

Potential projects for Interns/Externs (candidates can choose from a menu):

- **Advocacy result chain mapping project.** This project is to assist departments in creating results chain maps (logic models and theory of change) for their projects. The goals are for every department to understand the process of developing results chain maps and for them to create those maps so that MEAL can link them to the organization's broader impact goals. While each department has their own workplans, they do not have logic models. In the evaluation field, logic models with theory of change are foundational to measuring impact. Successful project deliverables include: 1) supporting MEAL staff in facilitating training on result chain mapping, 2) assisting a sample number of departments in creating their advocacy result chain maps; and 3) a report summarizing the accomplishments and lessons learned from the project.
- **Community Engagement Accountability monitoring and learning.** This project is to coordinate a monitoring and learning plan to assess implementing the Community Engagement Accountability Commitments and Standards. The Commitments and Standards are the guidelines for SPLC's projects that involve partnerships and organizing in communities based in Southern states. The implementation plan includes monitoring measures that require data collection. This involves surveying and interviewing department staff and potentially external community members. Successful project deliverables include: 1) robust data collection that can be analyzed to report on impact indicators and, 2) a report summarizing the assessment results and lessons learned from monitoring the project.
- **Georgia school discipline data dashboard.** This project is to coordinate the creation of a public-facing website with an interactive dashboard displaying statistics, tables, charts, and graphs of student discipline and demographics data from Georgia school districts. The project involves coordinating with the Communications and Information Technology departments on the technical, artistic, and editorial design components. The goal of the project is to provide parents, guardians, public officials, and community advocacy partners with information to be able to communicate analysis and solutions about racially disparate trends in school discipline. The project also involves coordinating with programmatic departments to plan ways to use the data in the organization's advocacy efforts. Specifically, this includes coordinating with the Georgia State Office, the Georgia Policy Department, the Policy Research team, and the Democracy, Education, and Youth Advocacy and Litigation Team. Successful project deliverables include: 1) a new SPLC webpage displaying the data dashboard, and 2) guidance to parents, guardians, and community advocates on how to use the data dashboard, including calls to action, for advocating for change in school policy and practice around student discipline. This guidance

could be in the form of fact sheets, presentation slides for community outreach events, and other forms of training materials.

- **Measuring and evaluating media narrative change.** This is an evaluation project. It has a methodology, and the extern/intern will use it in developing a study plan. The research tasks involves sampling news stories from major and regional media outlets, coding the stories using a tool, analyzing the data, and reporting the findings. Successful project deliverables include: 1) designing and carrying out an evaluation study plan that uses the media narrative analysis method and tools, 2) carrying out the study by gathering a sample of media stories, coding the stories, and analyzing data; and 3) a report summarizing the data analysis results and findings, and lessons learned from the project.
- **Evaluating community use of SPLC public information resources.** The MEAL department designed survey instruments for gathering data to measure the extent to which community members (individuals and organizations) use SPLC's information resources (such as feature stories, reports, advocacy guides, training materials). The information resources will be from various campaigns, including voting rights, ending unjust imprisonment, ending poverty, and preventing hate and extremism. This evaluation project involves developing a study plan to use MEAL's survey instruments on a sample of SPLC projects. It involves coordinating with different departments that are preparing information resources for their projects. Successful project deliverables include: 1) designing and carrying out an evaluation study plan that uses the surveys as a method, 2) deploying the surveys with a sample of projects, collecting, and analyzing the survey response data; and 3) a report summarizing the data collection results, an interpretation of the data, and lessons learned from the project.
- **Democracy and voting rights advocacy impact measures.** This project is to coordinate revisions to the organization's impact indicators for monitoring and reporting on policy and legal advocacy activities aimed at protecting and advancing voting rights in Southern states. The extern/intern will gather information from State Offices, Policy, Legal, Communications, Learning For Justice, and Intelligence Project departments to identify outcomes. The intern/extern will propose indicators and potential data sources that would be feasible for departments to provide for the indicators. The intern/extern would develop a plan for gathering the data and, if available, start collecting and report the data. Successful project deliverables include: 1) a new plan for indicators with feasible data sources and means to collect and report the data, 2) a report summarizing the data collection results, an interpretation of the indicator data, and lessons learned from the project.
- **Poverty reduction advocacy impact measures.** This project is to coordinate revisions to the organization's impact indicators for monitoring and reporting on policy and legal advocacy activities aimed at reducing poverty in Southern states.

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