Name:_____

Evaluating an Argument Worksheet

Title, author, source, & date of text:	

Type of piece (Op-ed? Review? Advertisement? Expository Piece?):

Source Biases:	How can you identify source biases?
Target Audience:	How do you know this is the target audience?
Claim:	Direct Evidence:
Author's Tone:	Direct Evidence:
Audience's Mood:	Direct Evidence:
Type(s) of Evidence Used in Writing:	Direct Evidence:
Persuasive Techniques Used in Writing	Direct Evidence:
Is the author appealing to logos, ethos, pathos, or some combination of these?	Direct Evidence:

Does the author include visual evidence (photographs, charts, etc.? How do these contribute to the audience's mood? (worksheet continues on back)

Are the evidence and persuasive techniques that the author uses effective in supporting the author's claim? Why or why not?