

SHE CREATES CHANGE: EVENT KIT FOR VOLUNTEERS

Volunteers are free to choose an event design that works best for you (your time and resources) and your community (their interests and available opportunities). Events can range from a large-scale community film screening to a small-scale screening in your home with friends and family. Utilize some or all the resources below to support your event!

Resource	Details
She Creates Change Videos	Please email us at volunteer@roomtoread.org for the videos.
She Creates Change Overview	This overview document gives insight into the creation of the She Creates Change videos and the stories of the featured girls. This document can help you learn more about the background of She Creates Change, connected media, and the people involved and is a great resource for creating speaking points for your event.
Stories Cheat Sheet	This chart shares an overview of the name, country, and story subject for each girl.
Invitation and Flyers Templates	These templates can be customized with your event information. They can then be pasted into an email invitation or printed. After you click the Invitation and Flyers Templates link, select the grey “Use template for new design” button.
Digital Banners for Online Event Registration Pages (Engaging Networks and Eventbrite)	These templates can be customized with your event information and posted on your online event registration page. After you click the Digital Banners link, select the grey “Use template for new design” button.
You Create Change Social Media Posts and Captions	These posts and stories can be used on your social media accounts to encourage interest in She Creates Change and attendance at your screening.
She Creates Change teaser (3 min.)	This teaser is found on YouTube and is narrated by Dr. Geetha Murali. You may choose to send it out with your invitation or post it on your event registration page.
She Creates Change trailer (3 min.)	The trailer is found on YouTube. You may choose to send it out with your invitation or post it on your event registration page.
Print Program Template	This program, with optional event elements listed, can be used to share the run-of-show with guests and is a great take-away to remind them of She Creates Change and Room to Read. There are two options for the front and a layout for information on the back. After you click the Print Program Template link, select the grey “Use template for new design” button.

Changemakers Activation Cards	These cards are great conversation starters. You can share them at check-in and invite guests to complete them and share with others. Or you may consider having a whiteboard or chalkboard available for guests to share their answers to a question like, “How will you be the change?”
Changemakers Portraits Loop (11 min.)	This video is an excellent loop to have playing for the 10 minutes before your event begins. It includes photos of students featured in She Creates Change, and other students benefited by Room to Read with instrumental music playing in the background.
She Creates Change Playlist	This playlist on Spotify includes music from the films and is great background music to play before or after your event. This playlist can also be found on Apple Music and other streaming platforms.
Recommended Run of Show for 20-50 guests Recommended Run of Show for 5-20 guests	These documents offer a suggested outline for your program and contain links to the resources suggested.
Event Slides Template	This slide deck provides a beautiful background for your event. It includes basic facts about Room to Read and She Creates Change and many photos of students in our programs. Download as PPT as needed. After you click the Event Slides Template link, select the grey “Use template for new design” button.
Remarks Templates for: <ul style="list-style-type: none"> • Host Welcome • Video Introduction • GEP Speech • Closing 	These templates offer suggestions for speaking points during the event. You are welcome to edit them as you prefer.
You Create Change Discussion Questions	These questions can be used to facilitate discussion during an intermission or at the end of a screening event.
She Creates Change Stories Readings	These stories are featured in <i>She Creates Change: 25 Stories of Courageous Young Women and their Heroes</i> . The digital copy of this book is also linked within this resource.
Poster to Print	This image can be used to print 24x36 mounted poster.
Bookmarks to print	If you’d like to share a gift with your guests, these bookmarks are a great option! This document contains four bookmarks (front and back) that can be printed on card stock.
Curated Gift Ideas for Attendees	If your budget allows, you may consider providing a gift for attendees to remind them of what they’ve learned about Room to Read and seen during your event.