

Trainers Training Programme on EMPLOYABILITY, ENTREPRENEURSHIP & LIFE SKILLS for Trainers of Jan Shikshan Sansthan (JSS)

Programme Duration – 23/01/2023 to 27/01/2023

Location– At NSTI Chennai, Guindy

Sponsored By



Organized By



Organized By:

**The National Institute for Entrepreneurship and Small Business Development
(NIESBUD)**

Sponsored By:

Ministry of Skill Development and Entrepreneurship (MSDE), Government of India

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1. INTRODUCTION

There has been a great deal of emphasis on developing entrepreneurship in the country to promote first generation entrepreneurs. Realizing the effective role of entrepreneurship in the process of industrialization in the developed countries, India and others developing nations viewed this as an effective measure to develop entrepreneurship to promote national production, balanced regional development, and dispersal of economic power and provide better employment opportunities.

It was stressed by researchers that the economic backwardness of a region might be attributed largely to inadequacy of the supply of entrepreneurship in the region. If this deficiency can be removed by developing entrepreneurship, the problem of unemployment will be solved and the region will be able to compete with the rest of the country. Moreover, it is a fact that the youth (18-35 age) contribute Forty percent (40%) of the total population of India. Therefore, it is important to encourage youth to take up entrepreneurship as a career for the growth and development of the country. Over the past few years, the government through various ministries has launched various skill development training programmes in the Country and tried to develop and enhance the skills of youth, so that they may be easily getting the employment in the market. The 2009 Skill and Entrepreneurship Development Policy clearly specified that skills-related training should become outcome-focused and linked to jobs and employability.

The vision of the national policy is over all human resource development and outcome in the form of enhancing their skills and ability according to the demand of industries. This will enhance the employment opportunities for the youth of the country. But again the question arises as the employability scenario; to how much skill youths can be observed by the Industries or by market. The Ministry of Skill Development and Entrepreneurship (MSDE) is acting as a catalyst in developing and enhancing the Skill of the youths according to the need of the industries.

Under this mission, the Ministry of Skill Development and Entrepreneurship has taken the initiative of promoting and spreading the Entrepreneurship Culture by including Entrepreneurship in the Skill training Programmes. NIESBUD has been conducting the Trainers Training Programmes on Employability, Entrepreneurship and Life skills for the trainers of NSDC/ SSDM/ Polytechnics/ ITIs on a regular basis and has received an overwhelming response from the participants.

The Scheme of Jan Shikshan Sansthan (JSS) scheme under Ministry of Skill Development & Entrepreneurship is implemented through NGOs with 100% grants from the Government of India. The mandate of the scheme is to provide vocational skills in non-formal mode to non-literate, neo-literates, persons with rudimentary level of education upto 8th and school drop-outs upto 12th standard in the age group of 15-45 years. The priority groups are women, SC, ST, minorities and other backward sections of the society. JSSs are reaching to the unreached areas to cater the needs of the poorest of the poor.

The Ministry of Skill Development and Entrepreneurship has taken the initiative for creating

entrepreneurial climate in the Jan Shikshan Sansthan's through organising Trainers Training Programme for the JSS Trainers, and Entrepreneurship Development Programme for JSS Trainees followed by mentoring and handholding to trainees who have strong desire to pursue entrepreneurial opportunities. The efforts in this direction will yield a positive result in promoting entrepreneurship in future within the skill ecosystem.

The ToT developed by NIESBUD for the JSS trainers is an attempt to orient trainers on Entrepreneurship. The purpose of the ToT is to build the capacity of the trainers, so that they will be able to encourage, guide, and motivate the Trainees from the very initial stages of the program towards entrepreneurship & self-employment.

