Sphered – Website Brief

What is your company name, and in which industry does it operate?

Do you have an existing website? If so, please provide the URL.

What products or services do you offer? Please give a brief description.

Who are your main competitors? Please provide links to their websites if available.

What are the primary goals for your new website?

Who is your target audience? Please describe your ideal website visitor.

How many pages or sections do you envision for your website?

What specific features or functionality does your website require (forms, etc.)?

Are there any third-party platforms or services your website needs to integrate with?

Does your website require a Content Management System (CMS)?

Does your website need to support multiple languages? If so, which ones?

Have you prepared a sitemap or wireframe for the website?

Do you have a complete design prepared by a UI/UX designer?

Do you have brand guidelines or other corporate design requirements?

Is all the content ready for the website (text, images, etc.)?

What style or mood should your new website convey?

Do you have any specific color schemes or imagery in mind for your website?

Are there any websites you like in terms of design or functionality? Please provide links.

Do you have a domain name? If not, do you need assistance in selecting and configuring one?

Who will be responsible for maintaining the website after launch? Are they familiar with Webflow?

Are there any additional information or special requirements for your project?

What is your budget range for this project?

Who is the project manager? Please provide their contact details.