

Digital Visual Analysis

When we engage in digital visual analysis, we can come to understand how the various elements within a digital visual image work together to create a persuasive message.

Let's zoom in on the details of the digital visual image. Brainstorm as many details for each of the 6 criteria as you can -- they'll become the foundation for the paragraph that you'll submit. You'll select the best-of-the-best of your brainstorming to write a stellar paragraph!

- 1) Offer a detailed description of as many objects as you can in the digital visual image you are observing.
- 2) Describe how particular objects in the digital visual image relate to other objects in the visual image. What relationship do these objects have to each other? What kind of pattern is there among the objects?
- 3) What symbols, representations, or [allusions](#) from culture come to mind when you view this digital visual image? Name as many as possible.
- 4) What is the social and/ or historical foundation of symbols, representations, or allusions? Do a little research on Google Images -- you'll be amazed at what you might find. Be contemplative and draw conclusions.
- 5) Who is the composer of this digital visual text? Describe his or her background and worldview. Why might this composer have create this digital visual text in this particular way? What influences might the composer have drawn upon to create this digital visual text?
- 6) What is the target of the inferences? Why? Give lots of details.

Afterward, write a 4-7 sentence paragraph that draws together all the information above analytically. In other words... ***What is the significance of the digital visual image in relation to culture and society?***