Author information



1. Last name, first name:

Yepanchintseva Svetlana.

2. Position, academic degree, title:

doctor PhD, senior-lecturer.

3. Education:

- 1998-2002, Almaty technological university, qualification "Economist" (0713 – "Economics and management at the enterprise");

- 2002-2004, magistracy of Almaty technological university, specialty 520850 – "Economics";

- 2011-2014, PhD doctoral studies, KazEU named after T. Ryskulov, specialty 6D050600 – "Economics".

4. Area and directions of research, including participation in scientific projects with a brief description of the research results:

Area and directions of research:

- economics, business and management.

Participation in scientific projects:

- "Peculiarities of placement and prospects for the development of the production complex of the light industry of Kazakhstan in the context of the integration of the Turkic world", 2023-2025.

Results:

the results obtained allow us to assess the state of the light industry in Kazakhstan, to develop effective strategies for the development and spatial distribution of industries. The main provisions are recommended to the state authorities of the country to determine the directions for the growth of the competitive advantages of domestic production of light industry goods.

- "Organizational and economic foundations for the development of fruit and vegetable production in the Republic of Kazakhstan" 2019-2021

Results:

the obtained results allowed assessing the state of the fruit and vegetable industry, developing directions for the development strategy of the fruit and vegetable industry of the republic and increasing the competitiveness of fruit and vegetable products in the republic. The main provisions were recommended to the state authorities of the country to determine the directions for the growth of the competitive advantages of domestic production of fruits and vegetables and the development of the fruit and vegetable industry.

5. List of the most significant publications (monographs, patents, developed standards):

1. Yepanchintseva S.E. The development of light industry: the experience of foreign countries. Bulletin of KazEU. - Almaty: "Economy", 2012, № 3. - P. 107-114;

2. Yepanchintseva S.E. Competitiveness of light industry enterprises: factors and mechanisms of provision. Economy: strategy and practice. - Almaty: Institute of Economics, 2012. № 4. - P. 96-101;

3. Yepanchintseva S.E. Light industry goods market in Kazakhstan: Current trends and opportunities for growth. Actual Problems of Economics. - Kyiv: Actual problems of the economy, 2013. No. 12.- P. 410-418;

4. Yepanchintseva S.E. Light industry of Kazakhstan: the problem of import substitution. Bulletin of KazNU. Economic series. - Almaty: KazNU named after. Al-Farabi, 2014, № 1. - P. 146-152;

5. Yepanchintseva S.E. State Mechanism to Ensure Enterprise Competitiveness in Textile and Clothing Industries: Use of International Experience for Kazakhstan. Interdisciplinary Perspectives on Social Sciences. Newcastle upon Tyne: Cambridge Scholars Publishing, 2014. – P. 129-136;

6. Yepanchintseva S.E. Prospects for development and priority areas for increasing the competitiveness of light industry enterprises in Kazakhstan. Bulletin of the University "Turan". - Almaty: Turan University, 2014. - № 2.- P. 166-170;

7. Yepanchintseva S.E. Alliance of Fashion and Light Industry: Prospects for Kazakhstan. Bulletin of KazEU. - Almaty: "Economics", 2014, № 4. - P. 23-29;

8. Yepanchintseva S.E., Dzholdasbaeva G.K., Zhanguttina G.O. Competitiveness rating methodology in light industry. Technology of the textile industry. - Ivanovo: News of higher educational institutions, 2015, № 3. - P. 186-189;

9. Yepanchintseva S.E. Kazakhstan clothing market: analysis of the shadow turnover // Bulletin of the University "Turan". – Almaty: Turan University, 2016. - № 1. - P. 89-93;

10 Yepanchintseva S.E. World light industry: modern features and trends // Bulletin of KazNU. Economic series. - Almaty: KazNU named after. Al-Farabi, 2016. - № 1. - P. 203-235;

11. Savelyeva S.E., Yepanchintseva S.E. Business games as a form of student-centered learning // Proceedings of the 9th International Scientific and Practical Conference "Science News - 2016", Sofia, Bulgaria, April 15-22, 2016. - P. 93-98;

12. Yepanchintseva S.E. Development of the fashion industry in Kazakhstan: problems and prospects // Proceedings of the International Scientific Conference "Economy in Focus: Lessons for Development", Almaty: Almaty Management University, April 22, 2016. - P. 154-158;

13. Dzholdasbaeva G.K., Taipov T.A., Mizanbekova S.K., Yepanchintseva S.E. The main directions of innovative development in cotton growing in Kazakhstan // Proceedings of the National Academy of Sciences of the Republic of Kazakhstan. - Almaty: NAS RK, 2016. - № 4. - P. 106-110;

14. Yepanchintseva. S.E. Dzholdasbaeva G.K., Taipov T. A. Foreign trade in goods of the light industry in Kazakhstan: Main trends and its impact on the branch // News of universities. Textile industry technology. - 2016. - № 6. - P. 320-324;

15. Yepanchintseva. S.E. Dzholdasbaeva G.K., Yesilbaeva Z.Y. Factors of efficiency end competitiveness of light industry enterprises // News of universities. Textile industry technology - 2018. - № 6. - P. 40-43;

16. Yepanchintseva S.E. Economic Policy: Textbook. - Almaty: ATU, 2019. - 108 p. - ISBN 978-601-263-504-1;

17. Yepanchintseva S.E. Development of the textile cluster in the Republic of Kazakhstan: assessment of the state and main trends // Bulletin of the Turan University. - Almaty: Turan University, 2020. - № 2 (86). P 118-121;

18. Yepanchintseva S.E., Ashimova Zh.R., Dzhumasheva S.M. Organizational and economic mechanism of textile cluster development in the Republic of Kazakhstan // Bulletin of the Turan University. - Almaty: Turan University, 2021. - № 2 (90)/ P. 37-45.

6. Scientific internships:

- Scientific internship under the PhD program "Seminar on International Financial Management" USA, Ewing, New Jersey, College of New Jersey, 2012;

- Scientific internship under the PhD program "Innovation & Financial Management in US Higher Education" USA, Ewing, New Jersey, College of New Jersey, 2012;

- Scientific internship under the PhD program "Sustainable Strategic Development: Technology Use, University-Academia Collaboration, Local & International Impact", Yıldırım Beyazıt University, Ankara, Turkey. 2013.

7. Achievements in research, teaching activities (awards):

- 19.09.2017, was awarded the medal "Badge of honor" for her contribution to the development of the Almaty Technological University

- 2018, diploma 3rd place "The best teacher of ATU 2018».

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