ASMS Syllabus; Geography

Social Media Geography: Studying the physical and human aspects of the real world and the digital world interconnecting.

Social Media has become a powerful tool for studying the interconnection between the physical and digital worlds. It allows geographers to explore how geographical realities and digital interactions are shaped by users' geospatial contexts. This interconnection is evident in the way social media trends, preferences, and biases are influenced by geographic locations. Geographers can use social media to study various aspects of geography, including:

- **Cultural diffusion:** Social media facilitates the rapid spread of cultural ideas and practices, allowing for a dynamic exchange of cultural elements that can influence lifestyle choices, fashion, language, and more in real-time. [Springer.com > rwe]
- **Disaster relief and crisis management:** Social media serves as a key source of data for researchers, aiding in disaster relief efforts and tracking pandemics. [Taylorfrancis.com]
- **Environmental activism:** Social Media platforms have become essential for environmental activism, allowing individuals to connect and share their experiences in different cultures. The study of geography through social media reveals the complex relationship between the physical and digital worlds, highlighting the importance of geography in an increasingly digitised world. [Britannica]