

# #1 Resource Delivery

Subject Line:

Thanks for signing up for a copy of {name of free offer}!

After you go through it, you'll be able to {what will they learn}.

That means you'll finally be able to {what will it fix}.

If you weren't already excited, I hope you are now. :)

**Download {NAME OF OFFER} Now!** (link)

If you have any questions as you go through it, please let me know! Reply to this email and I'll get back with you in {timeframe}.

Over the next few days I am going to send you my best {free offers}!

Talk to you tomorrow,

{Your Name}

{Your Title}

## #2: Your Story

Subject Line:

I need to apologize to you.

I was so excited to deliver {free offer} that I totally forgot to properly introduce myself and find out more about you.

I hope we can still be friends and that you stick around because at the end of this email I have something special for you!

Here are 3 quick things you probably don't know about me:

**Thing #1:**

**Thing #2:**

### Thing #3:

{Time Frame}, you'll get {what you will send} designed to help you {problem you will help them solve}.

With that in mind, reply to this email and let me know:

{QUESTION YOU WANT THEM TO ANSWER}

Send me your reply and I will respond with some of my best tips to help you solve that problem!

Oh, and keep an eye on your inbox tomorrow! Whether you reply or not, I'm going to send you the most popular answer to that question.

Talk to you tomorrow,  
{Your Name}  
{Your Title}

## #3: Problem Solver

Most {audience identifier: small businesses, moms, etc...} I know can't stand {thing they hate}.

I get that, I don't like {thing they hate} either!

Most of my life as a {what you do}, I thought it just came with the territory.

That was until I learned the secrets I am going to share in this email.

Today, I want to show you two steps you can take right now to solve this problem and get back to doing what you really love doing.

### Step1: FIRST STEP

The #1 key to minimizing {problem they have} is pre-empting {way they can fix it}. The easiest way to do that?

{Tip for how to do this}

To do that, you just need to:

- Thing 1

- Thing 2
- Thing 3

## Step 2: SECOND STEP

{Solution to the problem}

For example, {give them an example of how to make that happen}.

If you're a {who they are}, {example of how to accomplish the solution}.

This can feel a little uncomfortable at first, but sometimes {why this will help them improve the problem}.

Those two steps seem pretty small, right?

That's what makes them so great. With just a small amount of time, you can eliminate {problem you are helping them solve}.

Tomorrow, I'm going to send you one of my other favorite quick wins—so keep an eye out!

Talk to you tomorrow,  
{Your Name}  
{Your Title}

## #4: Another Gift

Remember a couple emails back when I asked you about {QUESTION YOU ASKED}?

By far, the most popular response I get from subscribers is this:

**{Response you get from them}**


Trust me, I've been there. That's why today I'm sending you a free resource that helped me fix this and get back to {result they will get}:

The step-by-step checklist I use {time frame}.

It's going to help you do 3 things:

- Thing 1

- Thing 2
- Thing 3

Click here to {Get the Resource, Download It,Get Your Hands On It} 

I hope this helps! If you have any questions, feel free to reach out.

Thanks for reading,

{Your Name}

{Your Title}