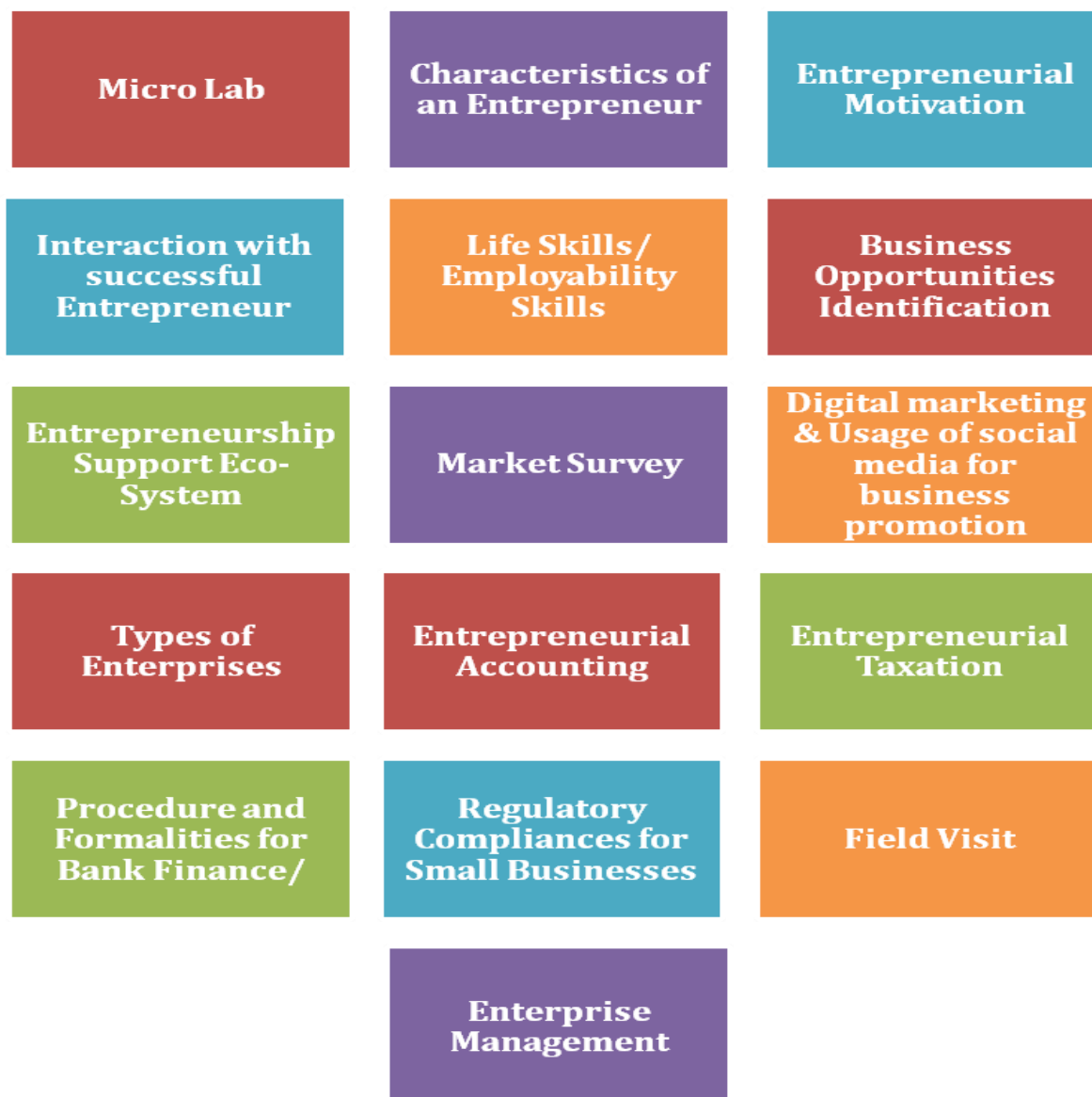
The outcome of this training will be that the JSS Trainers will enhance their skill on entrepreneurship and will be able to give proper Counseling and guidance to the students who want to set up their enterprises.

2. OBJECTIVES

The objectives of this training programme were:

- To impart Knowledge on Entrepreneurship;
- To impart Knowledge on Entrepreneurship;
- To upgrade the knowledge and skills of the participants on Entrepreneurial Motivation;
- To acquaint the participants about entrepreneurial opportunities;
- To make aware the participants about the entrepreneurial support ecosystem;
- To impart knowledge about basic management skills;
- To impart knowledge to participants on selecting the suitable entity for their enterprise;
- To impart knowledge and skills to participants on essential elements required for preparation of project report.

3. COURSE CONTENTS



4. PROGRAMME METHODOLOGY

The programme methodology comprised of lecture, discussions, exercises, case studies and assignments. The training methodology employed a Facilitated Learning Approach. It was a mix of facilitator led courses which had in-house and practical activities along with self-learning sessions.

In summation, each session included the following:

- Lecture
- In-session Activities
- Power Point Presentations
- Simulations and Exercise
- Assessment

5. TARGET GROUP AND BATCH SIZE

The target group for the training programme comprised of Trainers of Jan Shikshan Sansthan from 7 JSS across Tamil Nadu including Kancheepuram.. More than 43 trainers participated in the programme. Participants of the programme hailed from the following locations.

- Thiruvarur
- Trichy
- Namakkal
- Virudhunagar
- Kancheepuram
- Sivagangai
- Madurai.

6. DURATION

The training programme was held from 23th Jan 2023 – 27th Jan 2023. It commenced at 10 A.M. every day and ended at 5P.M.

