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New Platform 'State On Demand' Brings Hyper-Personalised, Immersive Approach To Wellness

- Health and happiness company uses biometric data and machine learning to create bespoke wellness recommendations
- 360, holistic approach to wellbeing spans functional products, adaptive environments, multi-sensory experiences

London, September 26th: New deep tech startup **State On Demand** brings an AI innovative edge to the wellness industry, introducing the **world's first multi-sensory, hyper-personalised** platform. On a mission to empower humans to take control of their body and mind, the company harnesses deep technology and data science to create tailored recommendations that span functional products, targeted nutrition, multi-sensory experiences and smart adaptive environments.

Focusing on a 360 approach to self-care, State On Demand uses questionnaires like the [mindfulness test](#), biometric research and machine learning to explore the many different factors influencing health and happiness. Using these data-driven insights and circadian rhythm science, the company can make hyper-personalised suggestions to help individuals maximise productivity and performance both mentally and physically.

The platform's range of forward-thinking wellbeing tools are themed around three holistic pillars of wellbeing - '**Twilight**' helping you to sleep better, '**Balance**' helping you to stress less and '**Flow**,' helping you to live more. Within each collection a curated list of products and activities can be explored, ranging from targeted nutrition formulas to unique, multi-sensory experiences from

breathwork to meditation, and smart adaptive environments such as functional sounds, visual stimulation, light exposure and colour therapy.

By tracking and analysing static and dynamic data from the brain, heart, body and breath in real-time, 'State On Demand' uses biofeedback and machine learning to create hyper-personalised recommendations. Alongside human data profiling, other inputs like circadian rhythm, geolocation and weather are used to help shape suggested wellness programmes, giving each and every user a truly unique experience.

Once a user's needs have been determined, 'State On Demand' can match individuals with certified experts across a range of science-backed experiences and therapies, including:

- Mindfulness practice and guided meditation
- Breathing exercise
- Smart environments
- Functional soundscapes with Sound bath and Binaural beats
- Generative music using AI
- Visual stimulation
- Adaptive Lighting and Colour therapy
- Virtual reality and Biofeedback games
- Climate
- Personalized Nutrition

Amidst a climate of uncertainty, State On Demand wants to help empower you with acceptance and control over your body and mind, with a personal approach to each and every individual on relaxation and stress management tools for Covid-19.

Continue your journey to health and happiness here: <https://stateondemand.net>

About: State On Demand is an immersive wellbeing recommendation platform that provides personalised self-care tools for your mind & body.

Contact: If you would like more information about this topic or book an interview, please call Petar Savic at 07852494787, or email info@stateondemand.net

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