

Privacy Policy

1. Introduction

Welcome to **KISS**, a platform designed to support sexual health awareness, STI status sharing, and anonymous partner notifications. This **Privacy Policy** explains how **KISS** collects, uses, shares, and protects your personal data.

All references to “**KISS**,” “**we**,” “**us**,” or “**our**” refer to **KISS APP**, its parent companies, and subsidiaries. This policy outlines how we process your **Personal Information**, which includes any data that can directly or indirectly identify you.

By using **KISS**, you agree to the terms of this Privacy Policy. If you do not agree, **you must discontinue use immediately**. This policy applies exclusively to users in the **United States**.

2. Personal Information We Collect

We collect different types of **Personal Information** based on how you use the platform.

2.1. Required Personal Information

To create an account, we require:

- **Email or phone number** (for verification and login security).
- **Date of birth** (to confirm you meet the minimum age requirement).

2.2. Optional Personal Information

Users can choose to provide additional profile information, including:

- **STI status** (self-reported, not verified by KISS).
- **Sexual preferences and lifestyle details** (as part of your profile).
- **Location information** (if enabled).

Providing this information is **completely optional** but may affect the functionality of certain app features.

2.3. Sensitive Information

Some **Personal Information** you share, such as your STI status, sexual orientation, or sexual activity, may be classified as **sensitive data** under applicable privacy laws. By voluntarily providing this information, **you consent to its collection, use, and processing by KISS.**

2.4. Information Collected from Your Device

To improve our services and security, we may collect:

- **Device Information** (IP address, operating system, browser type).
- **App Usage Data** (logins, feature interactions, and preferences).
- **Cookies & Tracking Technologies** (used for authentication and analytics).

You can manage tracking preferences through your device settings.

3. How We Use Your Personal Information

We process your **Personal Information** to:

- **Provide and improve services**, including profile creation and anonymous partner notifications.
 - **Enhance user safety**, including fraud prevention and security monitoring.
 - **Respond to inquiries and provide customer support.**
 - **Analyze and improve app functionality** through aggregated usage data.
 - **Comply with legal obligations** when required.
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4. Anonymous Partner Notifications

KISS allows users to anonymously notify past or current partners of an STI diagnosis. However:

- This feature **does not replace** your legal responsibility to disclose your STI status where required.
 - KISS is **not liable** for how users choose to notify (or fail to notify) partners.
 - We do **not verify the accuracy** of self-reported STI status or notifications.
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5. Data Sharing and Third-Party Access

We share **limited Personal Information** only when necessary:

- **With Service Providers:** We may share data with third-party vendors (e.g., hosting providers, payment processors) to support platform functionality.
 - **With Legal Authorities:** If required by law, we may disclose **Personal Information** in response to lawful requests, subpoenas, or court orders.
 - **For Security & Policy Enforcement:** We may share data to prevent fraud, abuse, or illegal activity on the platform.
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6. User Controls & Privacy Choices

You can manage your **Personal Information** in several ways:

- **Edit or Delete Your Profile:** You can update or remove profile information at any time.
- **Control Notifications & Data Sharing:** Adjust privacy settings within the app.
- **Deactivate or Delete Your Account:** Request deletion of your account and associated data.

Please note: Some data may be retained for legal, security, or fraud prevention purposes.

7. Data Security & Retention

We implement **security measures** to protect user data, including encryption and access controls. However, no system is **100% secure**, and users acknowledge the risks of transmitting sensitive information online.

- **Retention Period:** We store data only as long as necessary for legitimate business purposes, legal compliance, or safety measures.
 - **Account Deletion:** When you delete your account, most of your data is removed from our active systems, but **some information may be retained** as required by law.
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8. Compliance with U.S. Laws

KISS operates under **U.S. privacy laws**, including:

- **Health Insurance Portability and Accountability Act (HIPAA)** (applicable to healthcare providers but not KISS directly).
- **State STI Disclosure Laws:** Users are responsible for understanding and complying with their state's laws regarding STI disclosure.
- **U.S. Data Protection Laws:** While KISS is not governed by international privacy laws (such as GDPR), we strive to meet high privacy standards.

9. Age Restrictions & Permissible Use

- **Users must be 18 or older** to use KISS. We do not knowingly collect data from minors.
- If we discover that a minor has created an account, **we will delete the account and associated data** immediately.
- Users are prohibited from using KISS for illegal, exploitative, or non-consensual activities.

10. Changes to this Privacy Policy

KISS **reserves the right to modify this Privacy Policy** at any time. Updates will be posted within the app, and continued use after changes take effect **constitutes acceptance** of the new terms.

11. Contact Information

For questions about this Privacy Policy or to exercise your rights, contact us at:

 **Email:** info@mykissapp.com

12. Acknowledgment & Acceptance

By using KISS, you **acknowledge, understand, and agree** to this Privacy Policy. You accept full responsibility for your **data, STI disclosures, and privacy choices** within the platform.

If you **do not agree** to these terms, you must **discontinue use immediately**.

Effective Date: 2/13/2025