

1 st message: Hey (name), some of the cars you have detailed are very impressive, especially the 2023 Porsche 911 you did. Keep up the good work

3/10 times they respond to this they normally respond with something along the lines of "Thank you very much"

Message 2 : No problem man.

I have analyzed your instagram and I have found a couple minor tweaks I can make to your instagram to build a great following and ultimately sell to them.

I have created a free in-depth 3 step plan tailored to your needs which outlines the strategies top car detailers are using and mistake you are currently making

Let me know if you'd like to take a look.

But they normally read this or any other message I've tested and do not respond. I've tried a few other messages and given them a link to the free value on the 2nd message. So any recommendations on how I should structure my outreach would be appreciated

Also the plan depends on the company and what there currently lacking in their marketing/ advertising wherever that we a website, instagram and a few others things