Creative Producer, Performing Artist
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EDUCATION

Oregon State University, Corvallis, Oregon: Magna Cum Laude Graduate, 2008
B.A. Speech Communication, B.A. International Studies, Spanish Minor
Undergraduate thesis: Relationship Maintenance and Culture in Computer-Mediated Communication

Universidad De Cantabria, Santander, Spain: 4.0 GPA, Spring 2005
Intensive Spanish Language, Culture, and Art Program

WORK EXPERIENCE

Twitch, December 2014 – March 2020
Lead producer for Twitch Studios, the content and production arm of the world's leading live streaming platform. Produced, managed, & performed in-studio, event, stage, & other shows, integrating creators as well as marketing/company objectives.

Good Game Agency (Team Evil Geniuses and The Alliance, acquired by Twitch), July 2011 – December 2014
Creative content and marketing solutions manager for competitive video gaming team. Conceptualized, wrote, directed, and produced innovative video series and marketing initiatives which helped to further secure the team as an industry leader.

Independent Performer, October 2009 – Current
Actor and model. Experienced host, emcee, interviewer, and on-stage talent for video game tournaments, stage shows, marketing campaigns, video series, and other projects. Provide value through a well-established personal brand and developed community understanding.

Consultant, December 2009 – Current
As a communication, new media, and games specialist, offer a variety of services including interview training, industry and online community consulting, custom workshops for public speaking/on-camera performance, and more. Clients include Fiaxis Games, SunSpear Games, Codename Entertainment, Twitch, and more.

Northwestern Mutual Financial Network, December 2009 – June 2011
Worked in marketing, recruiting, sales, and client relations (promoted 3 times in first year) for a company recognized as the "World's Most Admired" in insurance. Personally responsible for increasing intern recruiting by 250%. Member of client relations team that increased premium production by 150%.

Atlantis Resort in Dubai, UAE, September 2009 - November 2009
Training consultant for lifeguards during the grand opening of 'Aquaventure' water park, one of the largest in the world. Also consulted on park operations and best practices. Managed aquatic and medical emergency situations

Portland Parks and Recreation Aquatics, June 2000 - December 2009
Lifeguard, swim coach, junior lifeguard trainer, and lesson program manager over 9+ years. Developed innovative approach to training that became standard for the city. Managed staff of 20 instructors teaching 600+ children per 2-week session.

OTHER SKILLS AND EXPERIENCE

- Hosted Pokémon Championships, BlizzCon, TwitchCon, E3, Major League Gaming, and more
- Fluent in conversational Spanish.
- Partnered creator on Twitch.tv, social media “micro-influencer.”
- Accomplished live streaming charity fundraiser, individually raised \$10k in one month for St. Jude
- Esports and Community Leadership Advisory Board member for SunSpear Games
- Proficient in Adobe Premiere Pro and other Adobe Creative Cloud software.
- Held multiple local and state pageant titles, including Miss Oregon 2011. Competed at Miss USA.
- Award-winning speech and debate competitor.
- Volunteered for Mother Teresa's Missionaries of Charity in India.