7. PROGRAMME SCHEDULE

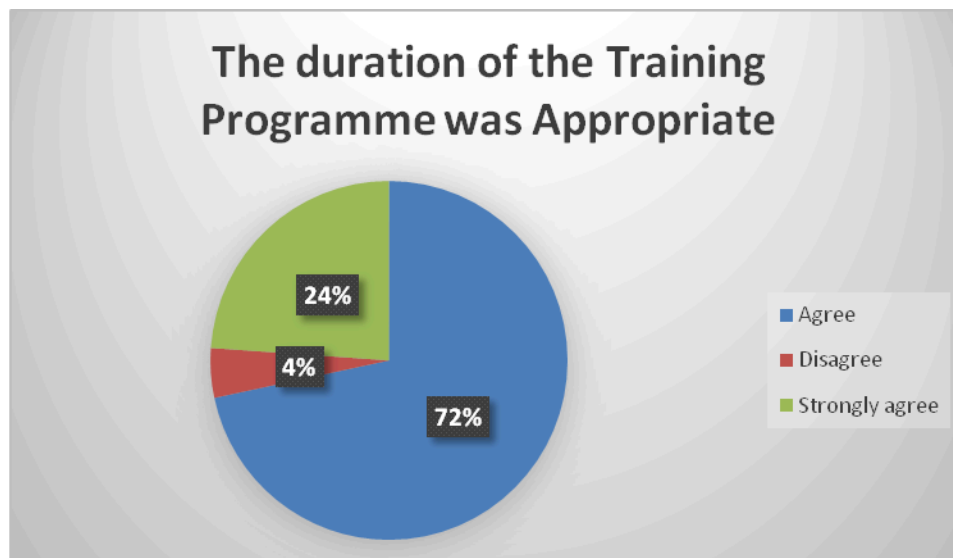
Date	Session	Time	Topic
23.01.2023		11.30 AM – 12.30 AM	Programme Inauguration
	I	12.30 AM – 1.30 PM	Micro Lab
		1.30 PM – 2.30 PM	LUNCH
	II	2.30 PM – 3.30 PM	Entrepreneur, Entrepreneurship and Enterprise
	III	3.30 PM – 4.30 PM	Entrepreneurial Motivation –Self Analysis, Creativity, Psycho-Social behaviour analysis for confidence building
		4.30 PM – 4.45 PM	LUNCH
	IV	4.45 PM – 5.30 PM	Understanding Risk Taking and Goal Setting Behaviour for Enterprise Development
24.01.2023	I	11.00 AM – 12.00 PM	Interaction on Entrepreneurship
	II	12.00 PM – 1.00 PM	Characteristics of an Entrepreneur
		1.00 PM – 2.00 PM	LUNCH

		2.00 PM – 2.30 PM	
	III	2.30 PM – 3.30 PM	Business Opportunity Identification
	IV	3.30 PM – 4.30 PM	Overview of Market Survey
25.01.2023	I	11.00 AM – 12.00 PM	Entrepreneurship Support Ecosystem
	II	12.00 PM – 1.00 PM	Life Skills & Employability Skills
		1.00 PM – 2.00 PM	LUNCH
	III	2.00 PM – 3.00 PM	Digital and Financial Literacy
	IV	3.00 PM – 4.00 PM	Type of Enterprises
26.01.2023	I	11.00 AM – 12.00 PM	Field Visit
	II	12.00 PM – 1.00 PM	Activity on Business Plan
		1.00 PM – 2.00 PM	LUNCH
	III	2.00 PM – 3.00 PM	Enterprise Management
	IV	3.00 PM – 4.00 PM	Digital marketing & Usage of social media for business promotion
27.01.2023	I	9.30 AM – 1.00 PM	Procedure and Formalities for Bank Finance; Preparation of Business Plan
		1.00 PM – 2.00 PM	LUNCH
	II	3.00 PM – 4.00 PM	Basics of Accounting and Taxation for Small Businesses
	III	4.00 PM – 4.30 PM	Assessment
		4.30 PM – 5.00 PM	Feedback and Programme Valedictory

8. FEEDBACK OF PARTICIPANTS

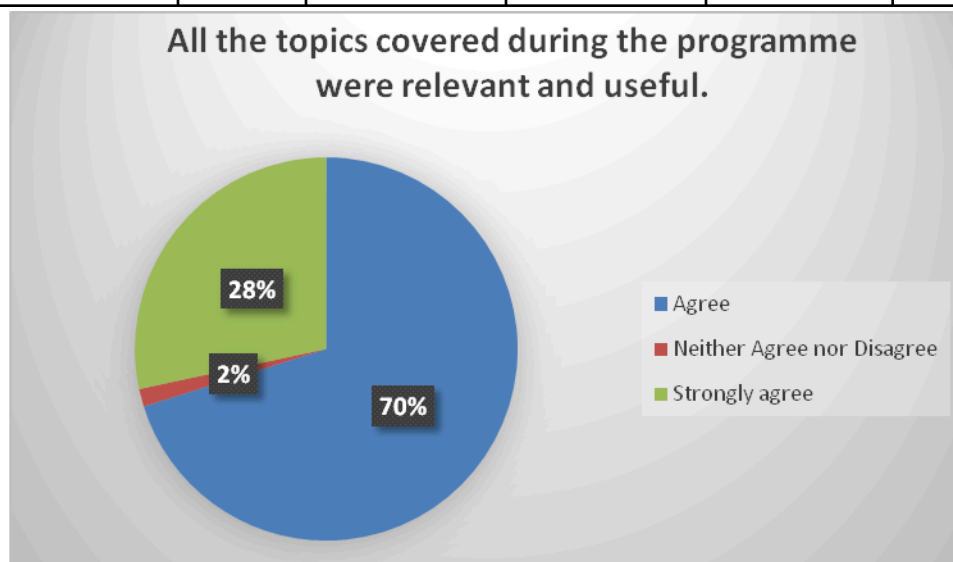
1. The duration of the Training Programme was Appropriate

	Agree	Disagree	Strongly Agree	Strongly Disagree	Neither Agree nor Disagree
The duration of the Training Programme was Appropriate	10	3	30	0	0



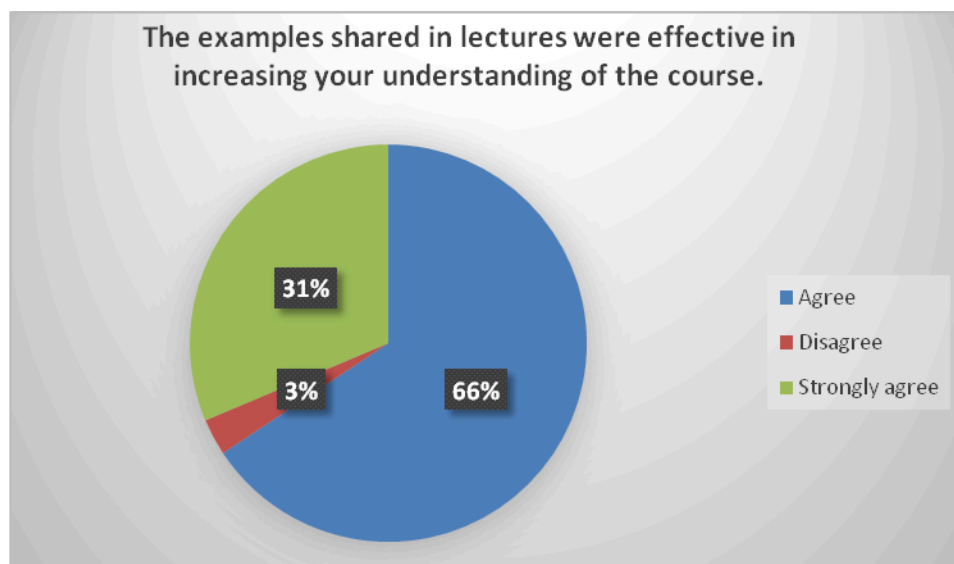
2. All the topics covered during the programme were relevant and useful

		Agree	Strongly Agree	Strongly Disagree	Neither Agree nor Disagree
All the topics covered during the programme were relevant and useful		29	13	0	1



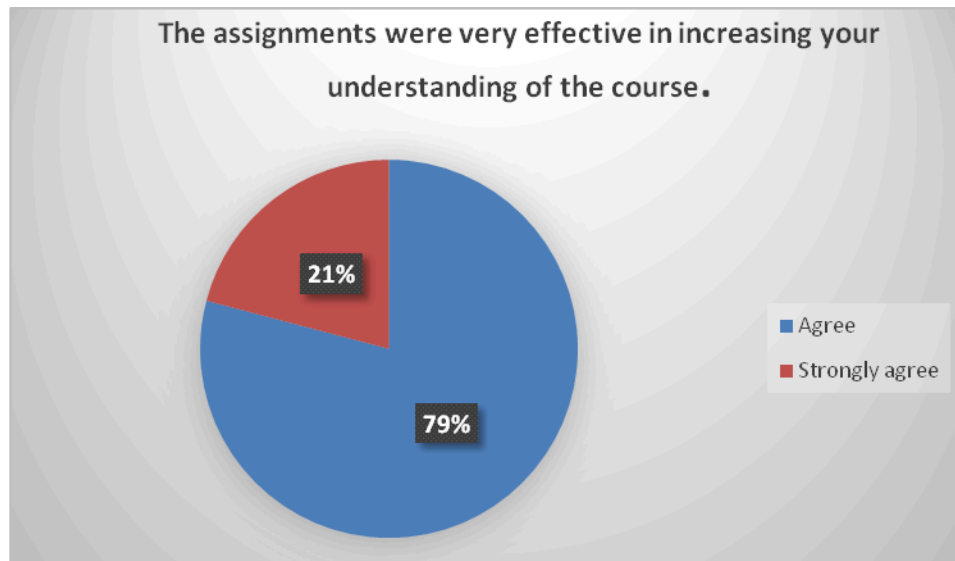
3. The examples shared in lectures were effective in increasing your understanding of the course

