Sociology in Communication

This class' description is being developed fully.

Tentatively, this class is relative to on the importance of sociology in marketing, PR, and advertising.

But suffice it to say that here is where the lower, middle, and upper classes come into play, where caste systems are built (and escaped).

It is VERY interesting and intricate. But pretty easy if you understand what is happening, knowing there is a social order and things are not random.

The thing is, United Statians don't know there is even such a thing as social order, so they are constantly manipulated by it.

Here is a sample video from this class:

[Conflict Theory: Setting the record straight. - YouTube]