



Om Media Group: Our Services

Brand Launches

- Launching New Product Line
- Reputation Management
- Promotion
- 360° Visibility
- Outdoor Advertising (Billboards in National/International Markets)

Corporate Events / Event Management

- Artists/Mind Reader
- Arrange Stage Shows & Music Events
- Book an Anchor/Celebrity/Emcee/Speaker/Talent
- Bespoke Luxury Bar Catering
- Corporate Trainer
- Bollywood Celebrity
- Standup Comedians
- Sports/Politician
- Translators & Interpreters (Language translation/interpretation service in 80 languages)

Digital Marketing

- Ad Management (Google + Meta Platforms - Facebook/Instagram)
- Amazon Marketing (Account Management, Product Listing Optimisation, SEO)
- AI (Artificial Intelligence) Services
- Backlinks (White Hat Link Building)
- Cyber Security
- Content Marketing
- Celebrity Marketing
- Digital PR (National + International)

- eCommerce Solutions
- GTM Strategies
- Graphic Designing
- Google My Business Management
- Google Knowledge Panel Creation
- IMDb Profile Creation/Management
- Image Editing & Photo Retouching
- Influencer Marketing
- Media Monitoring
- Online Reputation Management
- Scriptwriting (Instagram/TikTok/YouTube)
- Shopify Store Development
- Search Engine Optimization
- Social Media Management
- Telegram Marketing
- Twitter Marketing (National + International)
- Viral Marketing
- Video Editing/Production
- Voice-over Marketing (National + International)
- WhatsApp Marketing
- Website Development/Management
- Wikipedia Page Creation/Editing/Management
- Youtube Marketing

Full-Stack Designing

- Creatives & Illustrations
- High-Performing Video Editing
- Motion Graphics
- UI/UX Designing

Growth Marketing

- Community Building
- GTM Strategies
- Organic Engagement
- Personalised Optimization
- Retention-focused

Immigration Services (Canada)

- Atlantic Immigration Program
- Business Immigration
- Canada Study/Work Visa

- Express Entry
- Provincial Nominee Program

Public Relations

- Print & TV
- Press Releases
- Radio Advertising
- Brand Reputation
- Media Monitoring
- Press Conference
- Crisis Communications
- Capital Market Communication (Managing the IPO & post-IPO communication)

Photo Shoots

- Corporate
- Events
- Food
- Interiors
- Portfolios
- Pre-Wedding
- Wedding

Publishing / Branding

- Become an Author
- Book Events
- Book Publishing
- OOH Advertising (Billboards + In-cinema Advertising + In-Metro Advertising)
- Writing Services (Ghost Writing, Biographies, Novels, Poetry, Self Help)
- eBook

Performance Marketing

- Concepts
- Campaign Management
- Data Analysis
- Storyboards

Software Development

- App Development (Android + iOS + PHP)
- AR/VR Capabilities

- Custom Software
- Game Development
- 3D Modelling & Animation
- Metaverse Development
- Management Systems
- Website Design/Development

Strategy & Scaling

- Advising & Managing Brands
- Brand Scaling
- Creating Acquisition Channels
- Optimizing Bottom-line Revenue

Web Series / Films

- Pitching Your Script(s) to Renowned Production Houses
- Documentary Making
- Converting a Book into a Film/Web Series
- Short Films: Help You Connect with Directors/Producers/Production Houses
- In-Movie Branding

TV Commercials

- Corporate Ad Shoot, Direction & Production
- Copywriting & Scriptwriting
- Theme Based Jingles
- Brand Endorsement