

Hey Denise,

If I may be completely honest, I took a good look at your website, and for some reason everything seems like it's stuck in the 1990's. From the outside looking in, the Denise Austin website is missing big key components that may not be hitting the mark on potential customers.

This issue could easily be solved by essentially dusting off the ol' trophy case and polishing those #1 gold medal's. The "A.D.D" market makes things very difficult for an old looking website to succeed in this day in age.

If this "older" look is on purpose and I'm off, let me know.

If not, and this is something that is actually holding your Denise Austin website back, I'd like to take sometime this week that fits your schedule for a call to hear some ideas I have.

Thanks,
Geoffrey Roberts