



RunDNA | Launch Sequence | Helix 3D Gait Analysis

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Note: [Contact.FirstName] will be updated for each individual email to the contact first name information contained in the contact file.

Email #1

Subject: The Future of Gait Analysis

Body:

Dear [Contact.FirstName],

We are thrilled to announce the launch of our latest cutting-edge service at [Contact.PracticeName]: Helix 3D Gait Analysis. This revolutionary technology provides detailed insights into your walking and running mechanics, helping us better understand and treat your movement patterns.

Helix 3D Gait Analysis uses advanced 3D motion capture technology to analyze your gait with unparalleled accuracy. Whether you're an athlete looking to enhance performance, a patient recovering from an injury, or simply someone who wants to move better, our new service can benefit you.

Why choose Helix 3D Gait Analysis?

- **Precision:** Gain a comprehensive understanding of your gait mechanics.
- **Customization:** Receive personalized recommendations tailored to your specific needs.
- **Improvement:** Enhance performance, prevent injuries, and expedite recovery.

Stay tuned for more information on how Helix 3D Gait Analysis can transform your movement. We're excited to bring this innovative service to our community and look forward to helping you achieve your health and fitness goals.

Best regards,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

Email #2, sent 3 days after previous email

Subject: The Benefits of Helix 3D Gait Analysis

Body:

Hi [Contact.FirstName],

Thank you for your interest in our new Helix 3D Gait Analysis service! We wanted to share more details about how this advanced technology can benefit you.

For Athletes:

- **Optimize Performance:** Fine-tune your running mechanics for maximum efficiency.
- **Prevent Injuries:** Identify and address potential issues before they become problems.
- **Track Progress:** Monitor improvements and adjust training plans accordingly.

For Patients:

- **Accurate Diagnosis:** Understand the root cause of movement-related issues.
- **Personalized Treatment:** Develop customized rehabilitation plans for faster recovery.
- **Enhanced Outcomes:** Achieve better results through precise intervention.

For Everyone:

- **Improve Mobility:** Enhance everyday movement patterns for a healthier lifestyle.
- **Increase Comfort:** Address discomfort and prevent future issues.
- **Enjoy Life:** Move more freely and with greater confidence.

Our Helix 3D Gait Analysis provides a detailed, 360-degree view of your gait, allowing us to tailor our recommendations specifically to you. Whether you're aiming for peak athletic performance, recovering from an injury, or simply want to move better, this service can help you achieve your goals.

Ready to take the first step towards better movement? Contact us today to schedule your Helix 3D Gait Analysis session!

Best regards,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

Email #3, sent 3 days after previous email

Subject: Special Launch Offer: Get Your Helix 3D Gait Analysis Today!

Body:

Hi [Contact.FirstName],

We are excited to officially launch our Helix 3D Gait Analysis service at [Contact.PracticeName]. To celebrate, we are offering an exclusive promotion for a limited time!

Special Launch Offer:

- **50% off** your first Helix 3D Gait Analysis session
- **25% off** follow-up sessions to discuss your results and recommendations

This is a fantastic opportunity to experience the benefits of Helix 3D Gait Analysis at a reduced cost. Don't miss out on this chance to gain detailed insights into your gait and receive personalized guidance to enhance your movement.

How to Redeem:

1. Call us at [Practice.Phone] or reply "Yes" to this email
2. Mention the code HELIX50 when scheduling to receive your discount.
3. Enjoy your advanced gait analysis and start your journey to better movement!

We look forward to helping you move better and achieve your health and fitness goals with Helix 3D Gait Analysis. Thank you for choosing [Contact.PracticeName].

Best regards,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]