

## CFMA Houston Education Half Day 2026

February 4, 2026 - 8:00 AM (CT)

TXCPA Houston - 1233 West Loop South, Suite 1425, Houston, TX 77027

Hosted by Houston, TX

---

### About this Event

#### **Session 1: Construction Company Ownership Transition Planning with Presenters Matt Godwin & David Edwards**

**Session Description:** This presentation explores the evolving landscape of ownership transitions in the construction industry. Attendees will gain insights into strategic alternatives for construction companies, including internal transfers, employee stock ownership plans (ESOPs), and M&A transactions. The session examines current U.S. construction M&A trends, market dynamics driving consolidation, and the unique considerations construction companies face when planning ownership succession. Key topics include valuation approaches, strategic versus financial buyers, the growing role of private equity in construction, and critical planning components for successful ownership continuity. Special emphasis will be placed on understanding ESOPs as a transition tool, including benefits, structure, and tax advantages unique to this approach.

#### **Session 2: Unifying Your Construction Data to Maximize Its Value with Presenter Dave Knowles**

**Session Description:** Are your construction systems siloed, making it difficult to get the insights you need? This session explores how to break down data barriers and unlock the full potential of your construction business intelligence. Attendees will learn practical strategies for integrating data from accounting, project management, CRM, and estimating systems to create a unified view of their operations. The presentation covers best practices for data consolidation, real-time reporting, and leveraging analytics to drive better decision-making. Key topics include identifying common data integration challenges, selecting the right tools and technologies, building effective dashboards and KPIs, and transforming fragmented data into actionable insights that improve profitability, project performance, and strategic planning. Whether you're struggling with disconnected systems or looking to optimize your existing data infrastructure, this session provides the roadmap for creating a single source of truth for your construction business.

---

### Featured Speakers

#### **Matt Godwin**

Matt Godwin is Managing Director and Head of Financial Advisory Services at FMI Capital Advisors, based in Raleigh, NC. With extensive experience in construction M&A and ownership transitions, Matt leads FMI's financial advisory practice, specializing in strategic alternatives, business valuations, and ownership transition planning for engineering and construction firms. His expertise spans internal transfers, ESOP implementations, and external sale transactions, helping construction company owners navigate complex strategic decisions. Matt brings deep knowledge of

construction industry dynamics, valuation methodologies, and the unique financial and operational considerations that drive successful ownership transitions in the construction sector.

### **David Edwards**

David Edwards is an Analyst in Financial Advisory Services at FMI Capital Advisors, based in Raleigh, NC. David specializes in construction M&A market analysis, ownership transition planning, and financial advisory services for engineering and construction companies. His work includes analyzing industry trends, evaluating strategic alternatives for construction firms, and supporting complex ownership transition projects. David brings analytical rigor and market insights to help construction company leaders understand current M&A dynamics, valuation considerations, and strategic planning for ownership continuity.

### **Dave Knowles**

Dave Knowles is Founder & CEO of TopBuilder and Creator of ContractorBI™. A recognized thought leader at the intersection of construction, technology, and data analytics, Dave brings nearly four decades of experience in commercial software, IT consulting, and CRM/marketing technologies. He began his career as a Mechanical Engineer and roofing contractor before moving into technology consulting with Arthur Andersen/Accenture, where he specialized in construction industry solutions. Dave spent 11 years at Compaq/Hewlett-Packard, where he managed their global CRM program, traveled to 44+ countries training teams, and became the youngest manager promoted into the IT organization. His pioneering work earned multiple awards for developing and managing e-commerce, CRM, and sales & marketing software at HP. In 2008, Dave founded TopBuilder, a leading provider of data and analytics solutions designed specifically for commercial contractors. Through his platform ContractorBI™, he continues to help thousands of construction professionals streamline operations, optimize performance, and achieve measurable results.

---

### **Price**

**Members:** Free

**Non-members:** \$40.00

[Register Now](#)