Threshold DAO Communications — Contractor Report

May Work Streams & Notes:

1. **Platform Engagement**: Active participation and moderation of community communication channels.
2. **Governance Tooling & Participation**: Exploring alternative UI to replace Boardroom as it is being sunset after Agora purchased last year. Drove participation in governance through reminders.
3. **Announcements**: Managed DAO governance and staking announcements
4. **Content Creation**: social media posts to bring awareness of tBTC & Threshold, and to drive new tBTC usage through educational content.
5. **Content Repurposing & Educational Materials**: Turning past (X, IRL, podcasts) events into shareable social and video content. I am creating a repository for shared use with tLabs.
6. **Cross-Community Engagement**: Engaged with other DeFi communities to foster existing partnerships, migrate WBTC users, help new tBTC users, and amplify Threshold's presence.
7. **Community Calls**: Planning for a new community call series (SOON).
8. **Knowledge Management**: Creating a comprehensive FAQ database to ensure accurate information is available to contributors to provide consistent, accurate responses to community questions. This FAQ database will also be used to create an interactive chatbot for new and existing users wanting to learn more about Threshold.
9. **DAO Resources Management:**
    a. **Updating Notion & Linktr.ee**
    b. **Creating an FAQ bot**
    c. **Creating a ticket tracking system** for better insights into ongoing user experience issues to recommend improvements as necessary.
10. **Managed Onboarding tLabs Head of Marketing (Carla)** to necessary marketing tools & platforms

May 2025 Invoice:

https://forum.threshold.network/t/dao-contractooors/365/195?u=mrsnubooty

Threshold DAO Communications — Contractor Report

June Work Streams & Notes:

1. **Platform Engagement**: Active participation and moderation of community channels.
2. **Governance Tooling & Participation**: Exploring alternative UI to facilitate onchain votes as needed. Agora and others are cost-prohibitive with many charging a % of the transaction just to use their UI. Worked with tLabs PM to explore alternatives and get a custom quote for a contractor to spin up a custom Threshold UI.
3. **Announcements**: Managed DAO governance and staking announcements
4. **Content Creation**: social media posts to educate users about tBTC & Threshold.
5. **Amplifying tLabs content**: Supported tLabs with amplification and cross-sharing of socials.
6. **Cross-Community Engagement**: Engaged with other DeFi communities to foster existing partnerships, migrate WBTC users, help new tBTC users, and amplify Threshold's presence.
7. **Knowledge Management**:
8. **DAO Resources Management:**
    a. **Kept community resources updated with current information.**
    b. **Worked on third party listings to get outdated Threshold taglines and blurbs updated.**
    c. **Secured blockchain explorer token listings for new L2 deployments.**
9. **Continued Onboarding tLabs New Marketing Team** to necessary marketing tools & platforms.

June 2025 Invoice:

https://forum.threshold.network/t/dao-contractooors/365/201?u=mrsnubooty

Threshold DAO Communications — Contractor Report

Due to personal circumstances I took most of July off. I still checked-in at least daily to complete quick tasks, respond to time sensitive messages and perform community moderation as needed.

July Work Streams & Notes:

1. **Platform Engagement**: Active participation and moderation of community channels.
2. **Announcements**: Managed DAO staking announcement
3. **Amplified tLabs content**: Supported tLabs with amplification and cross-sharing of socials.
4. **Cross-Community Engagement**: Engaged with other DeFi communities to foster existing partnerships, migrate WBTC users, help new tBTC users, and amplify Threshold's presence.
5. **DAO Resources Management:**
    a. **Kept community resources updated with current information.**
    b. **Worked on third party listings to get outdated Threshold taglines and blurbs updated.**
    c. **Secured blockchain explorer token listings for new L2 deployments.**
6. **Continued Onboarding tLabs New Marketing Team** to necessary marketing tools & platforms.

July 2025 Invoice: