



Salt Lake County Stormwater Coalition
In-Person & Zoom Meeting Agenda
SLCo Complex North Building 2001 So. State St. SLC -3rd floor Conference Room
or
<https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023>

Meeting ID: 385 946 4290 Passcode: Stormwater
June 19, 2024 10:30 AM

Greetings and check-ins

1. Introductions, SLCo Business
 - Josh Mikel is excused for this meeting, Kari will conduct. Meeting will be recorded for any individuals who will miss the meeting due to the Juneteenth holiday.
2. End of the annual reporting period is coming up on June 30th
 - Please provide updated [contact information for your MS4](#)—(as you want it to appear in the [annual report](#)) text or email Kari (801-574-0815 or kari@socialmarketingconsultants.co)
 - Please complete the short survey regarding [stormwater outreach, information, and SWAG distribution](#).
 - Send photos showcasing your stormwater team, work, or projects to Kari (801-574-0815 or kari@socialmarketingconsultants.co)
3. Research Project- Aaron Roberts - Millcreek
 - PhD student- research project regarding Stormwater Utility Fees is hoping to speak with 100 different municipalities.
 - 15-30 minute interview regarding stormwater utility fee implementation, criteria for doing so and how ERUs were developed. Interviewees can go as in depth or surface level as they want.
 - Interested in participating? Contact Aaron Roberts (aroberts@millcreek.gov or 801.688.8617
4. 2024-25 Media Campaigns
 - We're planning now for campaigns with KUTV, FOX13, and Bus Ads
 - i. Campaigns will run September/October 2024 and March/April 2025
5. New outreach for summer/fall 2024
 - Banners at sports fields- high schools, parks, etc.
 - i. Please let Kari or Josh know if you have a contact for the high school in your city
 - ii. Messaging will include common BMPS, E.coli prevention (pet waste specific)
 - iii. Banners are being designed this month! If you have a specific BMP you want to address, let us know and we'll get you a file
 - Additional social media graphics and postcard files are coming. If you have a specific BMP you want to address or outreach message, let us know and we'll make a file for you!
6. Social Media
 - June- Pet Waste- Best Friends- You can still send or PHOTOS OF DOGS to Kari @ kari@socialmarketingconsultants.co or 801-574-0815— include dog's name and dog's person's first name
 - July- [E.Coli](#), [Nutrient Pollution and Harmful Algal Blooms](#)
7. Website
 - Updates on pages across website
[Communications](#) webpage

[Nutrient Pollution](#) webpage

8. Member announcements/comments

- Gettotheriver.org
- MSD Job opening- stormwater related

Adjourn

Actions/Notes:

The next regular coalition meeting on Zoom Wednesday, July 17, 2024-- 10:30 AM

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