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## Large Format Printer Solutions for All Your Business Needs



Wide format printers are a great way to print banners and other larger printed materials for your business. Whether you want to produce posters, large advertisements or simply print current material on a larger level, these types of printers are the way to go and a great investment. Many businesses regularly use wide format printers, whether they print these wide items as their business, or simply to market their business. If you use these types of printers, there are many wide format printer supplies you might need to keep your printer running properly. Here's what you need to know about wide format printer ink and where to buy it:

What is wide format printer ink? In short, this type of ink is formulated and packaged specifically for the needs of large format printers. Businesses that use these types of printers will often use them to print banners, posters, artwork, decals, and more. What type of large format printer ink you will need will ultimately depend on what you are going to be using the printed items for? Some types of ink are better for indoor use, while some types of ink are better for outdoor use. Color vibrancy, durability, and



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appropriate printing materials will all need to be taken into consideration in order to make sure you buy the right kind of ink.

Aqueous inks are dye or pigment ink that has been dissolved in water. These types of inks are usually less toxic than other types of ink, but they are not waterproof, making them not a very good option for printed materials that are going to be outside. They can smudge even after they have been dried, if they encounter water. They are also prone to fading when exposed to light.

Solvent inks, which come in both normal and eco-friendly varieties, use solvents to bond the pigment in the ink to the surface of the material. These are much better for outdoor use, but they are also more dangerous to use. When it comes to wide format printer supplies, solvent inks are usually a great choice, if you know how to use them.

The other types of ink that are used in this type of printers include UV-curable ink, which has to be cured by a UV light before it will solidify and dry, and latex ink, which uses water to deliver latex and pigment to the printing materials.

Selecting your printing supplies is easier when you know what the inks specifically do and what they are best used for.

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