

Thank you so much for your interest in The FOCUS Experience. I'd love for you to join us.

The FOCUS Experience is for busy service-providers and coaches who want to discover their power, turn it into a plan, and then break it down into daily, weekly, and monthly productive activities to have more results in less time.

You're probably reading this because you want to achieve the business success you have always envisioned.

You've likely already achieved a certain degree of success and now you're ready for the next level.

But with this next level comes a new set of challenges - and we can't just rely on a good offer and a willingness to succeed to get there.

This 1:1 coaching programme is designed to strategically help you make the moves, big and small, that are going to get you closer to your next big milestone in less time (10k months, launching that podcast, 50% profit+, 20 hour working week, becoming top of mind in your industry - whatever that looks like for you!)

We'll do this together by implementing my FOCUS Operating System into your business. Put this system to work and you will accomplish everything you've always wanted to (including goals that feel like a pipedream).

This framework helps business owners achieve more of the results they want in their business, including:

- More control. Over your time, growth, finances - you are firmly in the driving seat of your business.
- More profit. Enough said.
- More growth. You know that what you're working on is going to lead you to the results you desire.
- More compounding results. You have a feeling of everything coming together and building momentum.

We'll work together 1:1 to implement my FOCUS Operating System into your business. As a result, you'll feel in control, happier, less stressed, as well as being more profitable, and WAY more focused.

THE FOCUS OPERATING SYSTEM

This is my holistic system for running your business that addresses six key aspects. Master the individual elements of this system and you'll be able to integrate them (with my help) into a powerful framework that will help you gain momentum, and realise the vision you've always had for your life and business.

The six key aspects are:

- **MACRO**

This is all about your big picture vision and annual goals. The process of getting more focus starts here. Clarify your vision and you will make better and faster decisions across all the other areas of your business

- **MICRO**

In this part, we dive deep into your schedule, routines, and creating weeks that work in your business, so you can get more of the right things done without it taking all of your time.

- **MAP**

Your marketing and sales strategy. We'll map this out together, identify your income-producing activities, and make sure your offers are designed to sell and get results.

- **METHOD**

This relates to your ability to create accountability and discipline and then execute. Introducing my Triple Threat Method of quarterly, monthly, and weekly planning. This is how you bridge the gap between vision and execution.

- **MEET**

We will meet together multiple times a week through calls and messaging support to take the pulse of your business and keep the momentum going.

- **MOVE**

In the end, the most successful business owners are the ones who MOVE. They do the mindset work, they course correct when needed, and they master their craft. This final part of the system is about recognising that each individual tool is not as important as the whole, and you need to be able to implement this as a full system to be able to move forward fully.

Those 6 M's make up The FOCUS Business Operating System.

By implementing this, you'll learn what you need to do to run a business that is increasing its results week on week, month by month, and gain renewed energy, focus, and excitement for your business.

WHY LISTEN TO ME?

At this very moment, my clients who are following this Operating System are running very successful businesses.

Like Laura, who has a group programme that generates more income than her full-time salary used to, and has significantly increased the amount of hours she works.

And Gemma, who has recently hired a team member, doubled her turnover and is signing dream clients on a regular basis.

And Eleanor, who takes more time off than ever before without sacrificing her income, because she's built her business in a way to support what's important to her.

And that's because of my approach.

I see myself as an OBMMM - an Online Business Mentor, Manager & Mother.

I MENTOR you to reach the results you desire around your income and time-freedom goals using my proven FOCUS system.

I help you to MANAGE your output by keeping you accountable and setting the plans you'll put into motion with you.

And as a MOTHER, I know how to nurture you, support you, cheer you on, and give you the holistic help you deserve.

This is full, holistic business support.

HOW WE'LL WORK TOGETHER

Before we dive into implementing the system, we'll have a 30-minute kick-off call so I can get to know more about you and your business (and most likely the names of your kids and/or pets!)

In our first month we'll have a 4-week sprint where we'll have one 60-minute call per week to implement the FOCUS Operating System into your business. This allows us to accelerate the process for you in the first month so we can move forward faster.

