

Subject options:

Action needed: approve your agent to help with your health insurance

Get ready for health insurance enrollment

<agent name> needs your approval to help with your health insurance

Current Client:

Hello {{Client First Name}},

I helped you with your current health insurance coverage. Before I can help with your coverage again, I need your approval.

[Continue]

When you click the link, you'll be taken to the platform I use to manage your health insurance application to complete a short approval step. When you grant approval, I will have permission to access your health insurance application and begin helping you with health insurance coverage again.

If you'd like to verify this email is from me, please call me at <phone number>

Thank you,
{{Agent Name}}

New Client:

Hello {{Client First Name}},

Before I can help with your coverage, I need your approval.

When you click the link, you'll be taken to the platform I use to manage your health insurance application to complete a short approval step. When you grant approval, I will have permission to access your health insurance application and begin helping you with health insurance coverage.

If you'd like to verify this email is from me, please call me at <phone number>

Thank you,
{{Agent Name}}