Infographic Tools, Apps, and Software

Below is a compilation of different data visualization tools, programs, and apps - sorted approximately from simple to fancy:

- <u>easel.ly</u> free website for creating infographics
- <u>Piktochart</u> commercial product with a free pricing package for education. Here's a review.
- <u>Venngage</u> simple commercial tool with a free option
- Visme commercial online tool with a free option
- <u>Infoactive</u> simple online tool for infographics
- EWC Presenter Chrome app for infographics
- infogr.am commercial product with a reduced-features free option
- Highcharts free for non-commerical use
- iCharts commercial product with a free option
- <u>Blockspring</u> tables, graphs, and dashboards
- Tableau Public great data viz program
- Qlik Sense Desktop an alternative to Tableau
- Capsidea data-driven and interactive infographics
- Many Eyes data-driven visualizations
- <u>D3.js</u> the best (says Edward Tufte)
- <u>Plotly</u> D3.js <u>without coding</u>

In addition:

- Creately more of a flowchart / concept mapper
- Lucidchart works within Google Drive
- R sophisticated statistics and graphing environment
- <u>Infographic Templates</u> commercial provider of infographic design elements
- Hohli an online charts builder
- Visage beautiful online charts
- visual.ly a platform to share infographics created elsewhere

More summaries and compilations:

- 10 Online Tools for Creating Infographics and Charts
- 30 Best Tools for Data Visualization
- Even more tools, links, sources, tutorials, and more
- 20 new and free templates and kits for infographics
- Five Data Visualization Tools Focused on Design
- 16 great data visualization tools to teach you how to visualize data

There is no obvious best option. Sure, you can hide for a week to learn D3 or R - but that's not really an option for most people. The commercial tools all offer a reduced-features free option -

that's great until you realize you really need the high-resolution JPG download or really want the cool chart type only available with a paid subscription.

If you want to try: <u>Infogr.am</u> is a nice option for data-driven charts and infographics: you can upload data tables, create traditional and funky charts (see example below), and share them as interactive HTML code on websites or blogs.