For months two and three, I'll hold you accountable as you implement the system into your business. We'll have one 60-minute call a month to review your implementation work and map out a gameplan together for the month ahead.

Every Monday I'll be checking in with you so we're clear on your focus for the week, and every Friday, we'll do a reflection exercise together.

Across the 3 months outside of our calls, you'll also get messaging support from me in Slack where we'll dive into any issues that come up, mindset blocks, and of course, implementation support with the operating system. This is where a lot of the magic happens and you can send me voice notes or messages to share your thinking or ask questions. It means you don't need to wait for a call to get help.

THE INVESTMENT

The investment for The FOCUS Experience is £1500.

Alternatively, you can pay 3 monthly payments of £500.

NEXT STEPS

There are only a maximum of 5 spots available for this brand new 1:1 offer.

If you'd like to go ahead, simply click the link below and complete your payment.

[Join The Focus Experience](#)

You'll receive a confirmation email of your payment and I'll be in touch to get you officially onboarded and book in our kick-off call.

If you've got a question, simply email me back or DM me here on Instagram and we'll chat it out.

I would love you to join me on this journey to create a better work-life blend, better results, more fun, and more profitability.

CLIENT LOVE

"You've understood my business and who I am as a person and business owner. The way you've honoured my trust and have invested in my growth has made me feel taken care of. I've never felt like "just a client." You've been a partner from day 1." - Charlotte

"You aren't into quick fixes and gimmicks - you actually want to celebrate the wins and help. Plus the way you hold me accountable with compassion is what I need." - Emily

"You've always been my mentor, I trust you wholeheartedly, you know me and my business, the evolution that I've been through and that means that you can give me more tailored support than anyone else, you over deliver time and time again, you push and challenge me in a way that I don't think many people are able to and it always comes from such a place of love. I feel like you're just as invested in my business as I am and it's just a joy to work with you on this journey." - Amy

"I know I'll get the feedback I need in the way that I need to hear it. You also know my business and my life / situation so well, and understand the way I work, my audience's needs and my business so well, I couldn't imagine working with anyone else." - Laura

"You are the best thing to happen to me in a long time and it has gotten to the point where I cannot imagine doing this without you. You have become so integral to my journey as a small business owner, as a person, as a human. I have a feeling as long as you're doing what you're doing, I'll be doing it with you." - Katherine

"I feel like as a coach you have all the strategy know-how, so I feel confident that when I hit a more technical business barrier you can help me, but more than that I really love the overall support. I feel you really 'get me'. I know mindset and confidence to grow and take the leap from a permanent job was what I was lacking most, and with such limited time without working with you it's the easiest thing to drop. You keep me accountable for believing in myself, not going too off on a tangent with new shiny ideas and are a really helpful objective person to bounce ideas off." - Becci



Uma

GIRLINBLUE.LONDON

"I've had better results than I could've dreamed of."

I've started to take the blog, business and content creation more seriously but also balance it with enjoyment and finding flow. It's helped me to find structure in my busy non-stop weeks and to stop me feeling so overwhelmed so easily - I have so much more mental peace. Just knowing that I have a mentor who I can go to with absolutely anything and come away knowing what my next steps are is so valuable. The clarity I gain from working with Holly is honestly amazing!



Laura

VETERINARYINTERNALMEDICINENURSING.COM

"I have a group programme that earns more than my full-time salary did, and have reduced my hours!"

I have significantly increased my income and been able to reduce my hours at my employed job. On top of that, it has given me more freedom than I would ever be able to have and has allowed me to design my life in the way, I want it to look like. I have more confidence in myself and my abilities than ever, and I'm enjoying building a business that supports my life - and prioritising me.



Gemma

THATSHERBUSINESS.CO.UK

"I hired a full-time team member and DOUBLED our turnover in 12 months."

As someone who is generally quite skeptical of the coaching industry and some of the toxic practises, working with you is a breath of fresh air. I always describe having a Holly as like having a personal trainer but for business. I'm smashing through goals I thought were a pipedream on a regular basis. Working with Holly is the best decision I ever made. Not just for my business, but for truly finding myself.