

Jenna Montgomery

Bluegrass, VA 24413 • Jenna14grace@gmail.com • (804)980-0628

Education

The University of Mary Washington

Fredericksburg,

VA

BA in Geography, concentration in Sustainability, Conservation, and Food Sustainability

Relevant Coursework: Weather & Climate, American Foodways, American Conservation Movement, Principles of Environmental Sustainability, Environment and Society, Grassroots Development in Guatemala

Work Experience

Big Fish Cider

Monterey, VA

Cider Sales and Market Development Intern.

February 2025 – April 2025

- Conducted market research to identify and engage potential clients, expanding business opportunities.
- Initiated outreach efforts, including cold calling, to establish and nurture client relationships.
- Maintained strong relationships with existing clients, ensuring continued satisfaction and business.
- Coordinated and scheduled tastings, ensuring seamless client experiences.
- Led product tastings utilizing working knowledge of products in order to enhance customer engagement.

Target

Fredericksburg, VA

Style Consultant

June 2023 – January 2025

- Demonstrated product knowledge to recommend products based on customer needs.
- Collaborated with and lead team members to achieve sales targets and foster a supportive workplace.
- Maintained inventory and backstock within the store in an effective and organized manner.

Next Level Ranch

Bluegrass, VA

Staff

June 2015 – December 2024

- Prepare and set up for weekly Farmer's Markets.
- Manage POS system and kept track of inventory while at markets.
- Deliver weekly orders to local customers.
- Prepare and photographed meals to share with customers and create recipe cards to pair with each meal.

Sodexo (at The University of Mary Washington)

Fredericksburg, VA

Student Sustainability Coordinator

September 2022 – May 2023

- Assisted in daily marketing tasks including the creation of social media posts and newsletters to promote campus wide sustainability programs and initiatives.
- Captured high quality photographs to use for future events and marketing materials.
- Planning, coordination, and execution of multiple sustainability focused on-campus events per semester.
- Coordinate with other University Departments to support and promote campus sustainability initiatives. This included collaboration on different sustainability events and sustainability council meetings.

The University of Mary Washington

Fredericksburg, VA

Peer Mentor

August 2022 – December 2022

- Led orientation and counseling events to create a welcoming and supportive environment for new students.
- Held both group and individual meetings to address student concerns and assist with academic planning.
- Gave both group and personalized guidance to students during the class registration process, ensuring a smooth and timely enrollment process.

Skills & Interests

Technical: ArcGIS experience, MS office Suite, Canva, event planning and execution

Language: Intermediate Spanish

Additional Skills: Effective and professional written communication, public speaking experience with speeches and presentations, careful time management in order to meet deadlines, ability to lead a team when needed.

Interests: Photography (specializing in portraits and nature photos), Reading (attempting to read 40 books in a year), traveling (solo road trips)