	Agree	Disagree	Strongly Agree	Strongly Disagree	Neither Agree nor Disagree
The examples shared in lectures were effective in increasing your understanding of the course	26	0	15	0	2



4. The assignments were very effective in increasing your understanding of the course.

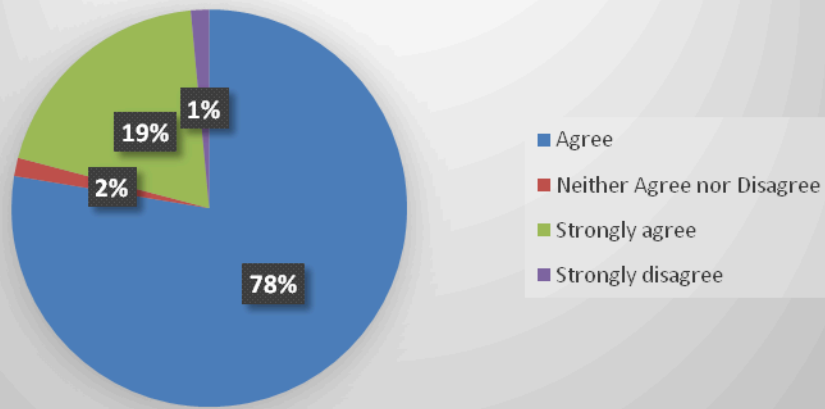
	Agree	Disagree	Strongly Agree	Strongly Disagree	Neither Agree nor Disagree
4. The assignments were very effective in increasing your understanding of the course.	32	0	11	0	0



5. The program was found to be useful in terms of enhancing your overall knowledge and skills.

	Agree	Disagree	Strongly Agree	Strongly Disagree	Neither Agree nor Disagree
5 The program was found to be useful in terms of enhancing your overall knowledge and skills..	32	1	9	1	0

The program was found to be useful in terms of enhancing your overall knowledge and skills.



6 LIST OF PARTICIPANTS

S. No	Trainee Name	Email	Mobile No	Gender	JSS District
1	Arifa Begam S	arifabegumansar786@gmail.com	6380319031	Female	Kanchipuram
2	ARUNKUMAR S	arunkumarsmk@gmail.com	6369862143	Male	Kanchipuram
3	G Shobana	shobana005@gmail.com	9500691790	Female	Kanchipuram
4	Tamilselvi. S	akshayatamil1980@gmail.com	7449299134	Female	Kanchipuram

