



Proposal: The BOSS Bootcamp

You want your people to be more effective, deliver at a higher level and inspire and lead. Your people want to know how to overcome barriers to delivery, connect more effectively with their teams and clients, and be their brilliant best selves.

Training's the answer, and yet many are cynical.

That's why we created the BOSS Bootcamp. It's challenging, based on unique models and delivers swiftly and relentlessly. Our approach is: let's explore this tool. Here's how to deploy it. Trial it with colleagues. Discover how to make it your own.





A great change in their behaviour; changed something massive in the business.

Dawn Bannerman, CCO of La Redoute

Who it's most suitable for

Those at a high level in their careers, with more to play for:

- Ambitious: it offers tools to move forward
- Coasting: it provides the spur to get on and novel ways to do so
- Stuck: it helps them shape up, or ship out.

	Baseline: Realise Your Heart's Desire Establishing a goal that is more than a mere target or objective which will motivate you to get what you really want
	Options: Your Treasure I-Land Reveals our often suprising attitude to change and stasis enabling you to stretch beyond your limits
	Expand Your World Recognise - and release yourself from - the trap of binary thinking expanding your world
	Skills! The secret to developing a skill and persevering through setbacks leading to long-lasting success



	Selves: Your Many Me's Learn the approach to life that guarantees it will be productive and enjoyable
	Working Right to Left A powerful technique for working towards solutions, not just implementing fixes. Sorts thing out rather than just applies sticking plasters
	BOSS Your Energy A practical methodology to 'work smarter' rather than just harder. Get more done, quicker
	The BOSS Listener Listen more powerfully. Improves relationships, increases opportunities, opens doors
	The BOSS Networker Networking that is much more effective than just meeting strangers
	Heeding the Call Discover your most rewarding work
	BOSS Your Team A fresh understanding of delegation that delivers results for all
	Be Vexation Free A system for resolving the many irritations that - taken together - amount to major obstacles to enjoying a life
	BOSS Decisions A framework for making decisions that last and are accepted
	Stand and Deliver A procedure that produces excellent presentations that you don't have to slave over
	BOSS Your Impact Influence others more powerfully for enhanced results



Be More BOSS-y

Embrace your 'superpower' for a long and enjoyable working life

Programme Overview

At the outset, participants are coached individually by James (or his colleague Deryn) to set a meaningful personal goal. Cements commitment to the process.

This is followed by a one day, face-to-face Launch Workshop: eight short 'Get Togethers' (remote group sessions): further individual coaching: and then a Concluding Workshop day. A total of approximately three days, spread across three months.

BOSS Bootcamp Get Togethers focus on one topic at a time. They often feature James coaching a participant through a model for the benefit of themselves and the wider BOSS Bootcamp. There's also solo, pair and small group work. An intensely interactive experience.

Participants are provided with a customisable BOSS Bootcamp 'Companion Guide', tightly integrated with the learning. This serves both as record of their development, plus a prompt for cascading these ideas to their teams.

It's moved me on massively, my tools are sharper, cleaner, they're my go-tos. It was fantastic. It's spreading through the organisation.

Andrew Finlay, Head of IT Service Delivery at British Red Cross

Deliverables

While each participant gains something different, all report they're more able to:

- motivate and guide - not just their teams, but stakeholders and bosses too
- develop teams that are keen to deliver results that matter
- foster effective collaboration across diverse teams and departments.

BOSS Bootcamp Leaders

Baseline
Options
Skills
Selves

JAMES CAPLIN



Between them, James and Deryn have more than five decades of delivering coaching and training, plus experience from having been in senior management and leadership roles (international organisations, BBC, Police).

Cost:

£5,650 + VAT per participant.

Enrolment capped at 12 to ensure individualised attention from James and Deryn, plus high levels of engagement within the cohort.

I'm getting involved in fewer conversations than I used to. That alone is worth over £100K to me.

Jayne Showell, CIO of Severn Trent