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- 2. 2nd Mention 03/23 (15.30% gain through 04/11)
- 3. 1st Mention 12/18 to 1/29 newsletter drop (36.41% gain)
- 1. Near perfect execution on BABA (Alibaba Group Holding Ltd) From 4/2 letter

We were able to time BABA up and downs the last 4 months as well as anyone can hope. Even more astounding is our metrics predicted a price jump before major news events 2X. Marti Subrahmanyam said:

As a finance academic, I am usually skeptical about stock picking claims that consistently beat the market. However, Prospero's call about BABA going back several months cannot be dismissed as a fluke, since the signals from the sentiment indicators have been strong. There seems to be information in the sentiment indicators.

5:23 PM



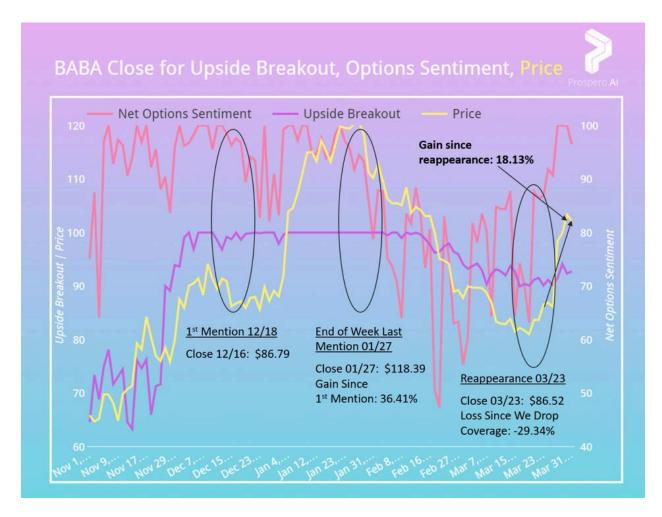
The repetition of events exemplifies how powerful our metrics and newsletter processes are. We use these patterns to gain conviction as could any of our users. <a href="https://linear.com

<u>Last mention in 01/22/23 letter</u>, was not covered in <u>01/29/23 letter</u> due to declining key metrics and more Bearish outlook "However, the AVG values for QQQ and SPY Net Options Sentiment are trending down for the 2nd half of the month vs. the 1st."

Recommend on the way up: 1st Mention (12/18) to Coverage Drop (01/27) = Gain 36.41%

Dropping coverage before it declines: Drop (01/27) to Reappearing in Letter 03/23 = Loss 29.34%





It reappeared in our 03/23/23 letter: "Our favorite Bull today an old friend BABA. BABA looks strong all around. High Upside to Downside ratio. Profitability + Growth is well above average and the Sentiment scores in the short term are where you want them to be for a potentially big move."

Reappearance in coverage to current: Reappearing to now = Gain 18.13%





Could not design a better ad for Prospero than finding the trade the same way both times: checking the app and seeing it appear in "our picks" for both short and long term. Not to mention the first look coming from our mid-week paid letter.

It was not just a mention. <u>03/23 letter</u> was 1st ever rec for an unhedged long AND 1st Call option rec "If you trade options we say let it rip with some Calls here." We also put our money where our mouth was.



March 24, 2023

BABA 05/19/2023 125.00 C

-\$446.60

Buy to Open

Qty: 10 Price: \$0.44

BABA 05/19/2023 125.00 C

-\$446.60

Buy to Open

Qty: 10 Price: \$0.44

BABA 20

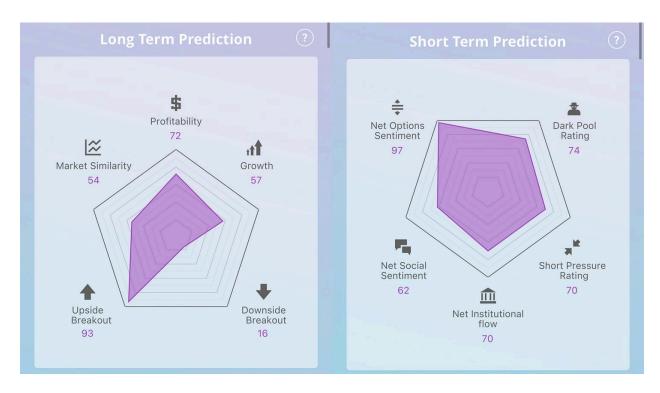
05/19/2023 \$0.45 \$3,140.00 >

125.00 C +\$1.12 +\$2,246.80 (251.55%)

<u>03/26 letter</u>: "Bullish if: BABA Net Options Sentiment > 70, BABA Net Social Sentiment > 50 and QQQ Net Options Sentiment > 30"

BABA returned 17.25% this week vs. 3.35% for the SPY. Pre-Market 03/27 to After-Market 03/31.