5	S Kannan	kannanmba10@gmail.com	8438994757	Male	Kanchipuram
6	MARISELVI V	akshithafashions797@gmail.com	7539964523	Female	Madurai
7	M Seeni Thangammal	seenithangammal@gmail.com	9994295975	Female	Madurai
8	P. Vijaya Lakshmi	viji.neelambari@gmail.com	8681982690	Female	Madurai
9	K S J Rajkumar	ksjraj Kumar@rediffmail.com	9344121521	Male	Madurai
10	V Jayamala	jayamalanathan1993@gmail.com	8838501927	Female	Madurai
11	R Selvarani	rselvarani65@gmail.com	9965414979	Male	Madurai
12	S.Subramanian	subramanian980@gmail.com	9894230562	Male	Madurai
13	Vadamalai S	vadamalaiamsha@gmail.com	8903207283	Male	Namakkal
14	SAKTHIVEL M	sakthevellm@gmail.colm	9486574413	Male	Namakkal
15	B KAVITHA	kavi444984@gmail.com	9894512746	Female	Namakkal
16	Chitra Devi G	vishalchithra2549@gmail.com	9865425756	Female	Namakkal
17	RANJITHA G	ranjithaela143@gmail.com	9514670118	Female	Namakkal
18	SONIYA R	soniyaasdj@gmail.com	9500235481	Female	Namakkal
19	SUMATHI S	sumathis@gmail.com	9790588971	Female	Namakkal
20	Anusiya .M	manusiya4375@gmail.com	9865762915	Female	Sivaganga
21	G.Bhuvaneshwari	bhuvaneshwari.singai@gmail.com	8270470443	Female	Sivaganga
22	T.BHARATHI	tbharathi1976@gmail.com	9488441976	Male	Sivaganga
23	R vennila	Vennila981981@gmail.com	9944775897	Female	Sivaganga
24	P Malarvizhi	malarpalani2215@gmail.com	9944588391	Female	Sivaganga
25	K Meenakumari	svgkunjs@yahoo.com	9788538962	Female	Sivaganga
26	V Valli	Rasipriyavelu@gmail.com	9688986401	Female	Sivaganga
27	Dr.K.E.Soudha Nalina Kumari	southanalinakumari@gmail.com	7871823053	Female	Thiruvallur
28	Nandini R	rashwitha817@gmail.com	7540086203	Female	Thiruvallur
29	S Vinoth	ns.vinoth237@gmail.com	7550154673	Male	Thiruvallur
30	P Kanagadurka	sridurkakrishnan02@gmail.com	9363313083	Female	Thiruvallur
31	V Jayakodi	jayatayloringvln@gmail.com	9952113850	Female	Thiruvallur
32	Deepa kodilingam	deepakodilingam26@gmail.com	6369662889	Female	Thiruvallur
33	B Thilagavathy	thilagasuresh2005@gmail.com	9791407458	Female	Thiruvallur
34	Mallika Panneerselvam	mallika73rps@gmail.com	9943098667	Female	Thiruvallur
35	Elango k	Elan23@gmail.com	9894614157	Male	Tiruchirappalli
36	G SEETHARAM	ram2012mtech@gmail.com	9840458213	Male	Toothukudi
37	VEERALAKSHMI P	sivaveeralakshmi1926@gmail.com	8122708243	Female	Virudhunagar
38	JEMINA M	jeminajulian741@gmail.com	6380268133	Female	Virudhunagar
39	RAJESWARI K	rajeswari1981@gmail.com	8610258292	Female	Virudhunagar
40	KALAVATHI A	nilakala1972@gmail.com	9942110489	Female	Virudhunagar
41	MANJULA K	manjukannan4183@gmail.com	9843190262	Female	Virudhunagar
42	ANANTHA JOTHI M	shivaniparlor158@gmail.com	8220593309	Female	Virudhunagar
43	YATHENDRAN M P	yathimon@yahoo.com	9488102233	Male	Virudhunagar

7 ASSESSMENT OF THE PARTICIPANTS

S No	Name Of Participant	Score
1	Thilagavathy. B	56 / 60
2	G.SEETHARAM	54 / 60
3	JEMINA M	52 / 60
4	VEERALAKSHMI P	56 / 60
5	V.Jayakodi	52 / 60
6	ARUNKUMAR S	48 / 60
7	S.Kannan	50 / 60
8	K.Deepa	50 / 60
9	M.Anantha Jothi	56 / 60
10	KALAVATHI A	54 / 60
11	MANJULA K	54 / 60
12	Rajeswari. K	56 / 60
13	R. Nandhini	50 / 60
14	Kanagadurka P	56 / 60
15	P.MALARVIZHI	50 / 60
16	S.Vinonth	50 / 60
17	Shobana. G	50 / 60
18	Arifabegam.S	50 / 60
19	G Chitradevi	50 / 60
20	G. Ranjitha	50 / 60
21	TAMILSELVI. S	50 / 60
22	B.Kavitha	50 / 60
23	R.SONIYA	48 / 60
24	G.BHUVANESHWARI	50 / 60
25	Arifa S	50 / 60
26	Mallika. P	50 / 60
27	M.Anusiya	48 / 60
28	K.MEENAKUMARI	48 / 60
29	K.E. Soudha Nalina Kumari	42 / 60
30	R.VENNILA	50 / 60
31	Seenithangammal M	50 / 60
32	T.Bharathi	30 / 60
33	MARISELVI V	46 / 60
34	Selvarani.R	48 / 60
35	S Sumathi	50 / 60
36	V Jayamala	52 / 60
37	V.VALLI	50 / 60
38	SAKTHIVEL M	40 / 60
39	S.Vadamalai	20 / 60
40	Yathendran M P	54 / 60
41	Elango K	38 / 60
42	P.Vijayalakshmi	50 / 60
43	Elango K	50 / 60

