

## Retail Store Photography - Requests for Pricing

Company Name:

Store Location: Address, City and Country.

Date for Photoshoot:

Recommended time:

### Introduction:

Briefly explain the project and your needs.

Project Scope: store, multiple stores, different locations.

### Shoot List:

Exterior: How many pictures do you need? (1-2 recommended)

Interior: How many pictures do you need? (4-6 recommended)

### General Information:

Logistics: Will the store be open to the public or closed for the photoshoot and any other requirements.

Samples: pictures/references of pictures you need, want, have (recommended)

FloorPlans / Planograms: not mandatory

Post-Production / Editing: Photographer side.

Photo Delivery: Photographer side.

Photo License: Photographer side. 3-5 years etc...

Budget: Client

Deadline: Client

