

Jennifer S. Rodgers

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Summary

With over 25 years of experience in art education leadership and management, event planning, marketing, and curriculum development, I am an expert in creating effective art curricula using data and social media to enhance educational outreach. I am skilled in managing faculty, overseeing budgets, and engaging with the community through transformative art education programs. With a creative vision, I excel in staff development, enhancing student and faculty outcomes, and fostering inclusive and creative learning environments for all learners.

Professional Experience

K-12 Art Department Chair, Strath Haven High School, Wallingford, PA

- **Master Schedule Management:** Customized the yearly master schedule for 24 high school art courses based on data analysis of 600+ student course requests, supervised resource allocation, facility assignments, and instructional effectiveness.
- **Cross-Functional Collaboration:** Designed and implemented a repeatable event structure for a fellowship and grant program and convened the committee of 12 art and music faculty members to review applications from ~15 visual and performing arts students to meet performance measures and requirements. Facilitate the production of the annual fellowship event with 100+ attendees and patrons, including facility and equipment rental, supply purchases, press releases, invitations, poster design, photography, and social media marketing.
- **Budget Management:** Administered a \$58,000 art and design budget, optimizing fund allocation to enhance educational arts programs and outcomes and increase enrollment.
- **Event Planning & Execution:** Partnered with art faculty to successfully manage and promote a biennial K-12 art exhibition, showcasing over 100 student artworks and increasing community engagement by 40%. Build relationships with stakeholders to enhance the success and visibility of events. Paired students with community volunteers to install art exhibitions.
- **Technology Integration:** Initiated, negotiated, and secured a \$160,000 lease agreement for two iMac labs and faculty computers, enhancing graphic design and photography program capabilities and the student and faculty experience.
- **Manage Department Team:** Advocate and oversee the K-12 art and design faculty, including the recruitment process, resume review, and interviews, followed by comprehensive onboarding and mentoring of new art educators.
- **Professional Development:** Manage all aspects of teacher in-service learning, meeting facilitation, and programming, providing art faculty with meaningful training and development.

Art Teacher, Strath Haven High School, Wallingford, PA

- **Marketing Strategy:** Transformed the art program's Instagram account [@shhsart](#), achieving over 900 followers and significantly boosting digital engagement.
- **Community Engagement & Public Relations:** Initiated and managed student-led community art projects, including murals, a garden design project, and charity events, fostering local partnerships and contributing to social responsibility and student engagement.
- **Contributing Team Member:** Engaged with the educational community to maintain high standards of academic excellence and foster inclusive learning environments in art and design classes for diverse student populations at a state and nationally ranked public high school.
- **Learning Facilitator:** Versatile collaborator with proven expertise in connecting with the school community, maintaining excellence in art education, creating safe, supportive, inclusive spaces for students of all abilities, plus creating accommodations for students with IEPs and 504s.
- **Student Mentoring:** Nurtured Art Club meetings focused on LGBTQ+ and neurodiverse students, increasing attendance by 25%. Advised students on post-secondary studies and portfolio preparation. Mentored student teachers from local university art education programs.
- **Event Planning:** Coordinated junior and senior proms for 380+ students, including ticket sales, seating charts, menu selection, and hiring of DJ, photographer, and security, ensuring a fun, dynamic event. Other events include art exhibitions both on and off-site.
- **Student Achievement:** Guided Advanced Placement Art and Design students through inquiry-based portfolio production with a 100% success rate, ensuring high standards of artistic excellence, written expression, and preparation for college admissions.
- **Curriculum Enhancement:** Revamped the art curriculum by comprehensively analyzing 600+ student elective course requests, resulting in a 50% increase in elective art class enrollment.
- **Decision-Making & Flexibility:** Navigated a fast-paced environment by making timely, data-driven decisions. Developed frameworks for thoughtful responses to the evolving needs of students, leading to improved outcomes and stakeholder satisfaction.
- **Student Support:** Expert in teaching drawing, painting, printmaking, and book arts. Provide student support through individualized instruction. Developed individualized art and design portfolios for ~120 high school students and uploaded teaching materials onto LMS.

EDUCATION

Temple University, Tyler School of Art and Architecture, Philadelphia, PA
Master's of Education, Art

Moore College of Art and Design, Philadelphia, PA
Bachelor of Fine Arts in Printmaking, Minor in Art History

SKILLS

Marketing • Project Management • Community Engagement • Data Analysis • Event Planning • Arts Advocate • Relationship Building • Budget Oversight • Strategic Planning • Curator • Arts Leadership