8 ATTENDANCE OF THE PROGRAMME

**Participants Attendance Sheet for Training Programme on Employability,
Entrepreneurship and Life Skills, JSS**

URL-5763 from 23 Jan 2023 to 27 Jan 2023 @ NSTI Chennai Tamil Nadu

S. No	Name of participants	Mobile No.	23.01.2023	24.01.2023	25.01.2023	26.01.2023	27.01.2023
1	Vadamalai S	8903207283	S. Vada	S. Vada	S. Vada	S. Vada	S. Vada
2	SAKTHIVEL M	9486574413	S. Sakthivel	S. Sakthivel	S. Sakthivel	S. Sakthivel	S. Sakthivel
3	Anusuya .M	9865762915	M. Anusuya	M. Anusuya	M. Anusuya	M. Anusuya	M. Anusuya
4	B KAVITHA	9894512746	B. Kavitha	B. Kavitha	B. Kavitha	B. Kavitha	B. Kavitha
5	CHITHRADEVI G	9865425756	G. Chithra	G. Chithra	G. Chithra	G. Chithra	G. Chithra
6	VEERALAKSHMI P	8122708243	P. Veeralakshmi	P. Veeralakshmi	P. Veeralakshmi	P. Veeralakshmi	P. Veeralakshmi
7	RANJITHA G	9514670118	G. Ranjitha	G. Ranjitha	G. Ranjitha	G. Ranjitha	G. Ranjitha
8	G SEETHARAM	9840458213	G. Seetharam	G. Seetharam	G. Seetharam	G. Seetharam	G. Seetharam
9	SONIYA R	9500235481	R. Soniya	R. Soniya	R. Soniya	R. Soniya	R. Soniya
10	JEMINA M	6380268133	M. Jemina	M. Jemina	M. Jemina	M. Jemina	M. Jemina
11	SUMATHI S	9790588971	S. Sumathi	S. Sumathi	S. Sumathi	S. Sumathi	S. Sumathi
12	RAJESWARI K	8610258292	K. Rajeswari	K. Rajeswari	K. Rajeswari	K. Rajeswari	K. Rajeswari
13	KALAVATHI A	9942110489	A. Kalavathi	A. Kalavathi	A. Kalavathi	A. Kalavathi	A. Kalavathi
14	MANJULA K	9843190262	K. Manjula	K. Manjula	K. Manjula	K. Manjula	K. Manjula
15	ANANTHA JOTHI M	8220593309	M. Anantha Jothi	M. Anantha Jothi	M. Anantha Jothi	M. Anantha Jothi	M. Anantha Jothi
16	Arifa begam S	6380319031	S. Arifa begam	S. Arifa begam	S. Arifa begam	S. Arifa begam	S. Arifa begam
17	S.Bhuvaneshwari	8270470443	S. Bhuvaneshwari	S. Bhuvaneshwari	S. Bhuvaneshwari	S. Bhuvaneshwari	S. Bhuvaneshwari
18	T.BHARATHI	9488441976	T. Bharathi	T. Bharathi	T. Bharathi	T. Bharathi	T. Bharathi
19	SHOPANA G	9500691790	G. Shopana	G. Shopana	G. Shopana	G. Shopana	G. Shopana
20	MARISELVI V	7539964523	V. Mariselvi	V. Mariselvi	V. Mariselvi	V. Mariselvi	V. Mariselvi
21	Tamilselvi. S	7449299134	S. Tamilselvi	S. Tamilselvi	S. Tamilselvi	S. Tamilselvi	S. Tamilselvi
22	Elango k	9894614157	K. Elango	K. Elango	K. Elango	K. Elango	K. Elango

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S. No	Name of participants	Mobile No.	23.01.2023	24.01.2023	25.01.2023	26.01.2023	27.01.2023
23	Dr.K.E.Soudha Naina Kumari	7871823053	Dr.K.E.S.	Dr.K.E.S.	Dr.K.E.S.	Dr.K.E.S.	Dr.K.E.S.
24	R vennila	9944775897	R.venk	R.venk	R.venk	R.venk	R.venk
25	YATHENDRAN M P	9488102233	M.P.Yathendran	M.P.Yathendran	M.P.Yathendran	M.P.Yathendran	M.P.Yathendran
26	Malarvizhi	9944588391	P.malarvizhi	P.malarvizhi	P.malarvizhi	P.malarvizhi	P.malarvizhi
27	Meenakumari	9788538962	M.Meenakumari	M.Meenakumari	M.Meenakumari	M.Meenakumari	M.Meenakumari
28	M Seeni Thangammal	9994295975	M.Seeni Thangammal	M.Seeni Thangammal	M.Seeni Thangammal	M.Seeni Thangammal	M.Seeni Thangammal
29	P. Vijay Lakshmi	8681982690	P.Vijay Lakshmi	P.Vijay Lakshmi	P.Vijay Lakshmi	P.Vijay Lakshmi	P.Vijay Lakshmi
30	K S J Rajkumar	9344121521	K.S.J.Rajkumar	K.S.J.Rajkumar	K.S.J.Rajkumar	K.S.J.Rajkumar	K.S.J.Rajkumar
31	V Jayamala	8838501927	V.Jayamala	V.Jayamala	V.Jayamala	V.Jayamala	V.Jayamala
32	Nandini R	7540086203	R.Nandini	R.Nandini	R.Nandini	R.Nandini	R.Nandini
33	Vinoth	7550154673	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth
34	Kanagadurk	9363313083	K.Kanagadurk	K.Kanagadurk	K.Kanagadurk	K.Kanagadurk	K.Kanagadurk
35	Jayakoda	9952113850	J.Jayakoda	J.Jayakoda	J.Jayakoda	J.Jayakoda	J.Jayakoda
36	Deepa kodilingam	6369662889	D.Deepa kodilingam	D.Deepa kodilingam	D.Deepa kodilingam	D.Deepa kodilingam	D.Deepa kodilingam
37	Thilagavathy Suresh	9791407458	S.Thilagavathy	S.Thilagavathy	S.Thilagavathy	S.Thilagavathy	S.Thilagavathy
38	Mallika Panneerseivam	9943098667	M.Mallika Panneerseivam	M.Mallika Panneerseivam	M.Mallika Panneerseivam	M.Mallika Panneerseivam	M.Mallika Panneerseivam
39	Valli	9688986401	V.Valli	V.Valli	V.Valli	V.Valli	V.Valli
40	R Selva Rani	9965414979	R.Selva Rani	R.Selva Rani	R.Selva Rani	R.Selva Rani	R.Selva Rani
41	S.Subramanian	9894230562	S.S.Subramanian	S.S.Subramanian	S.S.Subramanian	S.S.Subramanian	S.S.Subramanian
42	S Kannan	8438994757	S.S.Kannan	S.S.Kannan	S.S.Kannan	S.S.Kannan	S.S.Kannan
43	ARUNKUMAR S	6369862143	S.Arunkumar	S.Arunkumar	S.Arunkumar	S.Arunkumar	S.Arunkumar

