

Workshop on Gen AI for Teaching and Research (online)

9th and 10th October 2025 (7 p.m. to 10 p.m.)

Organized by
School of Management Studies
(Central) University of Hyderabad
Hyderabad-500046



More Details: <https://sites.google.com/view/smsfdp>

ABOUT THE WORKSHOP

Generative AI is rapidly emerging as a powerful assistant for educators and researchers, offering innovative ways to design courses, create content, and streamline research activities. This one-day offline workshop focuses on practical applications of Gen AI in teaching and research without delving into technical fundamentals.

WORKSHOP OBJECTIVES:

1. Develop lecture materials, quizzes, and case studies with AI assistance.
2. Use Gen AI for literature review, summarization, and research gap identification.
3. Apply AI tools for data analysis and coding support.
4. Explore prompt engineering strategies for effective outputs.

The sessions are designed to be highly hands-on, with live demonstrations and guided practice using widely available AI platforms. The workshop will also highlight issues of academic integrity, responsible usage, and institutional expectations, ensuring that participants can confidently and ethically integrate AI into their professional practices.

By the end of the program, participants will walk away with ready-to-use strategies, prompts, and toolkits that can immediately enhance both teaching effectiveness and research productivity.

WHO CAN ATTEND?

- ✓ Faculty members from any discipline.
- ✓ Research Scholars from any discipline

TOPICS COVERED IN THE WORKSHOP

1. Gen AI for teaching (Lesson plan, course modules, quiz, evaluation, rubrics, non-academic activities etc).
2. Gen AI for research (Gap identification, literature summary, model development, theory identification, hypothesis argument creation variables or constructs identification, codes, data analysis, etc).

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MORE DETAILS

MORE DETAILS: <https://sites.google.com/view/smsfdp/open-prgs/gen-ai>

RESOURCE PERSON



DR. P. MURUGAN

Dr. P. Murugan is working as an Assistant Professor at the School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has completed his PhD from Anna University, Chennai, and worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli.

He received the University of Hyderabad's chancellor's award for his contributions to both teaching and research.

He has a passion for research, and he has been a resource for more than 290 workshops and FDP programs held at many universities and B-Schools in India.

His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modeling, and Item Response Theory. His papers have been published in SSCI, ABS, and ABDC-listed journals. He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

For more details visit: <https://sites.google.com/view/muruganpattusamy>

WORKSHOP FEE (with 18% GST)

| S. No. | Workshop fee | GST 18% | Total fee |
|----------------------------|--------------|---------|-----------|
| Research Scholars | Rs. 750 | Rs. 135 | Rs. 885 |
| Faculty Members | Rs. 1000 | Rs. 180 | Rs. 1180 |
| International participants | USD 15 | Rs. 2.7 | Rs. 17.7 |

PAYMENT LINK

- ✓ Kindly pay the fee at the link: <https://payuoh.uohyd.ac.in/>
- ✓ For Step-by-Step help on fee payment, visit: <https://sites.google.com/view/smsfdp/sops/payment>

REGISTRATION

- ✓ After fee payment on the above link, kindly register here: <https://forms.gle/MgwqovSWJXhiQ5N27>
- ✓ Maximum 60 participants only.
- ✓ The Registration should be completed on or before:

ABOUT THE UNIVERSITY

The University of Hyderabad, a premier institution of post graduate teaching and research in the country, was established by an Act of Parliament on 2nd October 1974 as a Central University. The serene campus of the University, located on a sprawling 2000 acres, on the old Mumbai Highway, Gachibowli, provides the right learning ambience. The Institution of Eminence status accorded by the Government of India to the University of Hyderabad in September 2019 is recognition of the university's standing, ability and potential to move into the league of the world's best institutions. With additional funding and autonomy, we are positioned to figure in the World's 500 Best Universities in the next few years. The University was evaluated by the National Assessment and Accreditation Council (NAAC) and awarded the top grade 'A+'. For more details visit: <https://uohyd.ac.in/>

More Details: <https://sites.google.com/view/smsfdp>

ABOUT SCHOOL OF MANAGEMENT STUDIES

The School of Management Studies (SMS), at University of Hyderabad was established in the year 1999. The school is acknowledged for its cutting-edge research, excellent teaching and learning activity in an intellectually stimulating environment. SMS is one of the fastest growing business schools in the country. It has also been sanctioned the UGC Special Assistance Program and Development Assistance. SMS is home for scholarship, education and innovative thinking related to the business management, business analytics and health care management. The department offers four educational programs: the PhD in Management, the MBA Program in General Management, the MBA program in Business Analytics, MBA Program in Health care & Hospital management and Executive MBA. For more details visit: <http://sms.uohyd.ac.in/>

MORE DETAILS

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Other Open Programmes of the centre:

<https://sites.google.com/view/smsfdp/open-prgs>

Past programmes: <https://sites.google.com/view/smsfdp/past-prgs>

More Details: <https://sites.google.com/view/smsfdp>