We remain Bullish if: BABA Net Options Sentiment > 70, BABA Net Social Sentiment > 50 and QQQ Net Options Sentiment > 30

2. Prospero's metrics do it again 3/23 premium letter mention and 03/28/23 free weekly letter mention (metrics spiked before massive reorganization announcement) original 01/16/23 case study below this

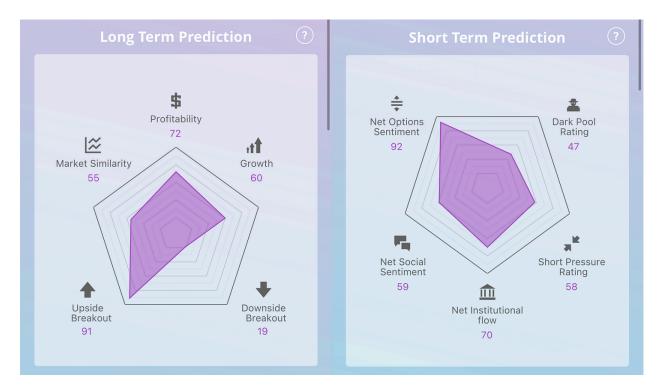
We were so sold on BABA's potential, it was the only Bull pick we gave in our bi-weekly 03/22 paid letter and our 03/26 free weekly letter. Also in the paid letter we recommended calls (a 1st) as well as the first unhedged long. More exciting is that both times BABA was in "our (app) picks" (short and long) which triggered my attention BEFORE major news events.



Potential Bull Mover - BABA (Alibaba Group Holding Ltd)







BABA looks strong all around. High <u>Upside Breakout</u> to <u>Downside Breakout</u> ratio.

<u>Profitability</u> + <u>Growth</u> is well above average and Net Options Sentiment is trending in the direction of a big move. Also, Downside Breakout trending lower has been an interesting surprise as a Bull signal lately, and this trend looks good.



Downside Breakout Mar 13th 9:36 am ET Downside Breakout: 29 Price: \$82.52 30 28 26 24 22 82 20 18 80 Mar 13 Mar 24 Downside Breakout Price

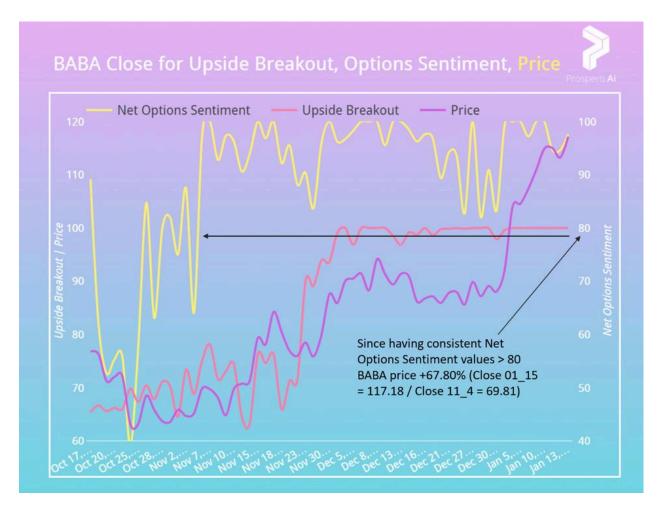


3. Original Case Study 01/16/23 (metrics spiked before new funding round was announced for Ant Group)

BABA was compelling for our newsletter as it was frequently on top of both our short term and long term stock recommendations. As short and long term metrics are calculated quite distinctly, it is a powerful Bull indicator if a stock remains in the top 5 on both lists. This "signal agreement" driven by near max Net Options Sentiment and Upside Breakout looks highly predictive to the price increase in the graph below.

From 01/16/23 letter: "+35% since we first covered BABA 12/18 and +67.80% since
Upside Breakout AND Net Options Sentiment > 80 on 11/4."





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