

Salt Lake County Stormwater Coalition In-Person & Zoom Meeting Agenda

SLCo Complex North Building 2001 So. State St. SLC -3rd floor Conference Room

or

https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09 &omn=85608835023

Meeting ID: 385 946 4290 Passcode: Stormwater

June 19, 2024 10:30 AM

Greetings and check-ins

1. Introductions, SLCo Business

- Josh Mikel is excused for this meeting, Kari will conduct. Meeting will be recorded for any individuals who
 will miss the meeting due to the Juneteenth holiday.
- 2. End of the annual reporting period is coming up on June 30th
 - Please provide updated <u>contact information for your MS4</u>—(as you want it to appear in the <u>annual report</u>) text or email Kari (801-574-0815 or <u>kari@socialmarketingconsultants.co</u>)
 - Please complete the short survey regarding stormwater outreach, information, and SWAG distribution.
 - Send photos showcasing your stormwater team, work, or projects to Kari (801-574-0815 or kari@socialmarketingconsultants.co)
- 3. Research Project- Aaron Roberts Millcreek
 - PhD student- research project regarding Stormwater Utility Fees is hoping to speak with
 100 different municipalities.
 - 15-30 minute interview regarding stormwater utility fee implementation, criteria for doing so and how ERUs were developed. Interviewees can go as in depth or surface level as they want.
 - Interested in participating? Contact Aaron Roberts (<u>aroberts@millcreek.gov</u> or 801.688.8617
- 4. 2024-25 Media Campaigns
 - We're planning now for campaigns with KUTV, FOX13, and Bus Ads
 - i. Campaigns will run September/October 2024 and March/April 2025
- 5. New outreach for summer/fall 2024
 - Banners at sports fields- high schools, parks, etc.
 - i. Please let Kari or Josh know if you have a contact for the high school in your city
 - ii. Messaging will include common BMPS, E.coli prevention (pet waste specific)
 - iii. Banners are being designed this month! If you have a specific BMP you want to address, let us know and we'll get you a file
 - Additional social media graphics and postcard files are coming. If you have a specific BMP you want to address or outreach message, let us know and we'll make a file for you!
- 6. Social Media
 - June- Pet Waste- Best Friends- You can still send or PHOTOS OF DOGS to Kari @
 kari@socialmarketingconsultants.co
 or 801-574-0815- include dog's name and dog's person's first name
 - o July- E.Coli, Nutrient Pollution and Harmful Algal Blooms
- 7. Website

Updates on pages across website <u>Communications</u> webpage

Nutrient Pollution webpage

- 8. Member announcements/comments
 - o Gettotheriver.org
 - o MSD Job opening- stormwater related

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The next regular coalition meeting on Zoom Wednesday, July 17, 2024-- 10:30 AM

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