CTC30 - Project Ideas

1. How can we harness the power of great storytelling with augmented reality to create Union Street-based events that attract people into the city centre?

How could a framework or template for events be developed so that the script and the assets could be changed to build multiple events based on different themes? By gamifying the events can they become more than an interesting experience?

E.g. If we had the outline for a game based on the murder of a mediaeval king where clues to the murder are located around Union Street. Teams would complete several rounds of increasing complexity with prizes for the first team finished.

By replacing the assets, the clue types and the narrative, the next incarnation could be a spy thriller or a science fiction dilemma.

- 2. What if we were to take an existing 3D model of Union Street and turn it into a highly realistic, fully textured and fully editable model of the street that can be used by the Our Union Street team for presentations, what-if scenarios and visualising different choices and options.
 - What if we cleaned the granite, freshened up the paintwork and placed window boxes on a building?
 - O What if we added new street furniture?
 - What if we changed the signs for retail units to create a coherent style?
- 3. How can we build on the projects at <u>CTC6 the History Jam</u> at which attendees worked on a number of projects relating to the city centre and its history. What opportunities are there to revisit or revive some of those and build on previous work? You can read more about the projects from <u>CTC6 here</u>.
- 4. A Wikipedia / Wikicommons Editathon
 - The event coincides with Wiki Loves Monuments which runs throughout September. There are loads of <u>missing pictures</u> of listed buildings on Union Street and surrounding streets.
 - Suggestions:
 - i. Have a photo walk over the two days to photograph EVERY building on Union street and missing ones in surrounding streets
 - ii. Obtain ACC Union Street shop frontages from 1937, 1953, and other years and upload those to Commons with permission of

ACC. If possible have these re-scanned with as much detail as possible; edit, merge or crop to show individual buildings before upload.

- 5. Document the history of individual Union Street buildings through time. <u>Doc</u> started for ideas.
 - Sources include original architectural plans held in Aberdeen Archives, British Newspaper Archive, Census records, valuation rolls, Post office directories etc
 - Take inspiration from https://tenementtown.com
 - This tool which Ian built to search Business Directories on Archive.Org may help
- 6. Complete <u>the transcription</u> of Union Street residents, proprietors, tenants etc started at CTC6. Tackle other years.
 - https://github.com/CodeTheCity/history_jam/blob/master/1937_Transcription_ progress.csv
 - This tool which Ian built to search Business Directories on Archive.Org may help
- 7. ADD YOUR IDEA HERE