

Initial Design Concepts

PREPARED FOR

Client name: *<enter client name>*

Date: *<enter the date initial design concepts were sent to the client>*

PREPARED BY

Business name: *<enter your designer business name>*

Designer name: *<enter your designer first and last name>*

Designer phone number: *<enter your designer phone number>*

Designer email: *<enter your preferred designer email address>*

PROJECT DETAILS

Room type: *<enter client's project room type>*

Stuccco project details page: *<enter the URL to the project details page>*

PERSONAL NOTE

Example note included below. Feel free to modify, replace or remove.

It has been such a pleasure working with you! Based on the conversation we shared, I've put together some initial design concepts of your room, which I've included below.

While reviewing the items below, please keep in mind:

- **These are concepts, not final designs.** Although I've spent a lot of time making these high quality concepts, don't worry if they're not hitting the mark yet. The purpose of sharing these designs with you today is so I can show you some ideas and you can review them and give your honest and thorough feedback. After receiving your feedback, I'll improve on this work until you're totally satisfied with the final design deliverables.
- **Great communication = great projects.** The more thorough, honest and prompt the feedback you're able to send me, the better I'll be able to serve you. If there's something you're thinking or feeling, please do let me know. The sooner you lay things out on the table, the better and faster I'll be able to improve your designs.
- **Show me!** Describing what you like or dislike about these initial concepts is good but showing me in the form of a picture or video is even better! Link to a favorite Pinterest

board, Stuccco collection, Instagram photo, etc. I'm much better at visualizing your feedback when I can see a photo of exactly what you like :)

It has been a pleasure working with you so far and I can't wait to get your feedback.

Please send me feedback and photos directly through Stuccco using the handy message feature or you can send me an email using the email address I've included above.

When I receive your feedback, I'll get to work on making updates and preparing your final design deliverables.

DESIGN CONCEPT #1

<Insert designs here>

DESIGN CONCEPT #2

<Insert designs here>