

This is a privacy policy for the Pushing Machine 3D (Original) app available on Google Play and Apple AppStore.

This app uses the following 3rd party services which collect data and display ads:

1. Google Analytics (analytical data collection)
2. Google AdMob (displaying ads)

There are no other ways of collecting any kind of data or of displaying ads in the app.

Google Analytics is used to collect the following types of data:

1. User activity in the app (which levels are being opened, which levels are solved, which screens are opened, etc). This is the only type of information which is not collected by Google Analytics by default but which Google Analytics allows to collect with additional development effort (other than just integrating Google Analytics SDK). The development effort was made to specifically collect this information to be able to understand user activity and be able to improve the app later based on this. This information is not personally identifiable. The developers don't know who exactly did what in the app.
2. Other information which is collected by default integration of Google Analytics. This includes coarse user location, device model, os version and possibly other data. For more information please check Google Analytics privacy policy: <https://policies.google.com/privacy>  
This information is not personally identifiable from the developers' perspective. The developers don't know which user is which. It's just used as a tool for collecting statistical information about users.

Google AdMob is used to display non-intrusive ads to the users and to be able to monetize the app. The Google AdMob is collecting data necessary to show targeted ads to users. To learn how Google is collecting data please visit this link: <https://policies.google.com/privacy>