

Privacy Policy

Effective date

This Notice is effective as of [2025/07/22]

Scope

This Privacy Policy will help you understand how [Guangzhou Xiayu Trading Co., Ltd.](“we”, “us”, or “our”) collects, uses and discloses your personal data and assists you in exercising the privacy rights available to you. This Privacy Policy applies to personal information processed by us on [Sort Frenzy](“App” or “Service”).

Right to modify

We reserve the right, at our discretion, to change, modify, add or remove portions of this Policy at any time without notice.

Personal data we collect

- 1) email address.

- 2) device identifiers (such as IDFA, IDFV for Android, GAID for IOS).
- 3) behavioral usage of the App.
- 4) the type and operator of network (such as Mac address).
- 5) the type, version, brand, language and operating system of device.

For what purposes do we process personal data

We process your personal data in connection with the Service offered by us for the following purposes:

- 1) To communicate with you, answer your questions, and provide you with our Service.
- 2) To build and improve our App, tools, and Service, including by tracking analytics on your activity in the App.
- 3) To notify you of new functions and services and invite your participation.
- 4) To prevent error, fraud, or criminal activity and enforce our Terms of Use.

With whom do we share personal data

We share your personal data with other parties in the following circumstances:

- 1) Third-party service providers to perform functions on our behalf (for example, maintenance, security, data analysis, hosting, surveys, and so on).
- 2) Our affiliates and entities to develop and improve our Service. In such cases, personal data will be anonymized wherever possible.
- 3) A third party if we have a good-faith belief that doing so is required by a subpoena, by a judicial or administrative order, or is otherwise required by law.
- 4) As required by law or to exercise or defend legal rights.

Children

Children under the age of 13 are not allowed to use the Services.

How long do we retain personal data

We retain collected personal data for a reasonable period of time to fulfill the processing purposes mentioned previously. We then archive it for time periods required by law. When archiving is no longer required, we delete

personal data from our records within the time period required by applicable law.

How we protect your personal data

We take measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction.

We also enforce technical and administrative access controls to limit which of our employees have access to non-public personal information.

Third-Party websites

This App may contain links to websites owned or operated by parties other than us. We are not responsible for the content and privacy practices of third-party websites. If you access third-party websites, you do so at your own risk. You'd better read such third-party websites' privacy policies and terms of uses carefully before you interact with them.

1) Appsflyer: <https://www.appsflyer.com/legal/privacy-policy/>

2) Pangle: <https://www.pangleglobal.com/zh/privacy/partner-en>

3) Facebook:

https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown

4) Applovin Max: <https://www.applovin.com/privacy/>

5) Google AdMob & Firebase: <https://policies.google.com/privacy>

6) Mintegral: <https://www.mintegral.com/cn/privacy>

Your rights and choices

You have choices about how to protect and limit the collection, use, and sharing of information about you when you use the App. You have the rights to:

1) correction/rectification of your personal data.

2) access your personal data.

3) delete your personal data.

4) withdraw consent for processing where you have previously provided consent.

Contact us

Inquiries concerning this Policy or the security of personal data that we process may be sent through our email:[georgina@xiayutrade.com].