

 **Skip ahead for portfolio links below!**

Who I Am and What I Do

Hi! I'm Khelga — a bilingual SEO copywriter and translator with 4 years of experience. For me, writing isn't just a job — it's a way to create content that **engages, inspires, sells, and helps**.

This portfolio includes a variety of formats and topics to showcase how deeply I immerse myself in research, adapt to different audiences, and craft copy that is impactful, expert-level, and actually works.

Areas of Expertise — and Why I Know What I'm Talking About

 **Wellness, Biohacking, Nutrition, Skincare** — I've been diving into biochemistry and evidence-based wellness for years, and I personally follow a healthy lifestyle. I only write **informational content** on medical topics — treatment should be left to doctors.

 **Food & Flavor** — I write food content that makes you hungry. I also work with visuals and brand voice across social media.

 **Fitness, Gym Training** — I've been active all my life and have been strength training for years. I truly understand how the body works.

 **Animals (especially dogs)** — I hold a dog trainer certification and have 6 years of hands-on experience. I know behavior, feeding, training, and care.

 **Travel, Relocation, Immigration** — I've visited 20+ countries, lived in multiple cities, and gone through the immigration process myself. I write from experience.

 **Self-Development, Psychology, Esoterics** — I read widely in this field and know how to turn abstract ideas into useful, practical insights.

 **Tech, AI, Neural Networks, Data** — I study **Artificial Intelligence** at university (with a focus on biochemistry). I understand how algorithms work, and how to use them.

 **AI Visual Content** — I create high-quality AI-generated images and use them in storytelling and brand visuals.

I'm fast at processing large volumes of information, so you can rely on me for **deep-dive longreads, expert overviews, and content backed by research and reliable sources**. I also have experience working on online course launches and building brand narratives from scratch.

I speak **7 languages**, including strong technical English, which lets me work with primary sources in their native form.

How I Work

 **Clear briefs = best results.** If you know what you want, can share examples, and are open to edits — we'll make magic together.

 **Timelines.** For single texts, I take up to 2 days (often faster). For larger batches, we agree on a schedule depending on complexity.

 **No fixed price list — I quote per project**, depending on:

- Familiarity with the topic (I'll decline if the niche is too far from my expertise)
- Volume and urgency (rush jobs cost more)
- Type of work (straightforward copy vs. data-heavy research)
- Language (RU / EN / bilingual adaptation — not just translation)

 My rates start from:

- \$20/post
 - \$12 per 1000 characters
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What I Don't Do

 I'm a copywriter and translator — **not** a full-service marketer. That means:

- I don't run ads, manage social accounts, or build funnels.
- I don't take on grey-area topics, scams, or anything misleading.

Honest, high-quality content is my priority. I want readers to **learn something, feel something, and take action** — without being manipulated.

Portfolio Links

I don't like the idea of "best cases" — every client has their own idea of what's good. So instead of curating a few ideal texts, I'm sharing a variety of real-life examples:

Top 3 Mobile App Design Trends to Watch in 2025

https://docs.google.com/document/d/1GsTX3FuhcSZ2t__MkuoCr8soYnHnhMd3U1sahD88-c4/edit?usp=sharing

The Only 3 Influencer Analytics Tools That Won't Waste Your Time (or Budget)

https://docs.google.com/document/d/1tZaIZl8jt08peJ8Jr88_sVbStYGBtow35r7V1m5Iz04/edit?usp=sharing

Prompting Templates for AI Content Creation

https://docs.google.com/document/d/1_RvaFs_zj1VIP52YP97fwzP1w01FWSbrXF3W_oeb-9k/edit?usp=sharing

Writing samples on animal topics

<https://docs.google.com/document/d/15wrUf5Q626jCji8U5RLzWlx-mYuQKAFm30xD-088E-8/edit?usp=sharing>

More available upon request.