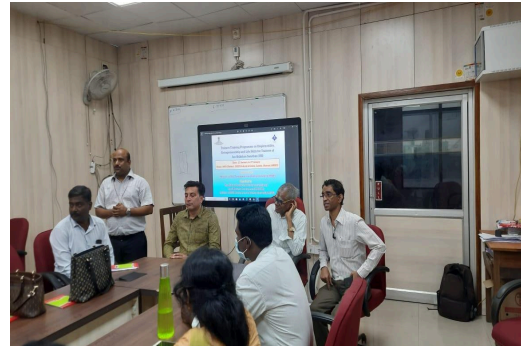
9 IMAGES OF THE PROGRAMME

INAUGURAL SESSION



PITCURES FROM THE FIELD VISIT AND THE INTREACTIVE SESSIONS



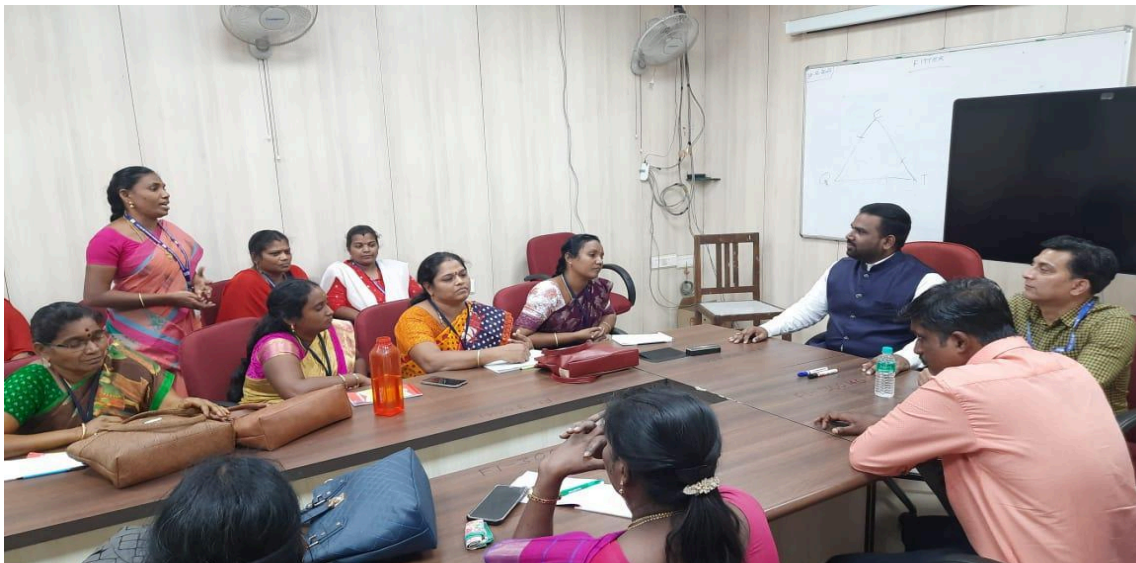




ABOVE - SHRI SANJAY BARTWAL FACULTY NIESBUD, TAKING SESSION ON EMT

INTERACTION WITH SUCCESSFUL ENTREPRENEUR





Shri. Anil Kumar, Deputy Director, South Zone RDSDE, presided over the valedictory.